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AGENDA

CANADIAN SIMMENTAL ASSOCIATION 41ST ANNUAL MEETING

Sunday, August 2, 2009 1:00 pm

- President's Welcome, Call to Order – Everett Hall, President
- Moment of Silence
- Guest Introductions
- Approval of Agenda
- Approval of the 40th Annual General Meeting minutes
- First Call for Nominations
- Voting procedures, discussion procedures, etc.
- President's Report – Everett Hall
- Member/Industry Liaison Report – Bruce Holmquist
- Audited Financial Statements – Ron Nolan
- Appointment of Auditors
- Second Call for Nominations
- Committee Reports:
 - Advertising/Promotion and Simmental Country – Bonnie Glasman
 - Breed Improvement – Rick McIntyre
 - Young Canadian Simmental Association – Andrew Godfrey
 - Garth Sweet Foundation – Dan Skeels
- Third Call for Nominations
- Election of Directors
- Provincial Simmental Association Reports
- New Business

CANADIAN SIMMENTAL ASSOCIATION 2008 BOARD OF DIRECTORS

Dr. Everett Hall
President
Owen Sound, ON

Rick McIntyre
1st Vice-President
Churchbridge, SK

Dan Skeels
2nd Vice-President
Rimbey, AB

Ron Nolan
Chair of Finance Committee
Markdale, ON

Reanne Sanford
Quesnel, BC

Bonnie Glasman
Russell, MB

Andrew Godfrey
Ottawa, ON

Don Lundberg
Eastend, SK

Fraser Redpath
Mather, MB

HOST PROVINCE BRITISH COLUMBIA SIMMENTAL ASSOCIATION 2008 BOARD OF DIRECTORS

Lorne Webster
President
Abbotsford, BC

Rob Starr
Vice-President
150 Mile House, BC

Jan Wisse
Secretary
Chilliwack, BC

Lorraine Sanford
Treasurer
Quesnel, BC

Reanne Sanford
Promotions
Quesnel, BC

Beryl Moseanko
Director
Chilliwack, BC

Cornie Klop
Director
Agassiz, BC

Darlene Furber
Director
Lone Butte, BC

Keith Monsees
Director
Salmon Arm, BC

CANADIAN SIMMENTAL ASSOCIATION STAFF & CONSULTANTS

Dale Kelly
General Manager

Barb Judd
Office Manager

Bruce Holmquist
Member/Industry Liaison

Margo Cartwright
Marketing Co-ordinator

Beth Rankin
Registry & Member Services

Perry Welygan
Registry & Member Services

Lisa West
Reception

Denise Dorosz
Registry / Bilingual Services

Darryl Snider
Simmental Country Sales Representative

Mike Brooks
Information Technology

Chris Sanford
Information Technology

Dr. R.A. Kemp
RAK Genetic Consulting Ltd.

Sean McGrath
Breed Improvement Consultant

PRESIDENTS OF THE CANADIAN SIMMENTAL ASSOCIATION

1969 - 70	Travers Smith, Cardston, Alberta
1970 - 71	Dr. Allan Dixon, Calgary, Alberta
1971 - 72	LeRoy Barry, Carivale, Saskatchewan
1972 - 73	Ross Mitchell, Douglas, Manitoba
1973 - 74	Jack Ball, Brant, Alberta
1974 - 75	Dr. Allan Dixon, Calgary, Alberta †
1975 - 75	Gerry Kaumeyer, Calgary, Alberta
1976 - 77	Stan Church, Calgary, Alberta
1977 - 78	Keith Sveinson, Calgary, Alberta
1978 - 80	Jim Shaw, Edmonton, Alberta
1980 - 82	Mel Wolfe, Douglas, Manitoba
1982 - 84	John Draper, Douglas, Manitoba
1984 - 86	Stan Church, Calgary, Alberta
1986 - 87	Dick Stoddard, Waterloo, Quebec
1987 - 88	Bill Small, Craven, Saskatchewan
1988 - 89	Ralph Whitfield, Souris, Manitoba
1989 - 91	Roger Deeg, Lyalta, Alberta
1991 - 93	Barry LaBatte, Gladmar, Saskatchewan
1993 - 94	Allan Preston, Hamiota, Manitoba
1994 - 96	Michael Burns, King City, Ontario
1996 - 97	Miles Glasman, Russell, Manitoba
1997 - 98	Ken Lewis, Spruce Grove, Alberta
1998 - 99	Yves Gagnon, Vinoy, Quebec
1999 - 00	Tracy Graf, Edmonton, Alberta
2000 - 01	Ron Wooddisse, Palmerston, Ontario
2001 - 02	Ian Mitchell, Barriere, British Columbia
2002 - 04	Brian McCarthy, Moosomin, Saskatchewan
2004 - 06	Bruce Holmquist, Kinistino, Saskatchewan
2006 - 08	Dr. Murray Jacobson, Shaughnessy, Alberta
2008 -	Dr. Everett Hall, Owen Sound, Ontario

CANADIAN SIMMENTAL ASSOCIATION
DRAFT MINUTES OF THE 40TH ANNUAL MEETING
THURSDAY, November 27, 2008, 3:30 pm
Regina, Saskatchewan

CALL TO ORDER

President Murray Jacobson called the meeting to order at 3:30 pm

PRESIDENT'S WELCOME

- President Murray Jacobson welcomed all to the Canadian Simmental Association's 40th Annual meeting at Regina, Saskatchewan
- Special thanks to Tara Fritz and Carolyn McCormack, along with the rest of the Saskatchewan board

MOMENT OF SILENCE

Honoring the fellow breeders and friends who have passed away over the year

GUEST INTRODUCTIONS

- Adrienne Waller – CSA Legal Council
- Sean McGrath – RAK Consulting
- Darryl Snider - Simmental Country Sales Rep
- Rob Young – Alberta Simmental Association President
- Tara Fritz – Saskatchewan Simmental Association President
- Neil Carson – Manitoba Simmental Association President
- Grace Oesch – Ontario Simmental Association President
- Bryan Kostiuik – Today's Publishing, Simmental Country Editor
- Garth Elgie, Greg Stewart – Merial Canada
- Ken Lewis, Brian McCarthy, Barry Labatte, Miles Glasman and Bruce Holmquist - past Presidents of the CSA

APPROVAL OF AGENDA

*Moved by Deanne Young, to approve the agenda as presented
Second, Ken Lewis
CARRIED*

APPROVAL OF THE 39TH ANNUAL GENERAL MEETING MINUTES

*Moved by Dan Skeels, to approve the 39TH AGM minutes as presented
Second, Tara Fritz
CARRIED*

VOTING PROCEDURES

President Murray Jacobson outlined the processes being used for discussion and voting

- Meeting will be conducted under Roberts Rules of Order
- Voting procedures, see page 18 of AGM report
- Guidelines for discussion
 - use courtesy and respect at all times
 - two minutes to speak
 - please use microphone
- Appointed scrutineers are Sean McGrath and Adrienne Waller
- Brian McCarthy parliamentarian
- 69 voting members people present, plus 66 proxies for a total of 135 votes

BOARD ELECTION - FIRST CALL FOR NOMINATIONS

Murray Jacobson called on Brian McCarthy (nomination chairman) to make first call for nominations

- There are three (3) director terms expiring; Murray Jacobson, Rick McIntyre and Stewart Ainsworth.
- The following nominations have been put forward by the nomination committee:
 - Rick McIntyre, Churchbridge, SK - supported by Saskatchewan Simmental Association for re-election
 - Don Lundberg, Eastend, SK - supported by Saskatchewan Simmental Association to stand for election
 - Frazer Redpath, supported by the Manitoba Association to stand for election
 - Bill Swensen, from Alberta
- Brian called for nominations from the floor

PRESIDENT'S REPORT – MURRAY JACOBSON

Thank you to all in attendance, and Saskatchewan Simmental Association for hosting our AGM

Highlights of President's written report

- Served 6 years on the board, some have been stressful
- As a director learned quickly 'it's not about me, it's about we' and 'it's not my cattle, but cattle of CSA membership and herdbook'
- Board extremely passionate about Simmental
- Focus on commercial industry
- Breed improvement and marketing to commercial industry are key initiatives
- RAK's work is instrumental – it is the job of the association to put programs out there to membership. It is then the membership's choice to use them
- Fullblood, Reds and Blacks all have one goal - that the bulls we put out there are improving commercial herds - genetics will help do that
- Thanks to the board
 - Special thanks to Stewart – extremely valuable asset over the years on the board
- Thanks to staff, they have been great to work with
- To the membership who have supported and advised – thank you
- Important to let your name stand for the board. Get your ideas out there - new ideas and perspectives. Make sure the board and membership are well represented
- It has been an honour to serve on the CSA board

***Moved by Murray Jacobson, to approve the Presidents' report as presented
Second, Brian McCarthy
CARRIED***

GENERAL MANAGER'S REPORT – DALE KELLY

Thanks to Saskatchewan Simmental Association for hosting AGM

Two part report - highlights of written report on page 21 of AGM book:

- Lots of effort to collaborate with each other, testament to cattle and people
- Strength of people – Simmental really value tremendous focus to the betterment of the beef industry
- Dedicated CSA Staff - Barb Judd, Bruce Holmquist, Sean McGrath, Emily Grey, Darryl Snider, and Calgary office staff. Heartfelt thanks to all

Barb and Bruce run the office, in most and all cases

- We are able to employ full time marketing and desired IT investment
- part time General Manager, and much less in the past 1.5 years

Simmental leads the way in IT

- software that runs the Simmental office also runs in five other major purebred associations
- online system pretty dynamic program

SMARTag Program

- came up with this program after Alana Lunn investigated a lot of tagging programs
- started in Nov 2006 – had we known Alana would have resigned the following spring, we may not have attempted it as she was instrumental in its' success
- we did attempt to make it work but took more resources than we had available

Ottawa – bylaw upgrading – tremendous amount of work – 2 year project

- recognise volunteers – thank you for all your hard work

Dr Jacobson – Murray came to the board 6 years ago and has done a tremendous amount of work – thanks for his leadership; he has been a key resource.

