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AGENDA
CANADIAN SIMMENTAL ASSOCIATION
45TH ANNUAL MEETING

Wednesday, July 17, 2013

2:00 pm

- President's Welcome, Call to Order – Ron Nolan, President
- Moment of Silence
- Guest Introductions
- Approval of Agenda
- Approval of the 44th Annual General Meeting minutes
- First Call for Nominations
- Voting procedures, discussion procedures, etc.
- President's Report – Ron Nolan
- General Manager's Report – Bruce Holmquist
- Audited Financial Statements – John Sullivan
- Appointment of Auditors
- Second Call for Nominations
- Committee Reports:
 - Advertising/Promotion and Simmental Country – Randy Mader
 - Breed Improvement – Fraser Redpath
 - Simmental Innovations Update – Dr. Steve Miller, Sandy Russell
- Young Canadian Simmental Association
- Garth Sweet Simmental Foundation
- Third Call for Nominations
- Election of Directors
- Provincial Simmental Association Reports
- New Business

PRESIDENTS OF THE CANADIAN SIMMENTAL ASSOCIATION

1969 - 70	Travers Smith, Cardston, Alberta
1970 - 71	Dr. Allan Dixon, Calgary, Alberta
1971 - 72	LeRoy Barry, Carivale, Saskatchewan
1972 - 73	Ross Mitchell, Douglas, Manitoba
1973 - 74	Jack Ball, Brant, Alberta
1974 - 75	Dr. Allan Dixon, Calgary, Alberta
1975 - 75	Gerry Kaumeyer, Calgary, Alberta
1976 - 77	Stan Church, Calgary, Alberta
1977 - 78	Keith Sveinson, Calgary, Alberta
1978 - 80	Jim Shaw, Edmonton, Alberta
1980 - 82	Mel Wolfe, Douglas, Manitoba
1982 - 84	John Draper, Douglas, Manitoba
1984 - 86	Stan Church, Calgary, Alberta
1986 - 87	Dick Stoddard, Waterloo, Quebec
1987 - 88	Bill Small, Craven, Saskatchewan
1988 - 89	Ralph Whitfield, Souris, Manitoba
1989 - 91	Roger Deeg, Lyalta, Alberta
1991 - 93	Barry LaBatte, Gladmar, Saskatchewan
1993 - 94	Allan Preston, Hamiota, Manitoba
1994 - 96	Michael Burns, King City, Ontario
1996 - 97	Miles Glasman, Russell, Manitoba
1997 - 98	Ken Lewis, Spruce Grove, Alberta
1998 - 99	Yves Gagnon, Vinoy, Quebec
1999 - 00	Tracy Graf, Edmonton, Alberta
2000 - 01	Ron Wooddisse, Palmerston, Ontario
2001 - 02	Ian Mitchell, Barriere, British Columbia
2002 - 04	Brian McCarthy, Moosomin, Saskatchewan
2004 - 06	Bruce Holmquist, Kinistino, Saskatchewan
2006 - 08	Dr. Murray Jacobson, Shaughnessy, Alberta
2008 - 10	Dr. Everett Hall, Owen Sound, Ontario
2010 - 11	Rick McIntyre, Churchbridge, Saskatchewan
2011 - 13	Ron Nolan, Markdale, Ontario

CSA BOARD OF DIRECTORS / 2012 - 2013

Ron Nolan
President
Markdale, ON

Fraser Redpath
1st Vice-President
Mather, MB

Randy Mader
2nd Vice-President
Carstairs, AB

John Sullivan
Chair of Finance Committee
Kazabazua, PQ

Deanne Young
Breton, AB

Kara Enright
Tweed, ON

Kelly Ashworth
Oungre, SK

Lacey Fisher
Amherst, NS

Wes Mack
Estavan, SK

CSA STAFF & CONSULTANTS

Bruce Holmquist
General Manager

Barb Judd
Office Manager

Margo Cartwright
Marketing Co-ordinator

Beth Rankin
Registry & Member Services

Darryl Snider
Simmental Country Sales Representative

Perry Welygan
Registry & Member Services

Emily Grey
YCSA Coordinator

Carol White
Office Assistant / Reception

CREO Episteme Ltd.
Chris Sanford / Mike Brooks
Information Technology

RAK Genetic Consulting
Dr R. A. Kemp / Sean McGrath
Breed Improvement

Absolute Business Solutions
Rita Riccioppo
Bookkeeping

Spring Creek Consulting
Sandy Russell
Simmental Innovations Manager

CANADIAN SIMMENTAL ASSOCIATION

DRAFT MINUTES OF THE 44th ANNUAL MEETING

August 25, 2012, 2 pm

Truro, Nova Scotia

CALL TO ORDER

President Ron Nolan called the meeting to order at 2:20pm

PRESIDENT'S WELCOME

- We have a quorum to conduct the meeting
- Thank the Maritime Association for putting on such a great weekend. It was a very impressive show today
- Welcome to visitors from across Canada and the US

MOMENT OF SILENCE

GUEST INTRODUCTIONS

- Bill MacDonald, Chairman of American Simmental Association Board of Trustees
- CSA Past President, Bruce Holmquist
- Provincial Presidents Peter Gaunce; Maritimes, Keitha Harris-Donovan, Ontario; YCSA Past-President Andrea Arbuckle and newly elected YCSA President Tiffany Peters
- Richard Carlson of Genex Cooperative, Inc.

APPROVAL OF AGENDA

MOTION: by Bill MacLeod, to approve the agenda as presented.

Second, Dave Milliner

CARRIED

APPROVAL OF THE 43RD ANNUAL GENERAL MEETING MINUTES

MOTION: by Andrew Godfrey, to approve the 43rd AGM minutes as presented.

Second, Rob Young

CARRIED

VOTING PROCEDURES

President Ron Nolan outlined the process being used for discussion and voting

- Meeting will be conducted under Roberts Rules of Order
- Referred to page 10 of AGM report for voting procedures and identification of members
- Bill MacLeod was appointed parliamentarian
- Richard Carlson and Sandy Russell are appointed scrutineers
- 36 voting members people present, plus 24 proxies, for a total of 60 votes

INTRODUCTION OF THE BOARD OF DIRECTORS

BOARD ELECTION - FIRST CALL FOR NOMINATIONS

Ron Nolan asked for first call for nominations

- There are three (3) director terms expiring; Randy Mader, John Sullivan and Judy Sweet
- The following nominees have let their names stand for CSA directors:
 - Randy Mader, nominated by Alberta Simmental Association
 - John Sullivan, nominated by Quebec Simmental Association
 - Wes Mack, nominated by Saskatchewan Simmental Association
- Ron called for nominations from the floor

PRESIDENT'S REPORT – RON NOLAN

- President's written report on page 11
- Great year - financially solid and several research projects underway
- Launch of the ALMA and ADF genomics projects – we are going to have a presentation on these projects that will elaborate on the objective and development

- Thank you to Judy Sweet for the gracious donation of \$350,000 towards the Garth Sweet Simmental Foundation. These are the funds we used to start this process, with the CSA matching and leveraging additional funding. The GSSF is an vehicle to raise funds and we can provide tax receipts
- Foundation Auction will be held tonight and is key to keeping these projects going, welcome anyone who would like to donate to enable us to carry on with further projects
- Last year Dale Kelly left as General Manager, Barb Judd and Bruce Holmquist have taken on the roles as co-CEO's of the association. They are doing a great job and are a great support to Ron. The CSA is in good shape for the management of the association
- Thank you to the board members, staff members and the CSA membership for their support over the last year
- Bill MacDonald was asked to come forward to bring greetings from the ASA
 - Thank you Ron, appreciate the opportunity to visit our cousins in the north, gracious hospitality, common interest and a good time to be in the cattle business. Seeing lots of interest in the breed, Simmental has lots to offer the cattle industry and working hard to prove that; as we at the ASA say "profit through science. We will reap the benefits." Thanks for the opportunity to attend; we are glad to work in the past and look forward to working together in the future.

**MOTION: by Rae Imrie, to accept the President's report as presented by Ron Nolan.
Second, Andrew Godfrey
CARRIED**

CEO OF PROGRAMMING & EXTERNAL RELATIONS REPORT

- BRUCE HOLMQUIST

- It is a great time to be a Simmental breeder
- Tremendous increase in bull sale results year over year both in prices and in overall numbers sold.
- Honour to work with the CSA and this board
- Rick McIntyre was President last year and completed six years as a director with an earlier term on the board as well. It is this dedication by breeders that has built this Association
- Current board has talents that are unique and diverse
- Staff – Dale left after 11 years, longest term serving CEO and helped to form a lot of ideas; Barb responsible for office management and experienced staff with Perry and Beth who people relate very well with. Carol White our receptionist is a great addition to the office staff and we are very fortunate to have her there. Margo carries a lot of the load with the magazine, helps with translation and putting the magazine together; Darryl is our Western Simmental Country Field-man; Jane Crawford is the newly contracted Eastern Simmental Country sales representative and will add more eastern presence for our members. Emily Grey puts a lot of work into the YCSA program and as YCSA Coordinator 'herds' the Jr. members and keeps things on track.
- Consultants – RAK; Bob Kemp and Sean McGrath; Spring Creek Consulting; Sandy Russell, project management and editorial contributors to our magazines. We appreciate and value the benefits they bring to the members
- Our Genomics project is a very ambitious program and the talk of the industry. It is impossible to communicate personally to each member so we ask that you read the articles, enews, etc. and we welcome any questions
- A significant change in the publisher of our magazine in moving back to Today's Publishing. We are back to a central distribution of the magazine and we have improved our timing of delivery to all provinces. We now have a production team with experience in beef industry publications.
- The entire CSA staff is very busy working on your behalf with many moving parts behind the scenes.

**MOTION: by Wes Mack, to accept the CEO of Programming and External Relations report as presented
Second, Randy Mader
CARRIED**

AUDITED FINANCIAL STATEMENTS – JOHN SULLIVAN

Highlights of 2011 year-end financial information on page 14 of AGM book:

- Background – important for members to remember that the genomics project is on the go
 - The CSA fiscal year is January 1 to December 31
 - CAAP reporting/funding year is April 1 to March 31
 - Differences in the two year ends make it more challenging to report.
 - We will see this until we get to the project work conclusion in 2014
- December 2011 – we had an audit conducted, we also had Revenue Canada audit and all questions were answered and passed with flying colours. Thank you to Barb and Rita for doing a great job with these audits.
- Look at consolidated report – our revenues, Total Herd Enrollment, Simmental Country all went up.
- Other income
 - Rental income attributed to Canadian Limousin and Alberta 4-H
- Expenses
 - Simmental Country comparable, salaries and benefits
 - All of our project costs are there as well as breed improvement committee

- Ad/Promo
 - worked hard as a board to increase funding in ad grants, provincial levies, actual monies given to provinces has increased
- Professional fees – we did a full financial audit, previous year was a review which was a decision made by the Board
- CSA is in good financial shape and on the positive side
- Year ending 2011 – assets/liabilities are positive.

