

RON WOODDISSE

Ron had a passion for agriculture and the beef industry that was evident in his career and personal life. His family was very involved with the Simmental breed, YCSA and traveled to events and exhibitions all across Canada. Over the years he was involved in various associations and organizations making significant contributions to the Simmental Association and the beef industry.

Ron was raised on a dairy farm outside of Drayton, Ontario not far from where he later settled when married. As the second born child of seven kids, he quickly became the leader of the crew. He always enjoyed working with the cattle and growing the herd and his show string even as a teenager. As the dairy industry evolved Ron's family took a turn from the traditional Holstein herd and worked to grow a Brown Swiss herd to fit a niche market.

Ron graduated from Norwell Secondary School in Palmerston, Ontario and he then worked through a number of jobs in the city from working at the Royal Bank to the accounting department at Firestone. After he and Mary Ellen married in 1973, they settled in Wellington County. Ron's love of owning cattle grew as he dabbled in the beef industry while working at the local Coop. On a work trip in France around 1983 Ron saw a display of Simmental which forever changed the direction of his breeding goals. It took a few years for his research to be complete. In the early 90s, Ron began adding Fullblood Simmental genetics into his cow calf operation and never looked back.

Ron promoted EPD's and ultrasound data as valuable selection tools and core to breeding decisions. He organized the Marwood Production sale for the Marywood Breeders Group marketing performance bulls and breeding females in November each year. He showed Simmentals at local fairs in Ontario and at the Royal Winter Fair in Toronto. Multiple years Marywood Simmentals won Premier Breeder and Premier Exhibitor awards at the Royal, as well as breeding multiple class winner banners and grand and reserve champion animal awards.



Prominent Industry Leaders Inducted into Canadian Simmental Association

HALL OF FAME

2022