Bruce – tremendous ambassadorship abilities – thank you for your efforts

[Murray introduced Bruce, CSA Member and Industry Liaison]

[Bruce] – someone asked me how to explain my job

- August 2007 - was asked if he would consider employment
- conduit of information between membership and commercial
- look after magazine – very proud of staff working for us
- CBBC – joined Ian Mitchell on board
- Purebred and commercial don't understand what the other one does
 - moving towards trying to develop communication with commercial breeders
- World Congress – moved office from Switzerland to Czech Republic
 - In attendance this past year – the Dimler and Lewis families, Emily Grey and Allison Porter
- Am honoured to come back and work for the association

***Moved by Everett Hall, to approve General Manger Dale Kelly's report as presented
Second, Dan Skeels
CARRIED***

AUDITED FINANCIAL STATEMENTS – RICK MCINTRYE

Highlights of financial information on page 24 of AGM book

- no errors, auditor was happy with accounting system in place
- only 8 months to report – changed year end to reflect so THE all in same year
- Plotted out charts based on past 10 years of major expenses and income
- income side
 - 1998 to now - total income from cattle (THE, registrations, transfers)
 - high point in 2002, year THE kicked in there was influx in registrations
 - 2003 – BSE which caused income to be lower for a 2 year period
 - After that we have remained very level which has allowed us to have a very steady budget income to work with - \$1 mil budget
- expense side
 - salaries, advertising and breed improvement – main expense categories
 - salaries – \$358,000 in 1998 –
 - Marketing - \$100,000 budget – a couple years were higher because of World Congress (which made a profit that was turned back to the provinces)
 - Marketing – 45% of \$100,000 is turned back to provinces (Bonnie's job this year)
 - Breed improvement (Everett) – 25% goes to genetic provider and 65% goes to RAK consulting
- Provincial levies – Since 2003 have remained the same.
- High of 30,000 cows now at 28,000 and stable
- Try for a balance project – special projects – Genesis funds
- one point to make - looking at past history and budget, we have run a lean mean machine.

***Moved by Rick McIntyre, to approve the financial statements as presented
Second, Grace Oesch
CARRIED***

APPOINTMENT OF AUDITORS

*Moved by Rick McIntyre, to appoint DNTW as auditors for the upcoming year end
Second, Richard Dimler
ARRIED*

SECOND CALL FOR NOMINATIONS

Brian McCarthy made second call for nominations

- There will be one more call for nominations

Brian called for nominations from the floor

*Moved by Maureen Mappin, to nominate Deanne Young from Breton, Alberta
Second, Mark Shologan*

ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY – BONNIE GLASMAN

Bonnie took over as chair two years ago

- Thank you to committee including new member John Sullivan, who has been a great asset with his involvement in commercial cattle industry in eastern Canada
- Main focus to review marketing plan – used existing along with small changes
- Goal through promotion to advance Simmental genetics in all markets
- Anniversary celebrations started in Metcalfe ON, 2007 to this windup event – great event so far. Congrats to SSA for all their hard work
- New promotion ideas - give them to Bruce, Bonnie, Margo, we are open to all kinds of ideas
- Website has been rewritten - any ideas, come to one of us. Internet is a powerful tool that can reach a lot of people
- We are unique in that we own our own publication
- Thank you to the advertisers. Our publication is highly appreciated in industry including Commercial Country

Thanks to members on committee, and all the help from staff and board members

*Moved by Bonnie Glasman, to approve Advertising/Promotion and Simmental Country report as presented
Second, Don Lundberg
CARRIED*

BREED IMPROVEMENT – EVERETT HALL

It's been a privilege to be on the Breed Improvement Committee and as chair past year.

Committee consisting of members Stewart Ainsworth, Dan Skeels, Ron Nolan (who is absent today as he recently underwent knee surgery), Murray Jacobson, Kevin Porter, Lee McMillan, Blair McRae and Ian Mitchell - thank you for giving your perspective

Quantify our Simmental genetics

- Increase our value by identifying the traits for commercial cattlemen value /successful
- EPD progeny test – 114 first year, harvested information is being calculated
 - 450 cows – calves on ground
 - No bulls nominated this year – board committed to encourage people to submit bulls and have picked four active sires for semen donation
- Carcass and ultrasound programs – very valuable. Genesis money set aside \$50,000 for rebate program – still \$35,000 left so we are extending program for another year
- Sean's articles – SC, CC, e-news
- Cow DNA program – encourage you to get your cows on this program, which has been extended to Feb 1, 2009. We will have DNA available for future programs
- Guelph program – Garth Sweet Foundation – due to this very generous donation from Judy Sweet, we will be able to secure over 2 mil \$ for research which is phenomenal
- Specific DNA markers – extremely exciting – only breed to be this far ahead

- Biggest decision – after committee report, to move genetic evaluation provider to AGI who leased their programs from the Universities that were going out of the genetic evaluation business. Cornell model moved in-house to ASA, who we hoped we could work with but continued to be frustrated on several levels, including that they could not incorporate ET calves)

CSA Breed Improvement Update - Sean McGrath

Genetic evaluation service provider - AGI

- large and stable staff complement (4 staff, 12 programmers)
- Supported by NBCEC research personnel at Cornell, Colorado State, University of Georgia and Iowa State University
- Multi-breed genetic evaluation accounts for breed differences and interactions within the CSA dataset, provide services to the beef industry that would assist in the genetic evaluation of cattle traits
- AGI objectives to provide services to the beef industry that would assist in the genetic evaluation of cattle traits; develop and promote technology including DNA; research, develop and provide new science and technology to benefit beef producers
- Inclusion of external EPD, ET calves, animal model for CE/MCE; implementation of new technologies
- Results expected in mid-December and will be released after review
- EPD will appear similar to the previous evaluation in scale

Garth Sweet Foundation

- Started with a gift in memory of Garth Sweet. It is a fluid set part of the CSA if you want to contribute. R & D Branch – gift that grew. In kind contribution, exciting development
- Research and development
 - progeny test program
 - Ultrasound and carcass data
 - Cow herd DNA project
 - New tools - maternal traits, feed efficiency, DNA tools
- Major research undertaking - matching funds found
- Focus on genetics, DNA, new/novel traits
- Opportunity to pull together and use Simmental data to advance the breed and industry
- Develop tools to aid Simmental breeders and industry, assess Simmental genetics, position and promote Simmental genetics into the industry, find out about difficult to measure and assess traits that we know are extremely important to profitability
- Objectives – 3 year project
 - Develop and verify a Simmental SNP predictive panel for growth, efficiency, carcass and meat quality traits
 - Extensive growth, feed efficiency, carcass and meat quality phenotypes on 1500 head
 - Methods to integrate genomic (SNP) information and traditional phenotypic information (genomic EPDs)
 - Develop EPD methods for fertility and cow longevity traits using CSA whole herd data
 - Develop enhanced EPD methods (D/M models, multi-breed) for calving ease
- Partner contributions with Garth Sweet Foundation over 3 years
 - Total project \$2.2 mil
 - CSA
 - SRC (Genserve)
 - NSERC (Natural Sciences and Engineering Research Council (50%))

[Everett] would like to acknowledge Bob Kemp and Sean McGrath

- role of BI committee to come up with ideas - Sean and Bob to give us the tools
- Do tremendous job for us

Comments from floor

Doreen Claiter: commend CSA to starting out the progeny program but disappointed in results.

[Doreen] was in first year of program. We need a better conception rate (had a 60% A.I. conception rate), one area to look at and improve on. Animal identification needs to be addressed, went to look at her animals and could not identify them

Everett Hall: Thank you for contributing in the program and for your comments.

To Judy Sweet, thank you very much for your generous contribution.