***MOTION: by Ivan Matthews, to approve the CSA financial statements as presented
Second, Rae Imrie
CARRIED***

Simmental Country Financial Reports

- Good year again and showed a profit, congratulations to Bruce and the whole team
- Strongly urge the members to use the SC to help with your advertising needs
- Revenue saw an increase
- Other revenue – CSA pays for ad pages used for communications which are then given to the provincial associations

Question: David Grey: What is the \$2900 of bad debt?

John: This is resulting from people who have advertised and did not pay.

***MOTION: by Rob Young, to approve the SC financial statements as presented
Second, Jacob Fisher
CARRIED***

APPOINTMENT OF AUDITORS

***MOTION: by Dave Milliner, to appoint DNTW as auditors for the upcoming year end
Second, Andrew Godfrey
CARRIED***

SECOND CALL FOR NOMINATIONS

Ron Nolan made second call for nominations – no nominations received

ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY – RANDY MADER

- Pleased to report that we had an outstanding year, it is great to be in the cattle business
- Electronic promotion continues to amaze me; Eblast adds for SC revenue. CSA Facebook page was developed and has been good for a promotion tool
- We are pleased with the ads in the Canadian Cattlemen Magazines and the Angus Advantage. “Simmental and Angus are so complimentary, they need a Simmental bull” - this comes from my customers and feed lot guys.
- Promotional brochures at the office and are available to everyone,
- SC and CC are the official publications – thanks to Darryl and welcome to Jane. There is a team in place to help with the design of your ads.
- We changed the CC size, glossy - higher quality paper holds the colour better and is a higher quality publication
- Marks Work Wearhouse is still a partner and we offer our members a 10% discount card
- CSA is a sponsor of many industry events such as the T-Bar Golf Tournament that supports the youth. We continually evaluate where our sponsorship will be the most effective
- Provincial associations – the CSA can only do so much and we need the provinces to help spread the word. They do a great job
- Matching grant program, we have increased the funds available to the provinces and we try to support the provincial associations as much as possible.
- Thank you to the members, staff in the office, and the committee

***MOTION: by John Sullivan, to accept the Advertising/Promotion and Simmental Country report as presented
Second, Jane Crawford
CARRIED***

BREED IMPROVEMENT – KELLY ASHWORTH

President Ron - Unfortunately Fraser could not make this meeting due to his harvest commitments. Kelly Ashworth is going to report for breed improvement

- Honour of sitting on the board and working with key industry partners on the committee, they provide knowledgeable insight
- Busy year and some of the important items to note: THE and the data that we get that continue to feed our genetic evaluation. We encourage breeders to enrol as it reflects the entire cow herd
- CSA introduced bar graphs for percentile ranking illustration, we talk about EPD's not always being reflective, however these bar graphs are a true reflection of the animal within the general population

- The genomics projects have been our main research focus
- CSA has published information and made presentations regarding breed improvement – please take time to read the information
- Exciting time to be in the industry and high demand for Simmental is reflective of the work that goes on

***MOTION: by Scott Matthews, to accept the Breed Improvement report as presented
Second, Doreen Ainsworth
CARRIED***

SIMMENTAL INNOVATIONS UPDATE – SANDY RUSSELL

- Commend the Simmental breeders who took the initiatives for leading the Canadian beef industry and around the world
- Give credit to the project team key researcher Dr Steve Miller who is unable to attend today and sends his regrets.
- The project team meets by conference call every two weeks and reports to the CSA on a regular basis
- Simmental Innovations is the entire research initiatives
- Through first year of first project – CAAP project is the largest project with major communication to the Canadian industry.
 - Purpose is to develop genomic and genetic predictions tools designed to improve fertility, feed efficiency, and carcass and meat quality of beef cattle. Time frame is April 1, 2011 to December 31, 2013. Partners are the GSSF, CSA, University of Guelph, GenServe Labs, Simmental breeders and co-operator herds. Completed first quarter of year two, third group of cattle were on feed at the end of July. Currently working on fertility and stayability evaluation, 1248 samples were genotyped in year one
 - Second year genotyping plan being completed, fourth fill will go into the University of Guelph feedlot in November 2012 of 750 weight calves, cash flow statements have been filed with AAFC
 - Always looking for those cattle to go on feed in Guelph, if you have any or know of any please contact Bruce. CSA doesn't own any cattle as the University of Guelph purchases the cattle
 - Showed examples of the data we are getting back
- ADF/ALMA Meat Quality Project
 - Develop genomic and genetic prediction tools that accurately predict meat quality involving CSA, GenServe, Saskatchewan Food Development Centre
 - Timeline - January 2012 to October 2014
 - Alberta Livestock Meat Agency and Saskatchewan Agriculture Development Fund
 - Work must be done in the west because of the western provincial funding
 - Working on sourcing a total of 1000 head of cattle
 - 91 rib samples collected to date
 - Samples shipped to Saskatchewan Food Development Centre
 - Cattle so far have been sourced from Lewis Farms & Western Feedlots to date
- Genome Canada project – 8 bulls, sequencing underway, total of 30 Simmental bulls to be sequenced, 25 historic sires, 5 young sires, 794 animals high density genotyped
- MBV Project – fully executed memorandum of understanding at the end of June, approximately 1200 animals genotyped, BIO is the lead
- Feeding cattle is a very expensive and the work being done on identifying the genetics of those cattle that are more feed efficient will benefit everyone in the beef industry.

YOUNG CANADIAN SIMMENTAL ASSOCIATION – LACEY FISHER

- YCSA is a great Association and I encourage you to take the time to go to the National Classic and their events, we need to support them as they are our future
- Six provincial classics are held each year in Alberta, Saskatchewan, Ontario, Quebec and the Maritimes
- Held a board meeting in Calgary in March and put together a plan for the year and where we are going to take the Youth Association
- They did a SWOT analysis; a major strength was the recognition of the need to have the CSA AGM and YCSA National Show at the same time and location. The recognized weakness was the need to put importance on the budgeting process
- We are looked on as one of the leaders nation-wide in junior associations
- Creating an adult advisory committee for guidance
- Benefits from the CSA, T Bar C, CSA and breeders. Thank you for your generosity and support.
- Thank you to Andrea Arbuckle for the fabulous job she has done
- Welcome to the new president, Tiffany Peters

Questions: Colby Heaven (Alberta YCSA President)

- does the YCSA receive \$10,000 from the CSA and where is this reported on the financial statements? Does YCSA have control of their funds? Concern that YCSA does not have financials separate from the CSA
- Virginia Peters - why is the YCSA not separate, where does the T Bar C monies get allocated?

Answers: Lacey

- YCSA budget is set by the YCSA Board of Directors. These financials are circulated prior to the YCSA director meetings. The YCSA account is held under the Garth Sweet Simmental Foundation umbrella and is not part of the CSA financials

Emily Grey (YCSA Coordinator)

- The financial statements are prepared and can be presented to anyone who asks. .

***MOTION: by Kerwin DeLong, to accept the Young Canadian Simmental Association report as presented by
Lacey Fisher.
Second, Andrew Godfrey
CARRIED***

Bruce thanked YCSA Past-president Andrea Arbuckle for her contribution. She has left the YCSA in a stronger position.

THIRD AND FINAL CALL FOR NOMINATIONS

Ron made 3rd call for nominations – no nominations received.

***MOTION: by Randy Mader, to close nominations for the CSA Board of Directors
Second, Rae Imrie
CARRIED***

By acclamation we have three new Directors:

Randy Mader

- Married to Ronda, from Carstairs, Alberta, farm with our son Ryley and wife Jill
- 200 females
- 1500 acres
- hold an annual bull sale
- 40 years in the cattle business
- Have participated on many cattle industry boards and enjoy giving back to the industry
- Promotion is my passion
- Thank you and all the best to the breed.

John Sullivan

- 20 years in the beef industry, grew up on a commercial beef farm and am still very much grounded to the commercial sector
- Married to Linda, farm 1200 acres with 100 cows (purebred, commercial and fullblood)
- Involved with the Provincial Association, I have enjoyed being on the board, I look forward to working with a great group of people as well as with our extended committee members. The decisions that are made and the directions we take are well thought out and discussed; I find this very rewarding
- We benefit from our product, Simmental; and our people, the YCSA and CSA. Our staff are phenomenal, we leave our team to put our decisions into place
- We all want to move the breed forward
- I am appreciative of the opportunity and look forward to representing our breeders
- Thank you to the Maritimes, for your hospitality and friendliness.

Wes Mack

- From Estevan, Saskatchewan
- Farm with my wife Karen of 34 years, five children and three grandchildren
- 4000 acres and 150 head of purebred cattle
- Been in the Simmental business since 1970
- One of the oldest herds in Canada
- Since 1990 red factor, herd total red
- Consign to Proudly Western Bull Sale
- Have sat on the Saskatchewan Simmental Association board, Saskatchewan Livestock and Cattle Breeders, 4-H for seventeen years
- Commitment to my family, breed and cattle is strong
- Thank you to the SSA for the nomination and look forward to working with the board
- Thank you to the Maritimes, cattle are great, hospitality second to none.

PROVINCIAL SIMMENTAL ASSOCIATION REPORTS

***MOTION: by Judy Sweet, to accept all the provincial reports in their entirety as printed
Second, Peter Gaunce
CARRIED***

NEW BUSINESS

Retiring directors

- Thank you to Judy Sweet and presentation by President Ron Nolan

2013 AGM – July 15-18th in Calgary, Alberta

- Will include a Symposium on the Simmental Innovation Projects
- All breeds will be invited with a large contingent of Simmental breeders
- Commence right on the end of the Calgary Stampede
- Invitation from Bruce to the members to attend.

Bill MacDonald - Invitation from the ASA to attend the American Simmental Annual Meeting January 19 in Denver, and the American Junior Simmental Association National Classic on July 8-13 in Lincoln, Nebraska.

***MOTION: by Rae Imrie, to adjourn the meeting at 4:45 pm
Second, Paul Maxwell
CARRIED***

VOTING PROCEDURES AND IDENTIFICATION OF MEMBERS

VOTING MEMBERS:

- a) an **ACTIVE MEMBER** in good standing, and
- b) a **YOUNG CANADIAN SIMMENTAL ASSOCIATION MEMBER** in good standing who is 18 years of age or older

who have, in the twenty-four (24) months preceding the Annual General Meeting or Special General Meeting:

- (A) registered at least one Simmental Animal with the Association
- (B) transferred into their membership at least one Simmental animal; or
- (C) participated in the Total Herd Enrollment program.

QUORUM

40. A quorum for the transaction of business at any Annual General Meeting or Special General Meeting shall be twenty-five (25) Voting Members in good standing present in person.
41. No business other than election of a Chairman of the meeting and the adjournment or termination of the meeting shall be conducted at any meeting unless quorum is present at the commencement of the meeting, but quorum need not be present throughout the meeting.

