

SINCE APRIL 2017,

over **60,000** Simmental Influence Cattle
have been tagged blue!

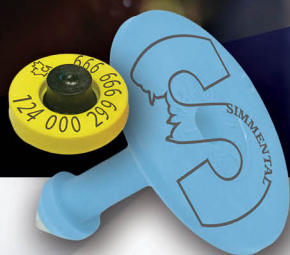
"We started using the Simmental RFID tags at their inception. The fact they are the same price as the regular tags, we felt it just makes sense using the blue tags. The more buyers that can identify Simmental in the animals they are buying, the better it is for our breed."

- WJ Simmentals

"The Simmental RFID tag is the simplest and most cost effective marketing tool we have at our disposal."

- Dan Skeels

(Auctioneer & Owner of Anchor D Simmentals Ltd.)



ALLFLEX



**DATAMARS
COMFORTEAR**

Purchase RFID Simmental Tags through
the CCIA webstore or by phone
tags.canadaid.ca or 1-877-909-2333

 **SIMMENTAL**
Canadian Simmental Association

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