*Moved by Everett Hall, to approve the Breed Improvement report as presented
Second, Tara Fritz
CARRIED*

YOUNG CANADIAN SIMMENTAL ASSOCIATION – ANDREW GODFREY

Thanks again to Saskatchewan Simmental Association

YCSA report is presented on page 39

- Andrew took over as chair from Rick M, in Metcalfe, Ontario during the 2007 AGM
- honoured to work with board members
- Questioned on Accountability of program
 - financial and consistency
 - in response, the board worked with YCSA national board to separate budget and bank account
 - set of statements at next AGM
 - Foundation auctions, T Bar C golf tournament have made important contribution to youth
 - YCSA coordinator - solely dedicated staff member for YCS - Emily Grey, commend Emily for the work she has done

*Moved by Andrew Godfrey, to approve the Young Canadian Simmental Association report as
presented
Second, Crystal Young
CARRIED*

PROPOSED BY-LAW CHANGES – ADRIENNE WALLER, CSA SOLICITOR

[Murray] Bylaw updates were requested by Animal Pedigree Livestock Office, Ottawa Government, as a matter of housecleaning and to bring them up to date

[Rick] history on bylaw updates

- This is phase two of two year project, last year Rick and Dan O'Brien were directors on committee working on phase one of re-write
- [Rick] has invested ten days of [his] life. Same as Dan last year. This year Andrew Godfrey joined committee, we appreciate his legal expertise. Barb and Bruce also involved along with Adrienne Waller, who has head lighted the biggest part of update.
- Cost is at approximately \$30,000
- living document - changed in the past, and can be changed in the future
- no changes to intent, if we pass it today we have a document that we can continue to improve on
- Fullblood definition – no black or grey pigmentation – needs to be discussed going forward to fixing it at a later date.

Special Resolution 1 – Repeal and replacement of Schedule “A” and Table 1

The Members of the Association approved amended by-laws at the 2007 Annual General Meeting held on August 4, 2007. At that time the Members approved preliminary amendments to the registration requirements which were attached as Schedule “A” to those by-laws. Following the 2007 Annual General Meeting, the Board of Directors completed their review of the registration requirements and the results of this review are set out in the three column document that has been provided with the AGM Notice. This three column document compares the provisions in the existing registration requirements contained in the original by-laws and rules of registration with the proposed amended rules of registration. The proposed amended rules of registration appear in the middle column of the document under the headings **Appendix “1” – Schedule “A” and Table 1.**

Note: The three column table compares the proposed amended rules of registration with the original by-laws and rules of registration and not to the Schedule “A” that was attached to the proposed amended by-laws approved by the Members at the 2007 Annual General Meeting. The comparison is to the original by-laws and rules and registration as the amended by-laws approved by the members in 2007 have not yet been approved by the Minister of Agriculture and Agri-Food Canada.

The motion for consideration is as follows:

Be it resolved that Schedule "A" and Table 1 of the By-laws of the Canadian Simmental Association approved by the Members at the 2007 Annual General Meeting be repealed in their entirety and replaced with the Schedule "A" set out in the middle column of the attached three column under the heading **Appendix "1" – Schedule "A"** and with **Table 1** attached thereto.

Special Resolution 2 – Housekeeping provision

The purpose of this Resolution is to enable Board of Directors to make minor housekeeping and editorial changes to the proposed amended Rules of Registration prior to filing the same with the Minister in order to have the amended Rules of Registration approved by the Minister. These changes would be to correct any spelling or grammatical errors in numbering or problems with formatting. In order to be approved by the Minister the middle column in the three column document also has to be reformatted as a legal document.

The motion for consideration is as follows:

Be it resolved that the Board of Directors of the Canadian Simmental Association be authorized to make whatever consequential changes and edits of a housekeeping nature that may be required to put the amended Schedule "A" and Table 1 in final form for submission to the Minister of Agriculture and Agri-Food Canada and to Industry Canada for registration under the *Animal Pedigree Act*.

**MOTION: By Rick McIntyre, to approve Special Resolution 1 – Repeal and replacement of Schedule "A" and Table 1 and Special Resolution 2 – Housekeeping provision, as presented
Second, Dennis Unvos
CARRIED
(119 for, 0 opposed)**

THIRD AND FINAL CALL FOR NOMINATIONS

Brian McCarthy made 3rd call for nominations

**Moved by Lorne Kwasniki, to close nominations for the CSA Board of Directors
Second, Wilf Davis
CARRIED**

Nominees:

Rick McIntyre, Churchbridge, SK

- farms with wife Shannon and children
- runs 50 head of purebred Simmental
- been involved with Simmental since inception
- should you feel you need to help, please join the board and committees

Don Lundberg, Eastend, SK

- strength in the Simmental breed is as much in people as cattle
- 1971 – Dad bred 60 Hereford to Bismark
- with son Ryan, run 350 head of purebred and commercial cows
- wife Lynn has nursed extensively to support Don's cattle
- will do everything to move this breed along

Fraser Redpath, Mather, MB

- runs 100 head Simmental females and farms
- one breed and one breed only, live, breed and breath Simmental
- True believer, we have reds blacks, and fullblood and can produce bulls for any kind
- Happily married to Kate for 22 years, one son Cory in University

Bill Swenson, Rainier, AB

- Bill and his wife own and operate Rainier Simmentals
- involved since 1976 – has seen tremendous change – good
- looking at pictures from 1983 Agribition – much progress since then from the breeders in Canada
- would like to sit on the CSA board

Deanne Young, Breton, AB

- has been involved in the Simmental breed for over 30 years, first with parents and last 25 years with husband Rob and girls running High Country Cattle Sales
- 40 purebred cows and an extensive ET program
- Founding member of YCSA
- Simmental a very big part of [Deanne's] life; very proud to be in the Simmental breed
- Everyone needs to contribute. Get back to an association that belongs to members and for the members
- Thank you to retiring directors Murray and Stewart

PROVINCIAL SIMMENTAL ASSOCIATION REPORTS

*Moved by Miles Glasman, to adopt all the provincial reports in their entirety as printed
Second, Kelly Ashworth
CARRIED*

NEW BUSINESS

Neil Carson, President, Manitoba Simmental Association: YCS presence at Manitoba junior show was missing. This year Manitoba held an all-breeds junior show. Very successful with 56 kids in total. Wasn't recognized as a YCS as they were missing one quiz. Would like YCS to recognize and be a part of this great program.

Andrew Godfrey: Thanks Neil. The YCS has a constitution that covers from coast to coast. Could not have someone in attendance for variety of reasons, so had to follow the rules. Ask the provinces to have a youth representative representing the YCS board. [Andrew] been talking to people and pretty sure they can work with Manitoba to get a YCS show back in Manitoba.

Blair McRae, Manitoba: would like to see the CSA get more involved in commercial events such as commercial calf sales across the country. Need to be there and be recognized. Figure out some way you can do this. Get coffee out at feeder sales

Bruce Holmquist: Thanks Blair. Right now we have Alberta and Saskatchewan working with us. Sit down and visit to include the rest of the provinces in this program at feeder calf sales.

Brian Bouchard: North American EPD - thought that was the ultimate for our breed. Understand we need to make changes. Question the board how we see us working with US with the new system?

Murray Jacobson: we agonized over that exact point, selling cattle north and south. Rankings were not happening, it was not all the same between ASA and CSA EPD. We tried to work with them diligently.

We wanted to work with them on a partnership and could not get around that.

ASA GM – ASA programs they worked with Cornell were worth 1\$ mil. New EPD out shortly – think you'll find with the base we use will be very similar. Long run this is the best way to go.

May not be that far will be get one set of EPD on all beef cattle. We think we made the right decision.

Bill Swenson: mailing list is not available anymore which knocks out beginner breeder. Where does he go to sell his bulls?

Bruce – we made policy change last fall, followed what other breed associations do. Commercial list is only available for CSA association members. Several reasons are that bulls weren't being transferred because people didn't want their names to be included on list. Also was infringing of Privacy Act.

Rob Young: to breed improvement committee – would like to see us print homozygous polled and black on papers.

Retiring directors

- Murray Jacobson
- Stewart Ainsworth

Stewart Ainsworth gave us a reality check. Calves out 900 plus head, knows industry from all sides – that's his livelihood. Direct and valuable opinions

[Stewart] Thank you for the kind words, thank you for allowing me to be part of this great breed for 6 years.

- Real learning experience. One important thing - when you get involved, first off you listen to all information, have in-depth discussions and do what you believe is best to move the breed forward.
- Thanks to Dale for his expertise. Phenomenal ability to hire the right staff and keep budget in line.
- Registration staff along with Sean and Bob – hate to be here for 6 years with them here. Their contribution is invaluable
- Exciting times in front of us which started with Judy's donation. We as a breed have the opportunity to move to #1 in the beef industry. Nobody in Canada is doing what we are doing
- thanks everyone, especially to my wife for 40 years
- Move forward as fast into the next six years as we have in the last six

Murray Jacobson has been on board for six years. Was instrumental in helping move the breed forward by contributing as breed improvement chairman to CSA President.

[Murray] thank you. Special thanks to Marilyn for putting up with all she has the past six years

Election Results (by ballot)

- three duly elected directors
 - Rick McIntyre, Churchbridge, SK
 - Don Lundberg, Eastend, SK
 - Frazer Redpath, Mather, MB

***MOTION by Blair McRae, to destroy the ballots
Second, Miles Glasman
CARRIED***

Reanne Sanford would like to invite the membership to Sun Peaks, BC, for the 2009 CSA AGM

Motioned by Tara Fritz, to adjourn the meeting at 6:15 pm

VOTING PROCEDURES AND IDENTIFICATION OF MEMBERS

VOTING MEMBERS:

- a) an **ACTIVE MEMBER** in good standing, and
- b) a **YOUNG CANADIAN SIMMENTAL ASSOCIATION MEMBER** in good standing who is 18 years of age or older

who have, in the twenty-four (24) months preceding the Annual General Meeting or Special General Meeting:

- (A) registered at least one Simmental Animal with the Association
- (B) transferred into their membership at least one Simmental animal; or
- (C) participated in the Total Herd Enrollment program.