VOTING

45. Each Voting Member shall have one (1) vote on each matter put to the question at any meeting of Members and may vote at an Annual General Meeting or a Special General Meeting either in person or by proxy.

PROXIES

49. Proxies shall be in writing in the "Form of Proxy" prescribed by the Association, signed by the Voting Member and need not be attested. A proxy holder must be a Voting Member and must be in attendance at the meeting for which the Voting Member has been appointed as proxy. No Voting Member shall vote as proxy for more than three (3) Voting Members.
50. Notwithstanding Article 49, no individual shall be at liberty to cast more than four (4) votes, whether as a Voting Member, as a representative of a Voting Member or as a proxy holder, on any matter coming before a general meeting or special meeting of the Members.

ELECTION OF DIRECTORS

58. The Directors shall be elected by secret ballot by the Voting Members at the Annual General Meeting of the Members.
60. In any election for Directors the Voting Members shall vote for three candidates. Any ballot not consisting of three names shall not be counted.

CANADIAN SIMMENTAL ASSOCIATION PRESIDENTS REPORT

Ron Nolan

2012 was another good year, not only were we receiving results from our Genomics project as well as progress reports on the ADF and ALMA projects, but it was a good year for Simmental in general, as we increased the number of registrations, THE enrolment, and number of members. Bull and female sales continued to top the markets throughout Canada. This success was achieved while the number of breeders and cattle were on the decline. We should be proud of the breed and its performance in comparison to the overall industry.

Financially, the CSA showed a profit on its operations to partially offset the monies approved to support our research projects. While normally the Association isn't really here to make money, for the next 2 or 3 years, it would be great to have financed our portion of the research from operations and replace our investment capital. As well we were able to increase our support to the Provincial Associations to help with the promotion and marketing of our product. Since we were funding the CSA portion of the research projects from the money in our investments we took advantage of this to make sure a larger proportion of our reserves were put into safer fixed income funds with only a small portion in the capital markets.

The YCSA had another good year, financially as well as productive fun and experience for all.

The 2012 Annual meeting was held in Truro Nova Scotia in August. It was truly a great success with good attendance at the meetings, a good show with great participation from outside provincial cattle and a good YCSA show. The lobster dinner to top off the annual event was just awesome and we would like to thank the Maritime Association for such a great job in hosting the event. During the dinner we held the Garth Sweet Foundation Auction, which was a huge success. We took in more than \$22,000 of which 2/3 goes to the YCSA account and the other 1/3 for research projects.

The year found it necessary to change some of our DNA testing methods to keep up with industry standards. Our parentage test now requires a 6K SNP test while our AI bulls and donor cows require a 50K SNP test.

Since the ASA with Red Angus and Canadian Angus combined to produce a multi breed EPD and overcame some perceived deficiencies in their EPD's of a few years ago, it was decided to start negotiations with the ASA to once again have a North American EPD. It should be said that while CSA produced its own EPD for a few years, we gathered a great deal of experience and produced great results of which the membership should be proud. We can also bring this experience and results of our research projects to the combined EPD's.

This year, members of the CSA received awards of various nature including:

Hall of Fame Award: Bill McLeod, who received his award at the Annual meeting in Truro.

Golden Book award: Bruce Holmquist received his award during the World Congress held in Germany.

Brian Bouchard received his award at Agribition.

We would like to congratulate the recipients as the awards were greatly deserved.

Scholarships were awarded to some of our younger members to continue their studies including:

The Dr. Dixon Scholarship: Rebecca Joseph, AB; Cathryn Thompson, AB; Aubrie Mowat, ON

The Trevor Vance Scholarship: Grady Brown, AB

We wish the receivers of the scholarships great success in your studies as well as your future.

Late in the year we elected to streamline our management team by appointing Bruce Holmquist as General Manager and Barb Judd as Office Manager. Their job descriptions didn't change much, but helped clarify where the buck stops before the Board of Directors involvement. I think we have a great team working for the CSA and would like to thank the staff for all their efforts in making the Association work **for** its members.

I would also like to thank all of the Board members and CSA members for their help and support over the past year, which made the job very easy and rewarding. We hope to see everyone at the Beef Innovations 2013 and the Annual Meeting in Calgary July 14th-18th.

GENERAL MANAGER'S REPORT

Bruce Holmquist

In 2012 the Simmental Breed in Canada enjoyed much success; this was an accomplishment that may not have been fully recognized as the Canadian beef industry continued to face challenges on several fronts with reduced profit margins in the cattle feeding sector as well as an unexpected packing plant shutdown that no one could have foreseen. In spite of these challenges the Simmental breed and overall CSA activity continued to grow as Simmental increased its market share within the Canadian beef industry. While cow numbers across North America continue to decrease the demand for Simmental genetics is increasing due to efforts of the breeders, marketers and the Association. The challenge we face as breeders is to not saturate the market with common bulls when demand for our product is high. Keeping culling standards at a level that is high enough to ensure continuing customer acceptance and satisfaction is crucial as history has shown us through other cattle breeds.

2012 was a transition year within the management of the Association and in December the CSA board moved back to a more traditional structure with an overall General Manager overseeing all operations and reporting to the board of directors. The membership will not see any real change in day to day operations and as always all CSA staff remains committed to providing exceptional service as effectively and efficiently as possible. The Association realized a profit in 2012 as a result of increased registry activity combined with prudent spending. Total Herd Enrollment numbers also increased and is evidence of the belief in the value which that program provides.

Ron Nolan completed a shortened first year as President and began his second term following the very successful Annual General Meeting in Truro, Nova Scotia. The remainder of the executive was rounded out by Fraser Redpath as First Vice-President and Randy Mader as Second Vice-President. Thank you to these individuals and especially to President Ron for your outstanding commitment to the CSA and its members. Your interest and focus on all areas of CSA activities helped position us well. Thank you as well to the remainder of the CSA directors who take time out of their already busy schedules to volunteer and provide direction to the Association; it is not an easy task in a National organization and it is sometimes challenging to ensure regional interests take a "back seat" to decisions for the good of all. The balance and sound decision-making that you have displayed has created a positive direction for the breed to follow.

All programming employed at CSA is important and falls under three categories; breed improvement, promotion, and youth. We are fortunate to have had three outstanding chairs of these committees in Fraser Redpath, Randy Mader and Lacey Fisher; your leadership has required extra time and effort and is appreciated. Along with these initiatives the board has determined that another focus should be to expand relationships within the entire beef industry. As a result of this mandate, we have been a part of several industry committees and working groups that have dealt with topics such as animal health, livestock traceability, as well as many other industry issues. It is important that the seed-stock sector has a voice at these tables and CSA staff has been pleased to work on your behalf. Through that presence CSA has been a visible part of the International Livestock Congress, CCA Semi-Annual and Annual Meetings, Canadian Beef Breeds Council Board Meetings, Beef Improvement Federation and Livestock Markets Association of Canada conference.

The CSA is very fortunate to have a great compliment of full time and contracted staff whose dedication and commitment to the Simmental breed play a very significant part of our success. Barb Judd and the registry team, Perry Welygan, Beth Rankin and Carol White offer our members exceptional service. We are also fortunate as an association to have a publication dedicated to the promotion of our breed, all staff members work directly with our membership to promote our programming and have more than a vested interest in the breed. Thank you to Darryl Snider (Sales Representative) and Margo Cartwright (Marketing Coordinator) for your efforts in promoting Simmental. Thank you to Emily Grey, YCSA Coordinator, for her dedication and leadership within the YCSA program. We have several contractors who work in the background on CSA initiatives. These people add tremendous support to our day to day operations and value to our association and we appreciate the service they provide.

In a move to improve service especially in the area of distribution time, the CSA board decided to move the publishing of Simmental and Commercial Country back to Today's Publishing in Saskatoon. This change has accomplished just that and has been positive in several other areas. We thank Media Edge for their commitment in providing service during our time with them.

A considerable amount of resources is focused on positioning Simmental in a leadership role in the area of genetic improvement and Canadian Simmental continues to lead the industry with genomic research initiatives. Our Simmental Innovations projects are now past the midway point and through the partnerships CSA has established, we are now well-positioned to move the industry forward by providing superior and more predictable genetics which we will identify through our programs. The CSA is committed to providing the best tools possible for our members to advance their breeding programs and ultimately the beef industry. It is important to recognize the roles that all our project partners play in moving this work forward and none more than Dr. Steve Miller, University of Guelph; Kenelm Grismer, GenServe Laboratories and CSA Projects Manager Sandy Russell, Spring Creek Consulting. Significant discussion occurred late in the year resulting in a decision to explore the possibility of reengaging with the American Simmental Association in a joint North American evaluation.

The World Simmental Fleckvieh Federation (WSFF) held its 2012 Congress in Landshut, Germany. The business portion of the conference was very informative with updates on various Simmental breed improvement initiatives. This included reports on our CSA work, as well as an overall update on North American beef research programming. The WSFF is a financial supporter of our Canadian as well as the American research projects. A strong contingent of Canadians traveled to Germany and represented our Association there very well; Katie Wood and Laura Parson were the Canadian participants in the WSFF "young member" portion of the events and were excellent representatives for Canadian Simmental.

Canadian Simmental is on a roll and continues to gain acceptance as the Continental breed of choice. This will continue to grow as long as we as an association and as Simmental breeders focus on using all the tools and programming available to move forward.



Independent Auditors' Report

To the Members of the Canadian Simmental Association

Report on the Financial Statements

We have audited the accompanying consolidated financial statements of the Canadian Simmental Association which comprise the consolidated statement of financial position as at December 31, 2012, December 31, 2011 and January 1, 2011 and the consolidated statements of operations, changes in net assets, cash flows for the years ended December 31, 2012 and December 31, 2011, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with Canadian Accounting Standards for Not-For-Profit Organizations and for such internal control as management determines necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion the consolidated financial statements present fairly, in all material respects, the financial position of the Canadian Simmental Association as at December 31, 2012, December 31, 2011 and January 1, 2011 and its financial performance and its cash flows for the years ended December 31, 2012 and December 31, 2011 in accordance with Canadian Accounting Standards for Not-For-Profit Organizations.

Calgary, Alberta
July 3, 2013

(Signed) DNTW Chartered Accountants, LLP

Suite 1705, 1632 14th Avenue NW, Calgary, Alberta, Canada, T2N 1M7 PHONE: 403.777.2299 FAX: 403.777.4201
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CANADIAN SIMMENTAL ASSOCIATION
CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

As at

	December 31, 2012	December 31, 2011	January 1, 2011
ASSETS			
CURRENT ASSETS			
Cash(Note 4)	\$ 586,330	\$ 383,395	\$ 260,631
Marketable securities (Note 5)	813,646	1,176,438	1,059,063
Accounts receivable	69,287	134,518	58,427
Prepaid expenses	8,286	12,551	13,284
	1,477,549	1,706,902	1,391,405
DUE FROM RELATED PARTIES (Note 8)	47,660	-	-
PROPERTY, PLANT AND EQUIPMENT (Note 6)	36,710	38,099	32,567
	\$ 1,561,919	\$ 1,745,001	\$ 1,423,972

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts payable and accrued liabilities	\$ 127,711	\$ 280,090	\$ 70,669
Goods and services tax payable	21,495	14,822	13,152
Deferred revenue (Note 7)	200,573	135,995	29,315
Due to related parties (Note 8)	-	70,636	25,362
	349,779	501,543	138,498

NET ASSETS

General fund	1,175,430	1,205,359	1,252,907
Invested in property and equipment	36,710	38,099	32,567
	1,212,140	1,243,458	1,285,474
	\$ 1,561,919	\$ 1,745,001	\$ 1,423,972

APPROVED ON BEHALF OF THE BOARD OF DIRECTORS

_____ Director

_____ Director

CANADIAN SIMMENTAL ASSOCIATION
CONSOLIDATED STATEMENTS OF OPERATIONS
Years Ended December 31, 2012 and 2011

	<u>2012</u>	<u>2011</u>
REVENUE		
Total herd enrolment	\$ 592,992	\$ 566,481
CAAP project (Schedule 3)	523,390	214,286
Simmental Country Magazine (Schedule 2)	368,410	330,850
Registrations	182,617	173,020
Other services	139,811	39,762
ALMA/ADF Project (Schedule 4)	114,551	-
Memberships	70,550	68,150
Lab services	64,475	50,260
Transfers	39,990	27,504
CAFI reimbursements	17,578	16,401
	<u>2,114,364</u>	<u>1,486,714</u>
EXPENSES		
CAAP project (Schedule 3)	716,130	301,275
Simmental Country Magazine (Schedule 2)	377,053	348,306
Salaries and employee benefits	345,065	332,731
Provincial promotion funding	118,930	109,001
Advertising and promotion	31,328	34,885
ALMA/ADF Project (Schedule 4)	114,551	-
Travel	79,170	65,848
Breed improvement committee	63,727	136,973
Computer	53,130	53,157
AIP project advance (Note 12)	50,000	-
Lab service	49,299	42,424
Utilities, property taxes and insurance	33,048	33,769
Interest and bank charges	26,356	22,876
Office	22,628	26,334
Postage and freight	19,543	18,303
Professional fees	19,034	21,557
Amortization	15,547	10,980
Telephone	12,858	16,285
Sponsorship to YCSA (Note 8)	10,000	10,000
Annual general meeting	9,333	8,327
Repairs and maintenance	6,845	7,131
	<u>2,173,575</u>	<u>1,600,162</u>
OTHER INCOME		
Interest	28,612	31,039
Realized gain/(loss) on marketable securities	2,687	(1,424)
Unrealized gain/(loss) on marketable securities	(3,406)	41,817
	<u>27,893</u>	<u>71,432</u>
DEFICIENCY OF REVENUE OVER EXPENSES	<u>\$ (31,318)</u>	<u>\$ (42,016)</u>

The accompanying notes are an integral part of these financial statements

CANADIAN SIMMENTAL ASSOCIATION
CONSOLIDATED STATEMENTS OF CHANGES IN NET ASSETS
Years Ended December 31, 2012 and 2011

	General Fund	Invested in Property and Equipment	2012 Totals	2011 Totals
Balances, Beginning of the Year	\$ 1,205,359	38,099	1,243,458	1,285,474
Investment in property and equipment	(14,715)	14,715	-	-
Deficiency of revenue over expenses	(15,214)	(16,104)	(31,318)	(42,016)
Balances, End of the Year	<u>\$ 1,175,430</u>	<u>36,710</u>	<u>1,212,140</u>	<u>1,243,458</u>

The accompanying notes are an integral part of these financial statements

CANADIAN SIMMENTAL ASSOCIATION
CONSOLIDATED STATEMENTS OF CASH FLOWS
Years Ended December 31, 2012 and 2011

	<u>2012</u>	<u>2011</u>
OPERATING ACTIVITIES		
Deficiency of revenue over expenses	\$ (31,318)	\$ (42,016)
Items not affecting cash:		
Amortization	16,104	11,684
Realized gain/(loss) on marketable securities	(2,687)	1,424
Unrealized gain on marketable securities	3,406	(41,817)
	<u>(14,495)</u>	<u>(70,725)</u>
Changes in non-cash operating working capital:		
Accounts receivable	65,230	(76,091)
Prepaid expenses	4,265	733
Accounts payable	(152,378)	209,421
GST payable	6,673	1,670
Deferred income	64,579	106,680
Cash flow from (used by) operating activities	(26,126)	171,688
INVESTING ACTIVITIES		
Purchase of property, plant and equipment	(14,715)	(17,217)
Purchases of marketable securities	(411,778)	(800,635)
Proceeds on disposal of marketable securities	773,850	723,653
Cash flow from (used by) investing activities	347,357	(94,199)
FINANCING ACTIVITY		
Advances from (to) related parties	(118,296)	45,274
INCREASE IN CASH	202,935	122,763
CASH, BEGINNING OF THE YEAR	383,395	260,632
CASH, END OF THE YEAR	\$ 586,330	\$ 383,395
CASH FLOWS SUPPLEMENTARY INFORMATION		
Interest paid	\$ -	\$ -

The accompanying notes are an integral part of these financial statements

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Years Ended December 31, 2012 and 2011

1. DESCRIPTION OF BUSINESS

The Canadian Simmental Association (the "Association" or "CSA") was formed for the encouragement, development and regulation of breeding of Simmental cattle in Canada. The Association was incorporated under the Federal Animal Pedigree Act on February 20, 1969 which imposes rules of conduct on the Association and its members acting as purebred livestock breeders.

These consolidated financial statements include the accounts of the Canadian Simmental Association and its wholly owned subsidiary, Simmental Country (1997) Ltd. All are exempt from corporate income taxes as they are not-for-profit organizations. All inter-company balances and transactions have been eliminated.

2. ADOPTION OF ACCOUNTING STANDARDS FOR NOT-FOR-PROFIT ORGANIZATIONS

The Association's first reporting period using the Canadian Accounting Standards for Not-For-Profit Organization (ASNFPPO) is for the year ended December 31, 2012. As a result, the date of transition to ASNFPPO is January 1, 2011. The Organization presented consolidated financial statements under its previous Canadian generally accepted accounting principles (CGAAP) annually to December 31 of each fiscal year up to, and including, December 31, 2011.

As these consolidated financial statements are the first consolidated financial statements for which the Association has applied ASNFPPO, the consolidated financial statements have been prepared in accordance with the provisions set out in Section 1501 of Part III, First-time Adoption by Not-for-Profit Organizations. The accounting policies set out in the following significant accounting policy note have been applied in preparing the consolidated financial statements for the year ended December 31, 2012, the comparative information presented in these consolidated financial statements for the year ended December 31, 2011 and in the preparation of an opening ASNFPPO consolidated statement of financial position at January 1, 2011 (the Association's date of transition).

The adoption of ASNFPPO has had no impact on the previous reported assets, liabilities, and equity of the Association, and accordingly, no adjustments have been recorded in the comparative statements of financial position. The Association has not elected to apply the exemptions under Section 1501 First-time adoption by Not-for-Profit Organization issued under Part III of the CICA Handbook - Accounting Standards for Not-for-Profit Organizations.

3. SIGNIFICANT ACCOUNTING POLICIES

These consolidated financial statements have been prepared in accordance with ASNFPPO. The significant accounting policies are as follows:

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Years Ended December 31, 2012 and 2011

3. SIGNIFICANT ACCOUNTING POLICIES (cont'd)

(a) Measurement uncertainty

The preparation of consolidated financial statements in conformity with ASNFPO requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

(b) Cash and cash equivalents

The Association considers all investments with maturities of three months or less and demand bank loans that are being utilized periodically for day to day operations to be cash equivalents.

(c) Property, plant and equipment

Property, plant and equipment are stated at cost less accumulated amortization. Amortization is provided on a straight line basis over their estimated useful lives as follows:

Condominium	20 years
Land improvements	10 years
Computer equipment/software	3 years
Furniture and fixtures	10 years
Publishing rights	10 years

The Association regularly reviews its property, plant and equipment to eliminate obsolete items.

(d) Revenue recognition

The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Total herd enrolment, memberships, registrations and subscription revenue is recognized in the period to which it relates.

Revenue for service is recognized when the services are rendered.

Advertising revenue is recorded in the month of the issue. Payments in advance are recorded as deferred income and classified as a current liability.

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Years Ended December 31, 2012 and 2011

3. SIGNIFICANT ACCOUNTING POLICIES (cont'd)

(e) Income taxes

The Association is a not-for-profit organization under section 149.1(l) of the Income Tax act and is therefore not subject to income taxes as long as it maintains its not-for-profit status.

(f) Contributed materials and services

The Board of Directors volunteer their time to attend board meetings and represent the Association at events. Members also volunteer their time to organize and operate the provincial association and represent the Association at events. Due to the difficulty of determining the fair value of volunteer hours, contributed services are not recognized in the financial statements.

4. CASH AND CASH EQUIVALENTS

	<u>2012</u>	<u>2011</u>
Operating account	\$ 194,562	\$ 363,264
Broker account	391,768	20,131
	<u>\$ 586,330</u>	<u>\$ 383,395</u>

5. MARKETABLE SECURITIES

Marketable investments consisting of bonds, T bills and term deposits earn interest at rates which vary from 2.55% to 7.50% (2011 – 2.55% to 7.50%). These investments mature at various dates from March 2013 to June 2019.

6. PROPERTY AND EQUIPMENT

	<u>Cost</u>	<u>Accumulated Amortization</u>	<u>Net 2012</u>	<u>Net 2011</u>
Condominium	\$ 235,999	\$ 235,999	\$ -	\$ -
Publishing rights	233,000	233,000	-	-
Computer equipment/software	219,391	199,967	19,424	15,283
Furniture & fixtures	162,382	162,382	-	530
Condominium improvements	54,260	36,974	17,286	22,286
	<u>\$ 905,032</u>	<u>\$ 868,322</u>	<u>\$ 36,710</u>	<u>\$ 38,099</u>

7. DEFERRED REVENUE

	<u>2012</u>	<u>2011</u>
ADF contribution (Note 12)	\$ 170,808	\$ -
ALMA contribution (Note 12)	-	100,000
Member deposits	23,098	27,023
Advertisements	1,250	5,425
Magazine subscriptions	5,417	3,547
	<u>\$ 200,573</u>	<u>\$ 135,995</u>

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Years Ended December 31, 2012 and 2011

7. DEFERRED REVENUE (cont'd)

The grants received from the Alberta Livestock and Meat Agency Ltd. (ALMA), the Agriculture Development Fund (ADF) and the Saskatchewan Resource Council (SRC) are externally restricted for spending in the related projects and are deferred to the subsequent years to recognize revenues when the related expenses are incurred.