QUORUM

- 40. A quorum for the transaction of business at any Annual General Meeting or Special General Meeting shall be twenty-five (25) Voting Members in good standing present in person.
- 41. No business other than election of a Chairman of the meeting and the adjournment or termination of the meeting shall be conducted at any meeting unless quorum is present at the commencement of the meeting, but quorum need not be present throughout the meeting.

VOTING

- 45. Each Voting Member shall have one (1) vote on each matter put to the question at any meeting of Members and may vote at an Annual General Meeting or a Special General Meeting either in person or by proxy.

PROXIES

- 49. Proxies shall be in writing in the "Form of Proxy" prescribed by the Association, signed by the Voting Member and need not be attested. A proxy holder must be a Voting Member and must be in attendance at the meeting for which the Voting Member has been appointed as proxy. No Voting Member shall vote as proxy for more than three (3) Voting Members.
- 50. Notwithstanding Article 49, no individual shall be at liberty to cast more than four (4) votes, whether as a Voting Member, as a representative of a Voting Member or as a proxy holder, on any matter coming before a general meeting or special meeting of the Members.

ELECTION OF DIRECTORS

- 58. The Directors shall be elected by secret ballot by the Voting Members at the Annual General Meeting of the Members.
- 60. In any election for Directors the Voting Members shall vote for three candidates. Any ballot not consisting of three names shall not be counted.

CANADIAN SIMMENTAL ASSOCIATION

PRESIDENT'S REPORT

Dr. Everett Hall

Welcome everyone to our 2009 AGM for the Canadian Simmental Association. Our last annual general meeting was at the 2008 Agribition in Regina this past November so this has been a short year; but, it has been a very busy one. Our fortieth year celebration was an important event. It allowed us to celebrate the accomplishments of our breed since it arrived from Europe in the 1960s. There were three foundation auctions across Canada in connection with our celebrations – Edmonton, Toronto and Regina. The foundation chair will report on the amount of money raised. The combination of the money raised at the auction and a very generous donation from the Garth Sweet family has our newly established foundation off to a tremendous start.

One of the most important decisions our board made during this past fiscal year was to contract with AGI to provide our genetic evaluation. This move was only made after careful consideration by the BIC committee and the board. Chairman Rick McIntyre will make more specific comments; but, I think it is well worth pointing out that the animal model being used by AGI is recognized by industry as the best evaluation program available today. With the explosion of new information by way of Genomics these will be interesting and challenging times as we move to incorporate this data into our EPDs. Our research project at the University of Guelph is being funded from the Garth Sweet Foundation and will give us very valuable data as we develop breed specific markers.

Breed promotion of our Simmentals is another very important facet of our association. We can be very proud of our breed magazine “Simmental Country” and the spring and fall commercial issues. The “Simmental Country” circulates to our members and the commercial issues has a wider distribution in the beef industry. Thanks to the promotion committee and staff for a job well done.

We are fortunate at the CSA to have a competent and dedicated staff. I am not going to praise them individually; but, Dale Kelly has assembled a great team of people to carry out the business of our association. Everyone's efforts are noted and appreciated.

I would also like to thank the board members for their support during this past fiscal year. Although we had only one “face to face” meeting since the AGM in Regina we have made up with conference calls. Certainly there has been some lively debates; but, we have been able to develop a consensus and move forward.

In closing – I would like to say it has been an honour to serve as your president. Our breed continues to gain market share, as witnessed by the extremely strong Simmental bull sales this spring. With dedicated members, board and staff we will continue to move forward.

MEMBER/INDUSTRY LIAISON REPORT

Bruce Holmquist, Member/Industry Liaison

2008 was another successful year for Simmental in Canada and marked the 40th anniversary of the Canadian Simmental Association. Through various activities across the country it was evident that the spirit and enthusiasm of Simmental was everywhere. Canadian Western Agribition in Regina was the host to the CSA Annual General Meeting and the successful Canadian National Simmental show. As the host province, Saskatchewan once again did a stellar job in not only showcasing the Simmental breed but also the efforts of its members during the very well attended banquet and awards evening.

The Simmental breed in Canada continued its evolution as the continental breed of choice. Through the membership tools provided by the CSA we have seen Simmental steadily gain strength throughout the commercial sector of this country as well as North America. This success can be directly attributed to a combination of Simmental breeders embracing the changes within the association as well as past boards of directors having the foresight and determination to make changes to move forward. As with any change, those decisions may not have always been popular however because of them we are a breed with significant impact in the beef industry and a tremendous growth pattern.

Leading the way over the past year, Dr. Murray Jacobson continued into his second term as CSA President. Murray's industry experience certainly lent to him capably directing the CSA board on the many issues it faced. His rock-solid belief and commitment towards maintaining Simmental's focus in the beef industry during his years on the board and executive have made Simmental a stronger breed today. We thank Murray for his commitment.

Completing the executive last year was Dr. Everett Hall and Rick McIntyre. Dr. Hall, as with Dr. Jacobson, brought a practicing veterinarian's insight to the decision making process which was invaluable. Rick, who is in his second tenure as a CSA director, brought his vast knowledge of the breed and its historical programs to the table in a way that few others could. The years of industry and breed experience that these three men possess is something that cannot be over-valued. The contributions of the remaining directors of the CSA board have also been invaluable. Because of their work, Simmental has a clearer path to follow.

Although sound direction from the board is crucial, it is the CSA staff that implements the decisions on a day to day basis. Their endless commitment has played a very large role in the success story that is Simmental. Barb Judd most capably leads the office staff as its manager. Her years of experience within the Purebred/seedstock sector often go un-recognized but are key to the structure of the CSA. Beth, Denise, Perry and Lisa compliment the daily operations and we are very appreciative of all they do. In addition we were fortunate to have brought Margo Cartwright and Emily Grey to the CSA team – Margo as CSA/Simmental Country Marketing co-ordinator and Emily as the YCSA co-ordinator. Once again, experience within the industry and Simmental breed lend immensely to their proficiency in those positions. Our full-time staff is complimented by our capable Simmental Country Field Man Darryl Snider. Darryl puts on many, many miles throughout the year not only for the magazine but in also promoting our breed.

It goes without saying that the glue that holds us all together is Mr. Dale Kelly. Dale's work behind the scenes on management and finances are crucial and has certainly been a benefit to me as I have transitioned into more areas of responsibility with the CSA.

To compliment the above mentioned CSA resources, we also have several individuals working on a contract basis. Dr. Bob Kemp and Sean McGrath in the area of breed improvement, and Mike Brooks and Chris Sanford in charge of our IT services. Past CSA boards have recognized the need to focus on these areas while other breeds have moved in perhaps another direction and for that reason, CSA members currently have one of the most progressive and engaged breed improvement programs and software services of any breed association in North America. The work of RAK has also been integral to the evolution of the structure of CSA's Garth Sweet Foundation. We look forward to the Foundation growing as we work with the generous contribution to the CSA from Mrs. Sweet.

Today's Publishing worked with us to help promote the breed in several print and web-based projects. Among the changes members may have noticed are those to the CSA website. With a new and cleaner look, our website is now much easier to access and to keep updated. Bryan, Ted and staff are recognized throughout the industry as great supporters of our youth and the YCSA saw benefits of that with T Bar C's generous gift as a result of their highly successful inaugural golf tournament.

Years of involvement in the Simmental breed as well as time spent within industry and around board tables have prepared me to better handle the opportunities as well as challenges of CSA Member/Industry liaison. It has also allowed a view of history that has led us to this period of transition within the beef industry in North America. Mandatory age verification, premise ID, information transfer, realizing maximum value along with having a thriving and prosperous industry are all paramount to each of our, and ultimately this association's, success. They are more than conversation pieces, they are reality and are upon us now. As primary producers we can work to understand and embrace our consumer's demands for a safe and healthy product or we can be replaced by another protein source OR by a corporate structure similar to the hog and poultry industries.

DNA is another tool that holds tremendous potential and CSA has taken a lead in adopting this tool. Through our ties to AGI, we will also be one of the first associations to incorporate this technology into our evaluation – when the time is ready. Molecular science is rapidly evolving and can lead to great strides in genetic and breed improvement or we could choose to ignore the opportunity and allow others to get a leg up on making us obsolete as seed stock producers. We should never for an instant believe that the status quo is the future.

The future is bright for Simmental around the world and tremendous opportunity lies ahead for the breed. As World Simmental Fleckvieh Federation President I am allowed the opportunity to see Simmental work in many situations and different environments. Whether it is raising Simmental for the dual purpose or dairy aspect of the breed or for the beef qualities that we are currently focused on in North America; no breed has the ability to better feed the world - and no group of seed stock producers are better positioned than those of the CSA. We do need however to continually listen to the beef industry players and to ask the question "Where to from here?"