Deferred contributions:	2012	2011
ADF		
Deferred contribution, beginning	-	-
Contributions received	185,359	-
Contributions used in operations	(14,551)	-
Deferred contribution, ending	170,808	-
ALMA		
Deferred contribution, beginning	100,000	-
Contributions received	-	100,000
Contributions used in operations	(100,000)	-
Deferred contribution, ending	-	100,000
SRC		
Deferred contribution, beginning	-	-
Contributions received	50,000	-
Contributions used in operations	(50,000)	-
Deferred contribution, ending	-	-

8. RELATED PARTIES

	2012	2011
The Garth Sweet Simmental Foundation <i>Common directors and management</i> Sponsorship to YCSA	\$ 10,000	\$ 10,000

These transactions are in the normal course of operations and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

	2012	2011
Due to (from) The Garth Sweet Simmental Foundation Auction, calendar and other proceeds	\$ (47,660)	\$ 70,636

Advances from the related party are non-interest bearing, unsecured and have no set repayment terms.

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Years Ended December 31, 2012 and 2011

9. FINANCIAL INSTRUMENTS

The Association's consolidated financial instruments include cash, marketable securities, accounts receivable, due to (from) related parties and accounts payable. Under the standards for recognizing and measuring financial instruments, all financial assets are classified into one of the following four categories: held for trading, held to maturity, loans and receivables or available for sale. All financial liabilities are classified into one of the following two categories: held for trading or other financial liabilities.

The Association's financial assets and financial liabilities are classified and measured as follows:

Held for trading

Cash and marketable securities are designated as held for trading at fair value with any subsequent changes in fair value as a charge to the statement of operations.

Loans and receivables

Accounts receivable are recorded at amortized cost less any impairment losses recognized and approximate their fair values due to the relatively short periods to maturity.

Other financial liabilities

Accounts payable and accrued liabilities are recorded at amortized cost and approximate their fair values due to the relatively short periods to maturity.

Due to (from) related parties are recorded at carrying amount. Its fair value is not determinable since they are non-interest bearing and have no terms of repayment.

The Association has not entered into any derivative transactions. In addition, the Association's contractual arrangements do not have any embedded features.

It is management's opinion, that the Canadian Simmental Association is not exposed to significant interest, currency, or credit risks arising from these financial instruments.

Credit Risk

Credit risk arises from the potential that a counter party will fail to perform its obligations. The Association is exposed to credit risk from its members and customers. Its customers are primarily in the agricultural industry. In order to reduce its credit risk, the Association conducts regular reviews of its existing members and customers' credit performance. An allowance for doubtful accounts is established based upon factors surrounding the credit risk of specific accounts, historical trends and other information. The Association has a significant number of members and customers which minimizes concentration of credit risk.

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Years Ended December 31, 2012 and 2011

9. FINANCIAL INSTRUMENTS (cont'd)

Interest Risk

Interest risk is the risk that future cash flows associated with a monetary financial instrument will fluctuate in amount with changes to interest rates. The Association manages its portfolio investments based on its cash flow needs and with a view of optimizing its interest income.

Currency Risk

Currency risk is the risk to the Association's earnings that arise from fluctuations of foreign exchange rates and the degree of volatility of these rates. The Association is exposed to foreign currency exchange risk on cash, accounts receivable, and accounts payable held in U.S. dollars. The Association does not use derivative instruments to reduce its exposure to foreign currency risk.

10. CONTRACTUAL OBLIGATIONS

The Association has entered into a contract with a publishing company for the production of Simmental Country magazine and Commercial Country magazine. The contract is effective from September 2009 to September 2013 and payments are based on the number of pages per issue. As of March 2012, the contract has been terminated without incurring any penalties. The Association has entered into a new publishing agreement for production of the magazines on March 12, 2012 for a period of five years commencing June 1, 2012 and ending on May 31, 2017.

11. CAPITAL DISCLOSURE

The Association manages its capital to ensure that it will be able to continue as a going concern while maximizing the benefit to members through a suitable debt and net assets balance appropriate for a not-for-profit organization of the Association's size and status. The Association's overall strategy remains unchanged from 2011.

The capital structure of the Association consists of a capital asset fund and unrestricted funds.

12. GRANTS

The Association has been approved for a research grant of up to \$1,700,000 from the Canadian Agriculture Adaptation Program (CAAP) to be paid in quarterly installments from April 1, 2011 to March 31, 2014. The objective of the project is to develop genomic and genetic prediction tools designed to improve fertility, feed efficiency, carcass and meat quality of Simmental cattle. The Association will collect DNA & phenotypic data, conduct whole genome scanning and imputation, and develop and disseminate a series of genetic prediction tools that will allow Canadian Simmental cattle breeders to identify, select and breed cattle that have greater fertility and mothering ability, growth and feed efficiency to produce a more desirable beef product.

CANADIAN SIMMENTAL ASSOCIATION
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS
Years Ended December 31, 2012 and 2011

12. GRANTS (cont'd)

The Association has been approved for research grants up to a maximum of \$375,000 each from ALMA and the ADF for the completion of the Meat Quality Project. The funds from ALMA is released in 4 installments and the funds from ADF is released in 3 installments upon completion of specific requirements. The first installment of \$100,000 from ALMA and \$185,360 from ADF has been received and recognized as revenue when the related the expenses are incurred. The objective of the Meat Quality Project is to extend and complement the phenotypic and genotypic dataset with a focus on Western Canada sourced cattle and ensure that the technologies developed in the complimentary project are of sufficient accuracy that can be directly included into beef breeding programs that include a carcass and meat quality focus.

During November of 2012 the Association was approved for a contribution of \$202,000 from the SRC. As of December 31, 2012, the Association has received a payment of \$50,000 which was used for the Agricultural Innovation Program (AIP) for the purpose of accelerating the adoption of SNP based DNA genomics technologies in the Canadian Cattle Industry.

13. COMPARATIVE FIGURES

Some of the comparative figures have been reclassified to conform to the current year's presentation.

CANADIAN SIMMENTAL ASSOCIATION
SCHEDULE 1 - CANADIAN SIMMENTAL ASSOCIATION
NON-CONSOLIDATED SCHEDULE OF OPERATIONS
Years Ended December 31, 2012 and 2011

	<u>2012</u>	<u>2011</u>
REVENUE		
Total herd enrolment	\$ 592,992	\$ 566,481
Registrations	182,617	173,020
Other services	139,811	39,762
Memberships	70,550	68,150
Lab services	64,475	50,260
Transfers	39,990	27,504
CAFI reimbursements	17,578	16,401
	<u>1,108,013</u>	<u>941,578</u>
DIRECT EXPENSES		
Salaries and employee benefits	345,065	332,731
Provincial promotion funding	118,930	109,001
Advertising and promotion	51,328	54,885
Travel	79,170	65,848
Breed improvement committee	63,727	136,973
Computer	53,130	53,157
AIP project advance	50,000	-
Lab service	49,299	42,424
Utilities, property taxes and insurance	33,048	33,769
Interest and bank charges	26,356	22,876
Office	22,627	26,334
Postage and freight	19,543	18,303
Professional fees	19,034	21,557
Amortization	15,547	10,980
Telephone	12,858	16,285
Sponsorship to YCSA	10,000	10,000
Annual general meeting	9,333	8,327
Repairs and maintenance	6,845	7,131
	<u>985,840</u>	<u>970,581</u>
OTHER INCOME		
Interest	28,612	31,039
Realized gain/(loss) on marketable securities	2,687	(1,424)
Unrealized gain/(loss) on marketable securities	(3,406)	41,817
	<u>27,893</u>	<u>71,432</u>
Excess of revenue over expenses	<u><u>150,066</u></u>	<u><u>42,429</u></u>

CANADIAN SIMMENTAL ASSOCIATION
SCHEDULE 2 - SIMMENTAL COUNTRY MAGAZINE
NON-CONSOLIDATED SCHEDULE OF OPERATIONS
Years Ended December 31, 2012 and 2011

	<u>2012</u>	<u>2011</u>
REVENUE		
Advertising	\$ 321,208	\$ 284,094
Subscriptions	25,200	26,432
Other	41,002	37,824
CAAP project	1,000	2,500
	<u>388,410</u>	<u>350,850</u>
DIRECT EXPENSES		
Printing	171,076	148,997
Magazine postage	46,272	35,944
Salaries and employee benefits	119,252	116,108
Travel & promotion	33,473	31,190
Telephone	3,656	4,167
Office postage	919	186
Interest and bank charges	848	1,075
Amortization	558	704
Education and training	525	6,260
Office and miscellaneous	474	775
Bad debts	-	2,900
	<u>377,053</u>	<u>348,306</u>
Deficiency of revenue over expenses	<u>11,357</u>	<u>2,544</u>

CANADIAN SIMMENTAL ASSOCIATION
SCHEDULE 3 - CANADIAN AGRICULTURAL ADAPTATION PROGRAM
SCHEDULE OF OPERATIONS
Years Ended December 31, 2012 and 2011

	Budget 2012 <i>(unaudited)</i>	Actual 2012	Actual 2011
REVENUE			
CAAP funding	\$ 529,697	\$ 523,390	\$ 214,286
DIRECT EXPENSES			
Activity 1 - Database expansion			
Technician	74,556	56,425	73,160
Travel & meeting	10,296	14,163	2,252
Operating & equipment	-	41,150	-
Activity 2 - Development of genetics			
PhD Quantitative Genetics	22,787	29,671	5,772
Communication	1,000	1,000	-
Technical IT support	2,665	6,665	-
Travel & meeting	3,203	4,490	6,657
Operating & equipment	-	198	16,101
Activity 3 - Genotyping			
PhD molecular genetics	25,270	32,583	6,163
Communication	-	-	1,000
Travel & meeting	3,245	5,565	1,275
Operating & equipment	200,060	240,061	-
Activity 4 - Genomic enhanced			
Communication	-	1,623	-
Technical IT support	2,250	6,250	-
Travel & meeting	4,184	5,399	-
Operating & equipment	-	-	34,294
Activity 5 - Technology			
Communication	6,007	4,932	1,828
Travel & meeting	16,263	17,988	2,556
Activity 6 - Professional Personnel			
Professional personnel	164,930	152,910	106,858
Project management	63,313	67,438	39,356
Project Reporting			
Financial reporting	5,984	18,460	612
Progress reporting	16,280	8,859	3,391
Translation	700	300	-
	622,993	716,130	301,275
Association's portion of project expenditures	\$ (93,296)	\$ (192,740)	\$ (86,989)

CANADIAN SIMMENTAL ASSOCIATION
SCHEDULE 4 - ALBERTA LIVESTOCK AND MEAT AGENCY AND AGRICULTURE
DEVELOPMENT FUND
SCHEDULE OF OPERATIONS
Years Ended December 31, 2012 and 2011

	Budget to Sept 30, 2014 (unaudited)	Actual 2012	Actual 2011
REVENUE			
ALMA funding	375,000	100,000	-
ADF funding	375,000	14,551	-
	750,000	114,551	-
DIRECT EXPENSES			
Phase 1 - Collect carcass and meat			
Technical sourcing	31,000	10,667	-
Rib sample preparation	25,000	-	-
Purchase of rib samples	200,000	11,066	-
In plant grading	6,000	-	-
Laboratory analysis	288,000	75,600	-
Phase 2 - Collect tissue samples			
Field work	4,250	-	-
Technical coordination and data analysis	20,000	-	-
Tissue collection	8,000	-	-
DNA extraction and storage	12,000	-	-
High density genotype	200,000	-	-
Phase 3 - Develop genomic enhancements			
Technical analysis for genetic evaluation	20,000	-	-
Data coordination and preparation	30,750	1,260	-
Project coordination	75,000	15,958	-
	920,000	114,551	-
Association's portion of project expenditures	\$ (170,000)	\$ -	\$ -

ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY REPORT

Randy Mader - Committee Chair

Committee members: Randy Mader (Chair), John Sullivan, Lacey Fisher, Kara Enright, Deanne Young; Staff members: Bruce Holmquist, Margo Cartwright, Darryl Snider

The Advertising and Promotions Committee met twice in 2012, as they have in the past, to evaluate, discuss and plan the marketing initiatives of the CSA. I am very pleased with the impact our promotion efforts are having in the beef industry. Simmental is the breed in the forefront, and our strong bull and female sales are indicative of our successful marketing through the Provincial and Canadian Associations, Simmental and Commercial Country, and our staff and breeders.

During 2012 the CSA continued our contract with Canadian Cattlemen Magazine, and placed Simmental advertisements in the Angus Advantage. Our committee, our board and our members have shown continued support for these marketing initiatives.

The CSA continues to build relationships with industry partners and is an active sponsor of events across the country. In 2012 the CSA sponsored the Saskatchewan Beef Industry Conference, Alberta Beef Industry Conference, Ontario Cattle Producers, International Livestock Marketers Association Conference, University of Calgary Veterinary Medicine Beef Conference, Canadian Cattlemen's Association, and TBar Invitational Golf Tournament. Through in-kind sponsorship or funding the CSA continues to be recognized as a proud supporter of the Canadian Beef Industry.

The CSA has promotional wear and marketing items available for our members at the CSA office. There are caps, clothing, glasses and mugs available for sale. Members can view these items on our website and contact the office to place your orders. For members who wish to purchase different items than what is available or perhaps would like a larger quantity, the CSA continues its relationship with Imagewear by Marks Work Warehouse. CSA members receive 10% off when using their discount card at Marks Work Warehouse stores and have the option, at time of purchase, to add the CSA logo to any articles of clothing. We encourage members to take advantage of this relationship.

In 2012 we implemented the Female Buyers Program where all non-members who purchased Simmental females are sent a CSA information package. This program has been a success resulting in new members to the Association.

In the summer of 2012 the CSA circulated to all its members a survey designed to gather feedback on the operations and programming of the CSA. The feedback from members assisted the Board of Directors to outline the strengths and weaknesses of the Association and determine the threats and opportunities seen by our members. Thank you to all members who took time to share their thoughts and feedback on our programs and services; this input assists in the strategic planning for the Association.

In spring 2012 we returned to Today's Publishing for the publishing of the Simmental Country and Commercial Country magazines. As the official Canadian publication for the Simmental breed, our goal is to publish a magazine that our members are proud of and use in their marketing initiatives. Over the past year we have updated our contract structure, designed Female Sale and Sales Report specials, and held our annual Queens of the Pasture photo contest in order to create advertising opportunities for all of our members. We are very proud of the Simmental Country magazines and encourage our members to contact our Simmental Country staff to design an advertising program that works for them.

The CSA continues to support our Provincial Associations through the Levy and Advertising Grant Programs. The Provincial Associations are a big part of the national promotion initiatives and we would like to thank those who volunteer their time to the promotion of our breed.

Thank you to our CSA members, provincial association, board and committee members and staff for their continued efforts in the promotion of the Simmental breed.

BREED IMPROVEMENT COMMITTEE REPORT

Fraser Redpath – Committee Chair

The breed improvement activities of the Simmental breed are driven by the Breed Improvement Committee which is made up of breeders with technical advice and information provided from appropriate sources. This group makes decisions about overall direction of breed improvement programming and provides recommendations to the CSA Board of Directors who are responsible for reviewing the recommendations and budgetary requirements/restraints. Staff is then responsible to implement the decisions made by the board under guidance from the committee.

The past year has been a busy and successful one for the CSA Breed Improvement Committee. Bull sale averages have been strong and interest in the breed continues to gain momentum. Key initiatives have continued including the ultrasound rebate program to encourage members to collect scan data on their cattle, publication of the sire summary and regular commitments to member education and information. Additionally CSA staff continues to provide ongoing support to members, users of Simmental genetics and other people interested in using Simmental in their breeding programs.

A large part of CSA breed improvement for 2012 focused on our Simmental Innovations research work. As the work progresses we are able to fully realize the amount of moving parts involved in tying all our research resources together. I would like to thank all members of our research team but especially Spring Creek Consulting for their overall management. It is also very important to recognize the financial contributions made by Agriculture and Agri-Food Canada through the Canadian Agricultural Adaptation Program (CAAP), the Saskatchewan Ministry of Agriculture's Agriculture Development Fund (ADF), the Alberta Livestock and Meat Agency, and the Garth Sweet Simmental Foundation that added to the financial investment made by the Association. As we move forward, this research will greatly compliment the tools Simmental breeders currently have at their disposal.

Work continues with the Total Herd Enrollment (THE) program to encourage complete reporting of all calves and reduce biases in the data, thus improving genetic evaluation. The historic investments by Simmental breeders in various data collection efforts are also playing a key role in research and development. Further enhancements to the data reporting were also completed including revising age of dam adjustments for ET calves, and addition of REA/100 pounds to the ultrasound reports. The data set compiled by breeders over time is allowing for investigation of a variety of important production traits and their associated relationships with DNA SNP markers.

The association continues to move in a forward direction with this as well, adopting SNP parentage and SNP panel data on AI sires. The conversion to SNP parentage began late in 2012; the process had some growing pains due to tight timelines in order to fully utilize funding through Agriculture and Agri-Food Canada's Agriculture Innovation Program (AIP) which helped to offset the cost of transitioning to this new system. CSA appreciates our members' efforts and patience in working with us to transition to this new technology.

The CSA genetic evaluations continue to be provided by Angus Genetics Inc. in a prompt and professional manner. The evaluation includes external EPD from both the South African and US Simmental populations, as well as Angus and Red Angus EPD for genetics used in Canadian breeding programs. Fullblood average EPD and percentiles are also made available on request to those members who value the information contained within, and purebred population averages were published in the e-news for members as well. At the October meetings a decision was made by the CSA board of directors to pursue the possibility of moving the CSA evaluation back to American Simmental in order to re-establish a joint North-American evaluation that is common to both countries. The Breed Improvement Committee has also reviewed various evaluation developments that were made possible through the Simmental Innovations projects including approaches to evaluating fertility and longevity in the breed, as well as investigating options for ongoing genetic evaluation service and support.

The internet continues to grow in importance to our members and their customers, as the search site (<http://search.simmental.com>) collects several thousand hits each month, and the online member site is accounting for over 50% of performance data submitted to the association. If you would like to sign up for the online system, please contact the CSA office. It provides instant reporting, inventory updating, and other reporting features to empower your breeding program.

The Simmental breed is well positioned to move forward with genetic selection initiatives that continue to improve the value being brought to the commercial industry. Thank you to all the committee members for the contribution you have made.

YOUNG CANADIAN SIMMENTAL ASSOCIATION REPORT

Tiffany Peters – National YCSA President

The 2012 National Board consist of Tiffany Peters, National President; Kaylea Donovan, Vice President; Danielle Stewart, Executive Officer; Kolby Heaven, Alberta President; Emily Hickson, Manitoba President; Danielle Sullivan, Ontario President; Tiffany Peters, Saskatchewan President; Scott Gaunce, Maritime President; Krista Whalen, Quebec President; Lacey Fisher, CSA Director to the YCSA.

2012 proved to be a successful and progressive year for the YCSA program.

The YCSA held 6 classics across the country.

- Quebec Classic, Brome, Quebec, July 6 – 8, 2012 (19 participants)
- Manitoba Youth Beef Round Up, Neepawa, Manitoba, August 3 – 5, 2012 (15 participants)
- Wild Rose Classic, Olds, Alberta, July 26 – 29, 2012 (18 participants)
- Ontario OYCSA Trillium Classic, Dundalk, Ontario, August 27 – 28, 2012 (25 participants)
- Maritime YCSA Classic, Truro, Nova Scotia, August 23 – 24, 2012 (44 participants)
- Saskatchewan Tiger Lilly Classic, Prince Albert, Saskatchewan, August 1 – 2, 2012 (23 participants)

There were many highlights for the YCSA in 2012. The introduction of a peewee division into the Classic's schedule was a success. The National YCSA Board decided that a younger age group would benefit from participating in the Classics. Two YCSA members, Tanner Oborowsky and Heather Creamer attended the 2012 American Junior Simmental Association National Classic in Lima, Ohio along with Emily Grey, YCSA Coordinator. In 2012 the YCSA made it mandatory that any youth participating in a Provincial or National Classic must be a YCSA member. Due to this, we saw an increase in YCSA memberships in 2012.

In the past, the Board met annually in Calgary, however in 2012 they decided that this annual meeting in Calgary would not be held and monthly conference calls would work more efficiently and cost effectively. In turn we would send each provincial representative to the National show to help and promote the YCSA and assist in the activities. Throughout the year the board met on a regular basis, via conference call to discuss the direction and activities of the YCSA. Three areas that were discussed in length were the budget, advertising and the SWOT (strengths, weaknesses, opportunities and threats) of the association. The 2012 budget was reviewed by the board and funds were allocated as needed. They were close to the 2011 numbers. With the major fundraiser in 2011 being our calendar this allowed us to budget a little more on advertising and promotion of the Junior Simmental Association. For advertising of the YCSA, we created newsletters to include semi-annually in the Simmental Country. We also included a YCSA section in the monthly CSA Enewsletter and used the Simmental Country Eblasts to advertise our events. We encouraged our membership to forward event happenings and YCSA success stories from their provinces to the National Board for inclusion in these advertising avenues.

On our monthly calls the YCSA Board discusses the strengths, weaknesses, opportunities and threats of our Association.