Thank you.



AUDITORS' REPORT

To the Members of Canadian Simmental Association

We have audited the consolidated statement of financial position of Canadian Simmental Association as at December 31, 2008 and the consolidated statements of operations, changes in net assets and cash flows for year then ended. These consolidated financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the consolidated financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall consolidated financial statement presentation.

In our opinion, these consolidated financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2008 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

The consolidated financial statements for the eight month period ended December 31, 2007 were audited by another accounting firm and are presented for comparative purposes only.

Calgary, Alberta
May 29, 2009

DNTW CHARTERED ACCOUNTANTS, LLP

CANADIAN SIMMENTAL ASSOCIATION
Consolidated Statement of Financial Position
December 31, 2008

	2008	2007
ASSETS		
CURRENT		
Cash	\$ 133,938	\$ 57,089
Marketable securities <i>(Note 5)</i>	1,210,277	1,358,686
Accounts receivable	122,840	113,801
Goods and services tax recoverable	3,552	9,468
Prepaid expenses	9,160	10,539
	<u>1,479,767</u>	<u>1,549,583</u>
PROPERTY, PLANT AND EQUIPMENT <i>(Note 6)</i>	<u>67,912</u>	<u>88,347</u>
	<u>\$ 1,547,679</u>	<u>\$ 1,637,930</u>
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 111,909	\$ 71,538
Deferred income <i>(Note 7)</i>	34,138	58,795
	<u>146,047</u>	<u>130,333</u>
NET ASSETS		
Invested in property and equipment	60,822	88,348
Restricted for Dr. Dixon scholarship <i>(Note 5)</i>	45,968	48,251
The Garth Sweet Simmental Foundation	(64,246)	-
Unrestricted general fund	1,359,088	1,370,998
	<u>1,401,632</u>	<u>1,507,597</u>
	<u>\$ 1,547,679</u>	<u>\$ 1,637,930</u>

The accompanying notes are an integral part of these financial statements.

CANADIAN SIMMENTAL ASSOCIATION
Consolidated Statement of Operations
Year Ended December 31, 2008

	2008 (12 months)	2007 (8 months)
REVENUE		
Total herd enrolment	\$ 534,260	\$ 360,431
Registrations	175,368	98,335
Memberships	72,042	43,063
Lab services	58,809	32,077
Transfers	38,943	22,858
Other services	35,540	44,215
CAFI reimbursements	16,031	23,834
	930,993	624,813
EXPENSES		
Salaries and employee benefits	315,080	207,051
Advertising and promotion	109,499	100,229
Breed improvement committee	102,191	79,879
Travel	82,965	66,157
Provincial levies	65,526	42,576
Lab service	58,587	52,767
Computer	47,135	33,735
Office and miscellaneous	41,551	37,047
Professional fees	35,968	31,193
Young Canadian Simmental Association	-	7,843
Utilities, property taxes and insurance	28,358	14,263
Postage and freight	21,577	13,623
Interest and bank charges	21,298	10,144
Amortization	19,349	18,207
Telephone	19,177	12,066
Annual general meeting	13,419	17,275
Repairs and maintenance	13,070	6,086
	994,750	750,141
	(63,757)	(125,328)
OTHER INCOME		
Interest	54,606	51,068
Realized loss on marketable securities	(4,806)	(14,959)
Unrealized loss on marketable securities	-	(50,062)
	49,800	(13,953)
SIMMENTAL COUNTRY MAGAZINE (SCHEDULE 1)	(25,479)	(8,510)
THE GARTH SWEET SIMMENTAL FOUNDATION (SCHEDULE 2)	(63,529)	-
	(89,008)	(8,510)
DEFICIENCY OF REVENUE OVER EXPENSES	\$ (102,965)	\$ (147,791)

The accompanying notes are an integral part of these financial statements.

CANADIAN SIMMENTAL ASSOCIATION
Consolidated Statement of Changes in Net Assets
Year Ended December 31, 2008

	Unrestricted general fund	Invested in property and equipment	Unrestricted foundation funds	Restricted for Dr. Dixon scholarship	2008 (12 months)	2007 <i>(8 months)</i>
NET ASSETS –						
BEGINNING	\$ 1,370,998	\$ 88,348	\$ -	\$ 48,251	\$ 1,507,597	\$ 1,676,770
Financial instruments transition adjustment	-	-	-	-	-	(17,382)
Investment in property and equipment	(1,733)	1,733	-	-	-	-
Scholarships paid	-	-	-	(3,000)	(3,000)	(4,000)
Deficiency of revenue over expenses	(10,177)	(29,259)	(64,246)	717	(102,965)	(147,791)
NET ASSETS - END	\$ 1,359,088	\$ 60,822	\$ (64,246)	\$ 45,968	\$ 1,401,632	\$ 1,507,597

The accompanying notes are an integral part of these financial statements.

CANADIAN SIMMENTAL ASSOCIATION
Consolidated Statement of Cash Flows
Year Ended December 31, 2008

	2008 <i>(12 months)</i>	2007 <i>(8 months)</i>
OPERATING ACTIVITIES		
Deficiency of revenue over expenses	\$ (102,965)	\$ (147,791)
Items not affecting cash:		
Amortization of property, plant and equipment	22,168	28,966
Realized loss on marketable securities	4,436	14,959
Unrealized loss on marketable securities	-	50,062
	<u>(76,361)</u>	<u>(53,804)</u>
Changes in non-cash working capital:		
Accounts receivable	(9,039)	110,616
Accounts payable	40,371	(11,056)
Deferred income	(24,657)	(157,344)
Prepaid expenses	1,379	20,922
GST payable (receivable)	5,916	-
	<u>13,970</u>	<u>(36,862)</u>
Cash flow used by operating activities	<u>(62,391)</u>	<u>(90,666)</u>
INVESTING ACTIVITIES		
Purchase of property, plant and equipment	(1,733)	(23,010)
Purchases of marketable securities	(285,936)	(1,041,185)
Proceeds on disposal of marketable securities	429,909	1,039,411
Dr. Dixon scholarship paid	(3,000)	(4,000)
	<u>139,240</u>	<u>(28,784)</u>
Cash flow from (used by) investing activities	<u>139,240</u>	<u>(28,784)</u>
INCREASE (DECREASE) IN CASH FLOW	76,849	(119,450)
Cash - beginning of year	<u>57,089</u>	<u>176,539</u>
CASH - END OF YEAR	\$ 133,938	\$ 57,089
CASH FLOWS SUPPLEMENTARY INFORMATION		
Interest received	<u>\$ 54,650</u>	<u>\$ 51,026</u>

The accompanying notes are an integral part of these financial statements.

CANADIAN SIMMENTAL ASSOCIATION
Notes to Consolidated Financial Statements
Year Ended December 31, 2008

1. DESCRIPTION OF BUSINESS

The Association was formed from the encouragement, development and regulation of breeding of Simmental cattle in Canada. It is incorporated under the Federal Animal Pedigree Act which imposes rules of conduct on the Association and its members acting as purebred livestock breeders.

The Association received a gift of \$250,000 from one of its members on November 8th, 2008 specifically to be used for research and development in the Simmental breed with a primary focus on genetic improvement. In addition, the Association's Board agreed to match the gift, bringing the total to \$500,000. With this gift, the Association renamed its recently established foundation to the Garth Sweet Simmental Foundation ("Foundation").

The Foundation will administer funds from various fundraising initiatives in three main areas: genetic research and development; the Dr. Dixon Scholarship program; and youth development through the Youth Canadian Simmental Association.

These consolidated financial statements include the accounts of the Canadian Simmental Association, its wholly-owned subsidiary, Simmental Country (1997) Ltd., and The Garth Sweet Simmental Foundation. All are exempt from corporate income taxes as they are non-profit organizations. All inter-company balances and transactions have been eliminated.

2. CHANGE IN ACCOUNTING POLICIES

Going Concern

The Association has considered the amendments to CICA Handbook Section 1400 "General Standards of Financial Statement Presentation". The amendments apply to interim and annual financial statements for the fiscal years beginning on or after January 1, 2008 and require the Association to carefully assess and disclose the material uncertainties that may put in question its ability to continue as a going concern. The Association has taken into account all available information about the future as well as other factors and concluded that the going concern basis of accounting is appropriate.

Capital Disclosures

In December 2006, the AcSB issued Section 1535 "Capital Disclosures", which establishes standards for disclosing information about an entity's capital and how it is managed. The new accounting standard is effective, for the Association, for interim and annual financial statements beginning on January 1, 2008.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Measurement uncertainty

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

(continues)

CANADIAN SIMMENTAL ASSOCIATION
Notes to Consolidated Financial Statements
Year Ended December 31, 2008

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Cash and cash equivalents

The Association considers all investments with maturities of three months or less and demand bank loans that are being utilized periodically for day to day operations to be cash equivalents.

Marketable securities

Marketable investments are valued at cost.