- Strengths – the CSA AGM and YCSA National Classic are again held in conjunction with one another; membership increases; an adult advisory program has been set in place; creation of a standardized sponsorship package, entry form and sponsorship letter for nationwide use.
- Weaknesses – viewed by some that the YCSA is not able to stand up to the popularity of other breed associations. The 2013 calendar fundraising initiative was unsuccessful.
- Opportunities – advertise and recruit more members; apply a mentorship program into the YCSA for youth to be able to get more experience with established programs; to create a pee wee age division to allow the younger members to become involved in the program.
- Threats – the age of the YCSA program was questioned as the 4-H program was looking into changing their age to 25. We decided as a board to keep it at the age of 25 because the 4-H had increased their age.

Through these discussions the Board can recognize these areas for development and can plan for the coming year in an effort to capitalize on the strengths, improve on the weaknesses and address the opportunities and threats head-on.

The YCSA benefits directly from the successes of the Garth Sweet Simmental Foundation Auction, YCS Calendar Fundraiser, and from donations they receive from Simmental breeders, CSA and the T Bar C Invitational Golf Tournament. This continued support has allowed the National Association to promote themselves, increase membership and allow the YCSA program to be successful and make sure the association stays in place for future generations.

The YCSA program continues to be an industry leader amongst the National Beef Junior Programs in the country. We need to be able to keep our Classics and Programs increasing in membership and make them fun for all ages.

Thank you to the dedication of CSA staff members and the generosity and assistance/support from our breeders for supporting the youth throughout the year. The board has found that hosting the National Classic alongside the CSA Annual General Meeting has made a difference and it allows the juniors to be interactive with the breeders of the industry.

My Presidency started in August of 2012 and I have found it to be very fulfilling role. It is a pleasure to be involved in a junior program that is a leader and has enthusiastic juniors across Canada. If you have any questions or concerns about the YCSA program, please feel free to contact me.

ALBERTA SIMMENTAL ASSOCIATION REPORT

Maureen Mappin-Smith – President

The 2012-2013 Alberta Simmental Association will be starting the year off with a tour in conjunction with our AGM in June. One operation will be visited in the course of the day, with over 80 Simmental enthusiasts expected to be in attendance. We have a full day of events scheduled and look forward to another great day of Alberta Simmental.

The ASA sponsored 3 bred sales in early December, held in Vermilion, Lethbridge, and Veteran. The ASA sponsored burgers at these bred sales; even though the bred sales cost more to host, they were well worth it, as the exposure for the breed was tremendous. The sales are evolving and getting stronger as each year passes by, with more numbers, recognition, and breeder/auction mart involvement.

Our booth keeps Simmental at the forefront, as Chuck is present at all of the major livestock events in Alberta with the booth and cups of coffee for Simmental enthusiasts. Chuck is always getting requests to attend events with the booth, and does as many as he can, travelling all the way from Grande Prairie, to Medicine Hat, and many points in between. We are thrilled with Chuck's work, keeping the Simmental presence out there constantly. With Chuck's great culinary skills and some awesome volunteers, Alberta Simmental took home three out of a possible five awards at the Steak Challenge held at the Canadian Bull Congress in Camrose in January, for the third year in a row!!-Great work team Simmental, it was a great night to be a part of the breed.

Farmfair in 2012 was a great event once again, featuring the Simmental Draft, and a very well represented show. Numbers were down slightly from the previous year's National show, but we are hosting the National show in 2013, and expect numbers to be strong and enthusiasm high.

The ASA started a new initiative in 2012 with our 'Marketing Partners' program. In an effort to clean up our membership list and get information current on website, as well as support those breeders who support our association, we formed this partnership program. We hope to grow our membership in order to continue marketing our breed and assisting our partners as best we can.

The Alberta YCS had a very successful show in Bashaw in July 2012, which ASA was a major sponsor. The ASA also made the decision to support and sponsor young Simmental enthusiasts attending the Summer Synergy program, in which 12 Simmental youth took home \$19,000 in scholarships. We need to continue to support our youth, as they are the future of the industry. The ASA has once again decided to support both the YCS show and Synergy again fully in 2013. Discussions need to continue between the two groups in the future in order to solidify relationships and financial resources.

The ASA has taken a different approach to the 4-H program over the past few years, awarding small gifts to all members exhibiting a Simmental project, and then entering all clubs into a draw for two blowers. This is the second year blowers were given, and two blowers were awarded to the winning clubs at Farmfair 2012-they were very well received and we will likely be doing this again in 2013.

Simmental Bull sales across the province were very strong again this spring, with Simmental sales leading the averages across the breeds. The ASA is continuing to aggressively advertise Simmental's attributes through our website and through print media in order to keep Simmental at the forefront-although monetary constraints are always present, now is not the time to weaken our presence in the industry.

We have a great breed, great people, and a great position in the beef industry; through hard work and a shared focus, we will continue to be leaders in the beef business.

Happy trails!

SASKATCHEWAN SIMMENTAL ASSOCIATION REPORT

Dave Erixon – President

I would like to thank all of the SSA board of directors for all of their hard work and determination. As for Carolyn McCormack a simple thank you is not enough as she continually goes over and above her role of secretary. This group of individuals is very dedicated to promoting the breed of Simmental and the Saskatchewan Simmental Breeders both provincially and nationally!

We once again hosted the Canadian National Simmental Show at Agribition and it was a great success. We had about 155 head that were stalled at Agribition. The Agribition Sale went well and averaged \$5965.91 on 22 lots. I would like to thank Bouchard Livestock for all their support and efforts that go into making a sale of this stature such a success.

There were 16 Gold Memberships and 119 Silver Memberships that participated in the 2012 Pick of the Barn. Miss Agribition 2012 was Erixon Lady 22Z nominated by Erixon Simmentals, they split the jackpot of \$1350 with Calvin Pizzey of Foxwarren, MB. Ridgeline Simmentals, AB were the lucky winners of the Pick of the Barn and they selected Sunny Valley Taylor nominated by Sunny Valley Simmentals, Hanley, SK. Thank you to all who participated, we truly appreciate making the Pick of the Barn a great hit. Thank you to OLS Lick Tubs for sponsoring the Pick of the Barn pizza and pop social.

The SSA Scholarship heifer was donated by Stoughton Farms, Maidstone, SK. and was won by Come As U R Simmentals, Storthoaks, SK. The scholarship auction raised over \$7300. \$1000 was awarded to Kaitlyn Dimler -1st year scholarship recipient and Kale Scherger - 2nd year scholarship recipient. Thank you to Stoughton Farms for their generous donation. Swan Lake Farms Ltd., Greg Goudy has generously donated the 2013 SSA scholarship heifer.

The Commercial and Purebred Breeder of the year awards were awarded at Agribition. Congratulations to Ashworth Farm and Ranch, 2012 Purebred Breeder of the Year and to Tyler and Pam Smith, 2012 Commercial Breeder of the Year.

The 2012 Bull Promotion was also a success. The bull promo promotes being a SSA member and it also ensures that registration papers are transferred in a timely matter. Congratulations to our 2012 winner – Craig & Sarah Dayman for purchasing a bull from Tessier Simmentals.

We have also focused our promotional efforts at many different levels:

Exhibitor awards for 4-H members and winners

Sponsorship of T Bar C Golf Tournament (which supports all national junior breed associations)

Sponsorship of Western Beef Development Center Annual Field Day

Sponsorship of Saskatchewan Stockgrowers Annual General Meeting

Simmental influenced feeder sales in the province - by hosting Simmental Appreciation Days; serving coffee and donuts and having promotional material available with interested markets

Serving coffee and donuts at pasture take out days

The SSA assisted with recognizing various summer shows and fall fairs. We were present at Prince Albert Exhibition, Frontier Days in Swift Current, Edam Fall Fair, Lloydminster Stockade Roundup, Yorkton Harvest Showdown and Saskatoon Fall Fair. It is encouraging to see the presence of high quality Simmental cattle at these shows.

The SYCSA's Tiger Lily Classic was held at the Price Albert Fair, this past July. Congratulations to the SYSA for hosting such a great event.

Looking forward to another year of successfully promoting the Simmental breed!

MANITOBA SIMMENTAL ASSOCIATION REPORT

Donalee Jones – Secretary

Our January all breeds AGM was well attended, and reports were given by the MSA board as well as CSA reps Bruce Holmquist and Fraser Redpath. Sandy Russell also gave us a very detailed report on the Genomics project. The Simmental Ambassador Award was presented to Ed & Lynn Anderson of Cherry Creek Farm, Boissevain.

The MSA budgeted for and attempted to hire a field person to get out and attend feeder sales and other industry events. Unfortunately we have not yet been successful in hiring for that position.

Our summer show for 2012 was held in Carman. Neil Carson was our judge and an excellent group of cattle were brought out and a great day was enjoyed by all. The Pembina Triangle Association sponsored and catered a great steak supper to end the day.

At Manitoba Livestock Expo in November the sale was successful and we decided to give up the Simmental Super Select event and allow the all breeds committee to host a similar event. The Simmental show was held on Nov 2 with over 100 entries. Judges were Justin & Amanda Muirhead of Shellbrook, SK. The day ended off with KWA Miss Rock from Ashworth Farm and Ranch as Champion Female and KWA Red Mountain Champion Bull. KWA Miss Rock with her calf also got name Supreme Champion Female of All Breeds. Transcon's National Trust sale was hosted immediately following our show and this brought a little extra excitement to the MLE as well as encouraging breeders from other provinces as far as BC to come to Brandon. The MSA used this opportunity to host a fundraiser. Our Mini Machinery Auction raised \$2900.

The MSA has traditionally been involved in both the 4-H program and the Junior Simmental program and this year was no different. On the 4-H end, we gave out 'Simmental' toques to every 4-H member who showed a Simmental influenced animal. Of these 4-Hers we also drew three random names for \$500 vouchers. Brendan English (Rivers), Sam deRocquigny (Haywood) and Shawn Horner (Minnedosa) were the winners of the vouchers.

Our YCS kids once again took part in The Manitoba Youth Beef Roundup, August long weekend 2012. There were clinics for showmanship, grooming, judging and nutrition, and the event was considered a YCSA Classic. There were also competitions for arts, advertising, scrapbooking, marketing and photography. Everyone did an excellent job in representing the Simmental Breed.

The MSA once again sponsored Commercial Producer of the Year Awards, which were presented by both our provincial associations. The Keystone Simmental Association selected Creekside Cattle Co. and the Pembina Triangle Association recognized Ken & Bill Knaggs of Carman for their success in using Simmental genetics.

We did not receive a donation of a scholarship heifer in 2012, and therefore we did not hold a Scholarship Heifer draw. No applications for the MSA scholarship were received in 2010 or 2011 so our scholarship fund has a healthy balance. One scholarship application was received in 2012, and a scholarship was awarded to Anthony Wilcox at our 2012 AGM at the start of January.