Property, plant and equipment

Property, plant and equipment are stated at cost less accumulated amortization. Property, plant and equipment are amortized over their estimated useful lives at the following rates and methods:

Condominium	20 years	straight-line method
Land improvements	10 years	straight-line method
Computer equipment	3 years	straight-line method
Furniture and fixtures	10 years	straight-line method
Publishing rights	10 years	straight-line method

The Association regularly reviews its property, plant and equipment to eliminate obsolete items. Government grants are treated as a reduction of property, plant and equipment cost.

Revenue recognition

The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Total herd enrolment, memberships, registrations and subscription revenue is recognized in the period to which it relates.

Revenue for service is recognized when the services are rendered.

Advertising revenue is recorded in the month of the issue. Payments in advance are recorded as deferred revenue and classified as a current liability.

Foundation auction and sponsorship are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

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CANADIAN SIMMENTAL ASSOCIATION
Notes to Consolidated Financial Statements
Year Ended December 31, 2008

4. FUTURE ACCOUNTING CHANGES

Intangible Assets

On January 1, 2008, the AcSB issued Section 3064 "Goodwill and Intangible Assets" which replaces Section 3062, "Goodwill and Other Intangible Assets" and Section 3450 "Research and Development Costs". This Section is effective, for the Association, for interim and annual financial statements beginning on or after October 1, 2008. This Section establishes standards for the recognition, measurement, and disclosure of goodwill and intangible assets, including internally generated intangible assets.

Financial statement presentation for Not-for-Profit organizations

In fiscal 2009, the Association will be required to adopt the additional requirements of the CICA Handbook Sections related to Not-for-Profit organizations ('NFPO'). Revisions have been made to assets invested in capital assets, statements of cash flows, and interim financial statements. Effective at this time will be clarifications of to employee future benefits accounted for in accordance with Section 3461 Employee Future Benefits. Also effective will be Section 4470 Disclosure of Allocated Expenses, which outlines disclosure requirements for the nature, amount and basis of allocation of fundraising and general support expenses, when expenses have otherwise been reported by function. The Association does not anticipate any impact to its financial statements arising from the adoption of these accounting pronouncements.

5. MARKETABLE SECURITIES

Marketable investments consisting of bonds, T-bills and term deposits earn interest at rates which vary from 1.06% to 8.25% (2007 - 1.06% to 8.75%). These investments mature at various dates from March 2009 to December 2015. The fair market value of these investments as at December 31, 2008 is \$1,039,617.

Included in the marketable investment are internally restricted funds for the Dr. Dixon scholarship in the amount of \$35,269 (2007 - \$48,143). These funds are restricted for annual scholarship grants. Interest earned on these investments is internally restricted for the Dr. Dixon scholarship. During 2008, these funds were transferred to the Foundation.

6. PROPERTY, PLANT AND EQUIPMENT

	Cost	Accumulated amortization	2008 Net book value	2007 Net book value
Condominium	\$ 235,999	\$ 235,999	\$ -	\$ -
Publishing rights	233,000	233,000	-	-
Computer equipment / software	187,430	174,272	13,158	21,481
Furniture and fixtures	162,382	145,486	16,896	23,670
Condominium improvements	53,389	15,531	37,858	43,196
	\$ 872,200	\$ 804,288	\$ 67,912	\$ 88,347

CANADIAN SIMMENTAL ASSOCIATION
Notes to Consolidated Financial Statements
Year Ended December 31, 2008

7. DEFERRED INCOME

	<u>2008</u>	<u>2007</u>
Member deposits	\$ 24,418	\$ 41,470
Magazine subscriptions	9,720	17,325
	<u>\$ 34,138</u>	<u>\$ 58,795</u>

8. FINANCIAL INSTRUMENTS

The Association's financial instruments include cash, marketable securities, accounts receivable, deposits, and accounts payable. The Association's carrying value of the financial instruments approximates its fair value except for marketable securities which has a temporary decline as disclosed in Note 5.

Credit Risk

Credit risk arises from the potential that a counter party will fail to perform its obligations. The Association is exposed to credit risk from its members and customers. Its customers are primarily in the agricultural industry. In order to reduce its credit risk, the Association conducts regular reviews of its existing members and customers' credit performance. An allowance for doubtful accounts is established based upon factors surrounding the credit risk of specific accounts, historical trends and other information. The Association has a significant number of members and customers which minimizes concentration of credit risk.

Interest risk

Interest risk is the risk that future cash flows associated with a monetary financial instrument will fluctuate in amount with changes to interest rates. The Association manages its portfolio investments based on its cash flow needs and with a view of optimizing its interest income.

Currency Risk

Currency risk is the risk to the Association's earnings that arise from fluctuations of foreign exchange rates and the degree of volatility of these rates. The Association is exposed to foreign currency exchange risk on cash, accounts receivable, and accounts payable held in U.S. dollars. The Association does not use derivative instruments to reduce its exposure to foreign currency risk.

CANADIAN SIMMENTAL ASSOCIATION
Notes to Consolidated Financial Statements
Year Ended December 31, 2008

9. CONTRACTUAL OBLIGATIONS

The Association has entered into a contract with a publishing company for the production of Simmental Country magazine and Commercial Country magazine. The contract is effective from August 1, 2006 to July 31, 2009 and payments are based on the number of pages per issue.

The Association has entered into a contract with a consulting company for breed improvement and research and development services. The contract is effective from January 1, 2009 to December 31, 2011. For breed improvement services, the Association shall pay a minimum amount of \$47,464 annually based on 80 days of services (7.5 hours per day). For services in excess of the minimum amount, the Association shall pay at daily compensation rates: Geneticist \$1,275 and Technician \$500. For research and development services, the Association shall pay at daily compensation rates: Geneticist \$1,275 and Technician \$500.

Contractual obligation repayment schedule:

2009	\$	109,500
2010		47,464
2011		<u>47,464</u>
	\$	<u>204,428</u>

10. CAPITAL DISCLOSURE

The Association manages its capital to ensure that it will be able to continue as a going concern while maximizing the benefit to members through a suitable debt and net assets balance appropriate for a not-for-profit organization of the Association's size and status. The Association's overall strategy remains unchanged from 2007.

The capital structure of the Association consists of internally restricted funds, a capital asset fund, and unrestricted funds.

11. CONTRIBUTED MATERIALS AND SERVICES

The Board of Directors volunteer their time to attend board meetings and represent the Association at events. Members also volunteer their time to organize and operate the provincial association and represent the Association at events. Due to the difficulty of determining the fair value of volunteer hours, contributed services are not recognized in the financial statements.

12. COMPARATIVE FIGURES

Some of the comparative figures have been reclassified to conform to the current year's presentation.

CANADIAN SIMMENTAL ASSOCIATION
Notes to Consolidated Financial Statements
Year Ended December 31, 2008

SCHEDULE 1

SIMMENTAL COUNTRY MAGAZINE

Schedule of Operations

Period Ended December 31, 2008	2008 (12 months)	2007 (8 months)
Revenue		
Advertising	\$ 302,669	\$ 163,425
Subscriptions	30,882	15,038
Other	17,226	
	350,777	178,463
Direct expenses		
Printing	226,579	86,001
Salaries and employee benefits	100,694	43,992
Office and miscellaneous	4,545	20,323
Travel and promotion	32,912	19,823
Amortization	2,819	10,759
Telephone	5,881	3,780
Postage	2,142	2,295
Interest and bank charges	684	
	376,256	186,973
Deficiency of revenue over expenses	\$ (25,479)	\$ (8,510)

CANADIAN SIMMENTAL ASSOCIATION
Notes to Consolidated Financial Statements
Year Ended December 31, 2008

SCHEDULE 2

THE GARTH SWEET FOUNDATION

Schedule of Operations

Period Ended December 31, 2008 **2008**

Revenue

Foundation auction	\$	20,844
Sponsorship		<u>6,014</u>
		26,858

Direct expenses

Breed improvement	33,760
Salaries and wages	22,090
Advertising and promotion	14,788
Travel and promotion	11,711
Computer	7,001
Professional fees	1,050
Telephone	493
Office	193
Interest and bank charges	<u>18</u>
	91,104

General fund deficiency (64,246)

Scholarship

Realized gains on marketable securities	370
Interest	<u>347</u>
Scholarship revenue	<u>717</u>

Deficiency of revenue over expenses \$ (63,529)

ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY

Bonnie Glasman

The main goals of our marketing plan is to grow the Simmental breed in Canada, establish a positive image in the commercial beef industry and increase the use and demand of Simmental genetics in the Canadian beef industry. The CSA realizes that to reach these goals we must have staff in place to develop and enforce an effective marketing program. 2008 brought together a strong group of marketing staff members at the CSA. Our marketing staff consists of Coordinator Margo Cartwright, Simmental Country sales rep Darryl Snider and Industry/Member Liaison Bruce Holmquist. The success of our marketing program largely relies on these staff members. Our marketing program is developed and directed by the marketing/promotion committee. The CSA marketing/promotion committee meets during the board of directors meetings in the spring and the fall of the year. A portion of our marketing/promotion budget is shared with the provincial associations through a CSA Provincial Activity Grant.