ONTARIO SIMMENTAL ASSOCIATION REPORT

Dan O'Brien – President

Looking back at 2012 it is apparent that OSA has had a busy year.

Melissa Ledoux continues to publish the Ontario Advocate for the Association. The magazine is distributed to all OSA and OYCSA Members as well as Ontario Simmental Breeders and a list of commercial cattlemen. Advertising sales for the Advocate were a challenge this year but the Publication is valued as an effective way to communicate and inform our Members of all OSA activities and programs. We publish a spring edition and a fall edition which includes a Membership Directory.

Juanita Elmhirst continues to maintain our website www.ontariosimmentalassociation.com on a volunteer basis and she appreciates when members forward information on sales, shows and upcoming events in their area. Thank you to Juanita for continuing to help promote Ontario Simmental.

The 2012 Royal Simmental Show was a success with 112 entries as well as a Futurity and OYCS Show. The Royal Elite All Breeds Sale was a success with 11 Simmental consignments that were well received by buyers.

OSA continues to encourage Members to age verify their calves by offering a free page of advertising in the Advocate. Any cattleman in the Province can enter to win the free page by supplying at least one birth record from CCIA for a 2011 calf. The draw took place at the Royal and this year's winner was Ivan & Grace Oesch, Gravandale Simmentals.

The OSA 2012 Commercial Cattleman winner was Garry Cornfield from Meaford ON. Garry runs approx. 100 mainly registered Simmental cows and markets his calves to area feedlots. The calves are mainly F1 and are in high demand because of past success and performance.

The OSA Ultra-sound program continued in 2012 and was open to all OSA Members in good standing. OSA offers a rebate of ten dollars per head for every female (max 15 head per Member) that have been scanned according to CSA protocols.

The Ron Wooddisse Memorial Class winner was awarded at the 2012 Royal. The class winners were chosen using a scoring formula derived from CSA EPD's and actual ultra-sound scan details. The animals were not exhibited at the Royal so it allowed Members to participate without the time and expense of attending a major Show. There were 75 bulls and 74 heifers from 7 Breeders that were eligible. There was no entry fee to participate, but relevant entry information had to be forwarded to OSA.

Gerald and Keitha Donovan donated a heifer for the 7th annual OSA raffle held at the Royal. Proceeds from the raffle are used to support OSA youth programs including gifts for all 4-H members who exhibited a Simmental project.

OSA promotional display boards are available to Regional Clubs and to individual Members to promote Simmental at various Shows and Exhibitions throughout the year. Ottawa Valley Simmental Club won first prize (also won 1st in 2011) for an educational display at the 2012 Ottawa Valley Farm Show.

We continue to contract a full page ad in the Ontario Beef Magazine and also advertise in the Ontario Cattle Feeders' publication focusing on the CSA Genomic Project.

Our Board of Directors are terrific to work with. Each one has taken on projects and completed them successfully. Also a large thanks to Debbie Elliott for keeping track of our financial affairs and many other projects.

RAPPORT DE L'ASSOCIATION SIMMENTAL DU QUÉBEC / QUEBEC SIMMENTAL ASSOCIATION REPORT

Rosair Côté - président / President

L'année 2012 a été une année de consolidation pour l'Association Simmental du Québec. L'industrie bovine québécoise a connu une année positive avec la tenue des prix dans les encans de veaux d'embauche. Malgré la sécheresse qui a sévi au Québec, les éleveurs québécois s'en ont, malgré tout, bien sorti.

Au sein de l'Association Simmental du Québec, nous avons maintenu notre présence dans les médias spécialisés, dans les expositions agricoles et au sein des divers comités de travail. La revue a été produite à deux reprises et distribuée partout au Québec et dans les provinces de l'Ouest et des Maritimes.

Les ventes de taureaux en station et privées ont obtenu des résultats fort appréciables. La Vente Synergie a cumulé une moyenne de 2 900 \$ pour 55 taureaux Angus, Charolais, Simmental et Hereford. Quant à la Ferme Gagnon, elle a obtenu une moyenne de 3 995 \$ pour ses 32 taureaux Simmental.

Également, la Ferme Gagnon est revenue en force avec la tenue de sa vente de femelles annuelle. Ce sont 48 femelles qui ont été vendues pour une moyenne de 4 469 \$. Quant à la Vente des partenaires, c'est une moyenne de 2 667 \$ qu'ont obtenue les 31 femelles dans l'enchère.

L'Expo-Bœuf tenue à Victoriaville renforce également la visibilité de la race au sein de l'industrie québécoise. Ce sont un peu plus de 100 têtes qui ont été présentées devant le juge officiel, Tim Massey. Une compétition relevée où la qualité des sujets présentés témoigne du calibre génétique présent chez nous.

En terminant, je tiens à remercier Philippe Bellavance pour son travail au sein du Conseil d'administration et je souhaite la bienvenue à Renaud Fortier à bord de l'équipe.

Bonne année Simmental à tous!

2012 was a year of consolidation for the Quebec Simmental Association. The Quebec cattle industry saw a positive year with stable pricing at the auction markets. Despite the drought Quebec breeders did well in 2012

The Quebec Simmental Association has maintained a presence in the province through advertisements in specialized media, agricultural exhibitions and through partnerships with various committees. The Quebec Revue magazine was published twice this year and was distributed across Canada.

Private and bull station sales were very strong in 2012. La Vente Synergie had an average of \$2,900 for 55 purebred bulls from the Simmental, Angus, Charolais and Hereford breeds. Ferme Gagnon Farm had an average of \$ 3,995 for their 32 Simmental bulls.

Farm Gagnon held their annual Female sale again in 2012, with a strong showing of females. Forty eight females were sold for an average of \$4,469. La Vente des Partenaires had an average of \$2,667 for the 31 lots in their sale.

Expo Boeuf, held in Victoriaville, also enhances the visibility of the Simmental breed in the Quebec industry. The judge, Tim Massey, evaluated over 100 animals in the Simmental Show. It was a tough competition where the quality of the animals presented was proof of the caliber of our genetics.

In closing, I would like to thank Philippe Bellavance for his work on the Board of Directors and I welcome aboard Renaud Fortier to our team.

A good year to all.

MARITIME SIMMENTAL ASSOCIATION REPORT

Ralph Taylor - Secretary

2012 was an interesting year for the Maritime Simmental Association.

The CSA Annual General Meeting was held in Truro, NS, from August 23rd to the 25th. This was an interesting time for the Maritime Simmental Association to host the meeting and to have an enthusiastic group of breeders to attend and share their interest in Simmental cattle. We were especially pleased to have breeders from Ontario and Quebec exhibit cattle in our annual open show, with approximately 120 cattle on exhibit. The MSA also hosted the 6th Annual Salt Water Classic Elite Simmental Sale where animals sold to Quebec, Ontario, Manitoba, Saskatchewan and Alberta, as well as to the three Maritime Provinces. Congratulations to the breeders who purchased cattle as well as to those who consigned and showed cattle. Thank you for making this event a success. We continue to be impressed by the enthusiasm of Simmental breeders.

Once again Simmental cattle prices across the country have remained strong, proving that the Simmental breed continues to be well accepted by commercial breeders as well as by the purebred breeders. The future continues to look very promising.

Please remember our 2013 Simmental Weekend, sponsored by the MSA and the MYCSA from August 22nd to 24th in Truro. We will once again be hosting the Open Simmental Show and the YCS Annual Classic at the Nova Scotia Provincial Exhibition.

**2011-2012 ACTIVE MEMBERS
Life, Annual and YCS**

As of December 31, 2012

Province	2011				2012			
	Life	Annual	YCS	Total	Life	Annual	YCS	Total
British Columbia	32	12	19	63	34	12	16	62
Alberta	296	80	166	542	296	80	167	543
Saskatchewan	144	38	60	242	151	44	75	270
Manitoba	126	26	47	199	130	24	50	204
Ontario	109	64	80	253	111	63	92	266
Quebec	51	41	33	125	47	35	33	115
Nova Scotia	14	10	6	30	14	9	13	36
New Brunswick	4	4	3	11	4	2	4	10
P.E.I.	6	4	9	19	8	5	11	24
Other	8	5	0	13	8	6	0	14
Total	790	284	423	1497	803	280	461	1544

**2008 - 2012
TOTAL HERD ENROLLMENTS BY PROVINCE**

	2008	2009	2010	2011	2012
Province					
B.C.	855	857	729	742	761
Alberta	13,362	12,773	12,392	12,336	12,467
Saskatchewan	7,874	7,698	7,828	8,204	8,579
Manitoba	3,732	3,860	3,454	3,607	3,801
Ontario	1,651	1,650	1,620	1,608	1,628
Quebec	1,044	1,114	1,105	830	876
New Brunswick	158	153	134	154	157
Nova Scotia	112	106	90	95	127
P.E.I.	125	136	93	87	94
U.S.A.	5	2	6	32	49
Total	28,918	28,349	27,451	27,695	28,539

**2008 – 2012
REGISTRATIONS BY PROVINCE**

	2008		2009		2010		2011		2012	
Province	Male	Female								
B.C.	183	231	156	224	181	220	161	282	201	272
Alberta	3196	4443	3364	4525	3048	4155	3482	4332	3582	4463
Saskatchewan	1803	2290	2091	2533	2066	2669	2183	2533	2275	2568
Manitoba	931	1517	792	1451	1128	1714	1077	1776	1472	1947
Ontario	265	934	283	968	271	1046	324	991	323	967
Quebec	329	556	305	454	269	466	228	405	216	396
New Brunswick	18	50	20	34	25	55	25	49	9	35
Nova Scotia	46	99	33	118	37	105	41	113	56	132
P.E.I.	25	71	26	53	12	66	17	30	19	43
U.S.A.	32	12	8	17	3	7	56	79	14	9
	6,828	10,203	7,078	10,377	7,040	10,503	7,594	10,590	8167	10,832
Total	17,031		17,455		17,543		18,184		18,999	

**2008 - 2012
TRANSFERS BY PROVINCE**

	2008		2009		2010		2011		2012	
Province	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
B.C.	127	92	113	74	106	53	101	47	125	41
Alberta	2240	2556	1980	1480	1936	1369	2029	1705	2533	2019
Saskatchewan	1282	769	1288	779	1279	951	1420	655	1641	849
Manitoba	594	793	556	711	660	829	632	735	967	1193
Ontario	107	647	150	642	141	659	166	724	140	576
Quebec	185	221	181	140	153	132	153	126	159	235
New Brunswick	10	14	3	12	7	7	9	12	10	10
Nova Scotia	18	30	18	18	21	30	26	26	29	45
P.E.I.	8	51	12	34	9	34	8	16	12	42
U.S.A.	35	48	4	29	1	26	55	160	4	24
	4,606	5,221	4,304	3,919	4,313	4,090	4,599	4,206	5620	5034
Total	9,827		8,223		8,403		8,805		10,654	