A new CSA website was developed this past year. The website is attractive, user friendly and has been well received by members and visitors. The website is regularly reviewed and updated by Marketing Coordinator Margo Cartwright. A Simmental Country website that will be linked to the CSA website is in the development phase. The CSA designed and published new commercial brochures in both English and French. New calving books were designed with the logo of SimmBeef. SimmBeef stickers are now available to be used on stall cards, etc. We have acquired a new display for our promotion booth for use at industry events. A relationship was developed by our staff with Mark's Work Warehouse. All CSA members received a 10% discount card in October to use at any Mark's store to purchase items for promotion.

A very important part of promotion is the ability to communicate to our membership and customers. The CSA's main membership communication tool is the association owned magazine. We have recently changed the name of the publication to 'Canadian Simmental Country'. Due to a decrease in advertising, a decision was made to reduce our Simmental Country from six to five issues per year. The two issues of the Commercial Country provide a vehicle for breeders and the association to promote our product to the commercial cattle producer. I encourage you as a breeder to support your magazine and advertise in the Simmental Country and the Commercial Country. Complementing our publication communication is our e-newsletter. This regular email newsletter that reaches our membership is dispensed by marketing staff to keep you the membership informed of CSA and industry happenings. If you do not receive the newsletter please contact the office and have your email address added to the mail outs.

I have enjoyed my time as a member and the chair of the marketing/promotion committee. I would like to thank all members of the promotion and marketing committee who donate their time and ideas towards the promotion of the Simmental breed. After much thought and discussion our committee makes recommendations that are taken to the board table. I also would like to thank the directors who review the recommendations and make final decisions that help to promote and improve awareness of this great breed of cattle.

"Next to doing the right thing, the most important thing is to let people know you are doing the right thing." John D. Rockefeller

BREED IMPROVEMENT COMMITTEE REPORT

Rick McIntyre

This past year is a shorter one with the last AGM being at the end of November at Agribition, till now, August 1st in Sun Peaks but it has not been a year without challenges and accomplishments. The CSA board announced last summer that it was forging ahead with a genetic evaluation that would only include Canadian Simmental cattle. Yet it was not until the actual evaluation numbers were released during the winter that we saw the true scope of the changes. Extensive research was done to understand all the deviations that were eventually seen. A very in depth study of all the 460 sires from the 08 and 09 sire summaries was analyzed for the amount of change observed for each trait. A comprehensive report has been written explaining the changes. This report and the storable excel spread sheet of each bull and every trait is available to whoever would like to see. In a nut shell, the differences for growth were minimal but the differences in CE and MCE were greater and the report explains why. The opportunity to look at just the Canadian data has also given us as breeders a better look at what genetics are performing better in our climate. This decision to take control of our own evaluation has given us the advantages and improvements that we had hoped for in providing an evaluation. Now because we control "it", we can now guide its' direction as best suits our membership. The board and the Breed Improvement committee certainly do realize the advantages and the need to work with our US counterparts and will continue to make every endeavor to have a strong cooperative working relationship while also keeping a goal of providing its members with accurate up-to-date data analysis of your genetics at a reasonable cost. But I urge you to remember a quote from the ASA e-news this spring "Three things we count on: death, taxes...and EPD's change".

The other major item that you will be hearing more and more about is the Garth Sweet research project. This is a several year project that we will try to highlight with a future AGM being held in Guelph to display the full scope of the project. For now the ground work of getting test progeny to work with is underway. The sire proving program that was started a couple of years ago was to be a source of test progeny, but with only one bull nominated this year, I feel breeders are maybe letting an opportunity slip through their fingers. Never before has there been an opportunity like this to get new research data on your latest bloodlines, but for some reason breeders do not recognize it or are not aware of the opportunity. If you wish to learn more I urge you to talk to Sean.

The last item I wish to highlight for the year is a short report from the BIF meetings in Sacramento. Genomics was the biggest topic. It is coming and we will not be able to stop it. It will eventually change the way breed associations and breeders operate. Pedigrees along with all their EPD data will be replaced with DNA analysis some day. There is a lot more data in a DNA strand that is 100% accurate to that animal, we just can't read it yet, but when that day comes the need for pedigrees and performance or phenotypic data will become obsolete. There are many steps that have to take place before any of this happens and without getting into it, there is one important point for us to take note of; do not throw out all of the old semen on past sires no matter how bad or out of date it is. Those past samples will hold the keys to mapping the future DNA picture. Please keep a few doses of every bull you ever deal with; don't throw it ALL away. Every breed is different enough that many, many samples of each breed will be required to map out your breed.

YOUNG CANADIAN SIMMENTAL ASSOCIATION COMMITTEE

Andrew Godfrey

The year ending December 31, 2008 was a transitional year for the YCSA. With Emily Grey joining the CSA Staff as a full time YCSA Co-ordinator in March of 2008, and with the YCSA working with the CSA to develop its inaugural budget and set of financial statements, great steps forward were taken to ensure the program continues to thrive.

The year was one of success, with the following YCSA classics being held across the Country:

- National YCSA Classic, Strathmore, Alberta YCSA – July 24th – 27th
- Tiger Lily Classic, Prince Albert, Saskatchewan YCSA – July 30th - August 2nd
- Ontario Trillium Classic, Roseneath, Ontario YCSA – August 16th-17th
- Maritime YCSA Classic, Truro, Nova Scotia, Maritime YCSA – August 22nd

All participants seemed to enjoy their experiences and benefited from the educational opportunities graciously provided by the events' organizers.

2008 Highlights - The YCSA 2008 year officially kicked off with the first meeting of the YCSA National Board with Emily as their new YCSA Co-ordinator in Calgary on March 29th and 30th. The current YCSA National Board is composed of the following Officers and Directors:

President	Robert Godfrey, Prince Edward Island
Vice-President	Jenna Holmquist, Saskatchewan
Executive-Officer	Katie Wood, Ontario
Directors	Francis Gagnon, Quebec
	Jennie Palmer, Prince Edward Island
	Jordan Buba, Alberta
	Jamie Buba, Alberta
	Andrea Bertholet, Manitoba

YCSA Budget/Financials - At this meeting, the Board worked with the CSA to draft its inaugural budget for the coming year. The CSA provided valuable past financial information and the Board was able to set a budget for all revenues and expenses for the coming period. Throughout 2008, the budget proved to be a very accurate guideline and the Board fully expects its actual financial statements for the year to mirror, on a line item by line item basis, its balanced budget.

The fact that the YCSA was able to accomplish its goal of some financial independence was thanks to the two CSA Foundation Auctions, held at the Royal Winter Fair, Toronto, Ontario, and at the Canadian Western Agribition, both held in November of 2008. The YCSA receives 66% of the profits from the Foundation Auctions and received a donation of \$13,000 thanks to the tremendous success of the two auctions, which is thanks to the generosity of our CSA members and supporters. The YCSA also received \$5,913.60 as a donation from the inaugural T-BAR C golf tournament. The YCSA wishes to pass along their thanks to the CSA, its members and T-Bar C for their generosity over the past year. They also wish to indicate that the funding will be used towards developing and maintaining present and future programs of the YCSA to ensure it continues to educate and develop a network of the future CSA members.

In 2008, the YCSA also worked on a main fundraising project to use from coast to coast in Canada and decided on implementing a YCSA Calendar. The idea behind the calendar was that the pages would be sold to breeders to advertise their programs and events and the CSA would include the calendar with an edition of the Simmental Country to be sent out to all Simmental Country subscribers, to hang in the barns and kitchens of Simmental breeders from coast to coast. The YCSA worked hard on the Calendar in 2008 but ran into some logistical and timing issues as it was getting late in the year to make the Calendar the useful tool for planning Simmental events that the organization hoped it would be. Thus, the YCSA pushed the project to 2009 and is proud to be unveiling the inaugural chance to participate in the Calendar to CSA Members at the Annual General Meeting here in Sun Peaks.

Finally, the YCSA also managed to work with the Manitoba YCSA's new incoming Board to ensure that the Manitoba Classic will return to its rightful place as a featured regional Classic for 2009. The consistency of educational and fun activities that will take place in regional and National Classics in 2009 will demonstrate the work that the CSA and YCSA have conducted to ensure the leading Purebred Beef youth organization continues to thrive.

I encourage all of you to drop into a Classic in your region so you can all see how bright the future of this breed truly is.

For any questions or concerns about the YCSA program, please do not hesitate to contact me directly.

I hereby submit this report and ask that it be accepted and approved by the members.

GARTH SWEET FOUNDATION

Dan Skeels

Although the Garth Sweet Foundation is a relatively new venture, I would say to this point it has been very positive and successful. Because of its infancy, we will not truly see the real picture for a few more years, but feel we will certainly yield some very exciting news in the future. One of the major projects that will be a direct result of the Foundation is the research project being conducted through the University of Guelph. The project will explore fertility, production and carcass traits including meat quality and will develop breeding tools, including DNA technology for the use of Simmental breeders and the broader beef industry. Participation of breeders through data submission via regular CSA programs, ultrasound and collection of DNA are several ways for members to not only contribute, but also take immediate advantage of the results of the project.

Through the Foundation we are also able to invest more in the future of our breed through one of our most valuable assets, the YCS. We have an outstanding group of young breeders coming up, and are very fortunate to be able to work a bit closer with them through the Foundation, as well as allowing them to have more freedom and control of their own destiny.

The Foundation auctions have also been a very key component. To date we have gathered roughly \$31,000 through the Foundation sales, which has also allowed the majority of the membership to be involved if they so choose. Our goal is to continue the growth of the Foundation auctions, and make them a major event everyone will want to be a part of.

We certainly would like to hear from anyone who has any suggestions on how to make the Garth Sweet Foundation bigger, and better for everyone. A huge thank you of course to Judy Sweet for her gracious donation and her passion for the breed, as well to the YCSA and Emily for their devotion.

BRITISH COLUMBIA SIMMENTAL ASSOCIATION REPORT

Jan Wisse – Secretary

Welcome to all in attendance at this year's Canadian AGM held in our own beautiful province!

The first couple months of the year are typically quiet ones for the Association.

April bull sales were fairly steady throughout the province. We continue to offer a bull buyers draw at Williams Lake which proves to be attractive to bull buyers.

The West Coast Association hosted a field day in May at the home of Morley and Bernice Rendall, Jebradeen Simmentals. Several Simmentals were on display as well as a large contingent of 4H members with their projects

August saw the Association sponsor the IPE Exhibitors Dinner at the fair in Armstrong as well as providing 40th Anniversary Birthday cakes for all exhibitors.

The BC AGM was held on November 1, 2008 at Mitchell Cattle Company, Barriere, BC. Executive for the year is as follows:

President: Lorne Webster
Vice President: Rob Starr
Secretary: Jan Wisse
Treasurer: Lorraine Sanford

Reanne Sanford, Keith Monsees, Cornie Klop, Beryl Moseanko, Darlene Furber serve as directors.

Our yearly raffle heifer draw was very successful. The winner was Pauline Armstrong from Chilliwack who opted for the \$1000.00 cheque. Cameo Farms will be providing the fullblood heifer for 2009.

Chelsea Webster and Colton Monoco won the 4H heifer draws. We continue to provide gifts and promotional material at 4H functions, etc.

The BC Simmental Association looks forward to hosting the 2009 AGM at Twin Peaks.

ALBERTA SIMMENTAL ASSOCIATION REPORT

Rob Young – President

Another great year has past for the breed and its members. The Alberta Simmental Association has had a busy year. Once again it began with the annual meeting in Red Deer. A very important step was taken to pass a motion to charge an annual membership fee to be collected by the CSA and distributed to the ASA. This would allow the board to get more aggressive on advertising and promotion of the breed. However we met many blocks in the road and are not there yet. I am happy to say that most of the other Provinces are in favour of this idea and we are working hard with the CSA to get there.

The feeder calf sales were held again and continue to be a great way to get the Simmental brand and name out to the world. We are hopeful of higher market prices this fall.

The Double Crown Show at Farmfair still remains as a highlight for our breed. It is a positive way to show prospective buyers a great set of young cattle and with some new ideas this year we hope to bring it back stronger than ever.

Our booth continues to be a shining star. We get more requests for the booth to be at functions every year and Chuck has tried to meet them all.

The YCS program is very important to the breed and we continue to encourage our young members to become leaders in all aspects of the business.

Promotion is the biggest part of our work and we are trying to stretch every dollar. We are very aware that the other breeds are increasing their advertising and it is no time to short ours. We have a great breed and great breeders, we just need to let the world know how great.

SASKATCHEWAN SIMMENTAL ASSOCIATION REPORT

Tara Fritz - President

Wow, is Saskatchewan ever an active group!! I would like to take this time to thank all of the SSA board of directors and of course, Carolyn McCormack for all the hard work, determination and ingeniousness. This group of people is very dedicated to promoting the breed of Simmental and Saskatchewan Simmental Breeders both provincially and nationally!

We were very honoured to host the CSA's 40th Anniversary Celebrations and AGM at Agribition this past year! I would like to thank my board of directors, and Carolyn McCormack for all the dedication it took to put on a celebration of such stature! Thank-you to all of you, whom had helped celebrate with us at one of the greatest shows in Canada- Agribition!

Agribition was another accomplishment! Hats off to all that contributed your time and efforts to support Agribition last year. We had about 162 head that were stalled at Agribition. The Agribition Sale went exceptionally well and averaged \$5179, on 36 lots. I would like to take this time to thank Bouchard Livestock, for all of their efforts that go into making a sale of this stature, such a success.

During the Agribition Show, the SSA Queen and Princess had the changing of the guards. Amanda Libke took over the queen duties from Katelyn Seman. Our new princess is now Kaitlyn Dimler.

There were 15 Gold Memberships and 208 Silver Memberships that participated in The Pick of the barn, in 2008. Thank you to all the participated, we truly appreciate making the Pick of the Barn a great hit. Thank you to Canadian Agriblend for sponsoring the Pick of the Barn Pizza.

The SSA Scholarship heifer was donated by Spruce Grove Cattle Company and was won by Gary Blanchette of Edam, Saskatchewan. We raised a total of \$5170 - which \$3500 went out to 3 - First Year and 1 – Second year scholarships. Thank you to the Holmquist family for your generous donation. Sunny Valley has generously donated this year's SSA Scholarship heifer.

We completed our second annual SSA calendar, which was introduced to promote the SSA Members and to help offset the cost of the \$2000 bull sale promotion. The Calendar and the Bull Promotion are a success and will continue on in the future. The Bull Promotion promotes being a SSA member and it also ensures that registration papers are transferred on a timely matter.

We have focussed our efforts on Simmental Influenced feeder sales throughout eight markets in the province. In conjunction with the CSA's 40th Anniversary, the SSA presented each consignor, whom supported the fall Feeder sale, with a 40th Anniversary Cap. This was our way of involving, supporting and appreciating the reason why we are all in the business! This spring we introduced a "Now and Then" brochure, which was distributed via "stuffers" in the auction mart producer cheques. We introduced this brochure to ensure that people realised the evolution of Simmental, the current listing of the SSA members and all the members bull sale dates.

The SSA assisted with recognizing various summer-shows and fall fairs. We were present at Prince Albert, Swift Current, Edam, Lloydminster, Yorkton, and Saskatoon Fall Fair. It is encouraging to see the presence of high quality Simmental Cattle at these shows.

The SYCSA's Tiger Lily Classic was held in conjunction with the SSA's AGM at the Prince Albert Fair, this past July. I was very impressed with the quality of cattle and the environment at Prince Albert. The SYCSA is proud to host this years' national YCSA show in Prince Albert. I am sure that the group will put on quite a show!

MANITOBA SIMMENTAL ASSOCIATION REPORT

Donalee Jones - Secretary

Year in Review – January to December 2008

The MSA has had a year of some big changes, one of the biggest was losing our long time secretary Cindy Scott. Cindy was a huge asset to our board, and will be missed. In August 2008 we hired our new secretary, Donalee Jones.

The board decided to run a “new and improved” bull sale in the spring of 2008, but the results were not favorable. All other sales in Manitoba are healthy and strong, so the board has decided to discontinue the MSA bull and female sales at this time.

The MSA has traditionally been involved in both the 4-H program and the Junior Simmental program and this year was no different. On the 4-H end, we gave out 200 navy embroidered neck warmers to every 4-H member who showed a Simmental influenced animal. Of these 4-Hers we also drew two random names for \$500 vouchers. The first went to Jonathon McFayden of the Elm Creek 4-H beef club and the second went to Holly Friesen of the Winkler 4-H beef club.

We host a summer show every year and this year it was held at Harding. What an amazing small town fair! A YCS show was held in conjunction with the main show, and the MSA sponsored a meal for participants and spectators at the fair.

Our YCS event also saw big changes. The Manitoba Junior Breeds all got together and hosted a Manitoba Youth Roundup, August long weekend 2008. It was a great event with a lot more kids and cattle involved than in the past. The second Annual Youth Beef Round Up is being planned for August Long Weekend in Neepawa, and in 2009 it will be recognized as a YCS classic.

To celebrate the 40th Anniversary of Simmental in Canada, the Manitoba Simmental Association hosted a special “Super Select” show at this year’s Manitoba Livestock Expo. Exhibitors from the main Simmental show were given the opportunity to enter one of their show string into this event. Board members sold raffle tickets, which gave the ticket holder a chance to win their choice animal from the show, as well as other donated prizes. We also hosted a wine & cheese gala for attendees. The MSA would like to thank the CSA and the R.G Mazer Group for their sponsorship of this event. The show was very successful and the MSA is planning a similar event for MLE 2009.

The MSA sponsored Commercial Producer of the Year Awards, which were presented by both our provincial associations. The Keystone Simmental Association selected the Roy Leitch Livestock Co Ltd. and the Pembina Triangle Association recognized Koslowsky Farms for their success in using Simmental genetics.

The 2008 Scholarship Heifer was donated by Preston Stock Farms, and won by Broken Oak Black Simmental. Broken Oak has graciously offered to donate the 2009 scholarship heifer, and show her at major events throughout the spring/fall.

At the MSA annual meeting on Jan 3, scholarships were awarded to Nikki Armstrong and Richard Bramley.

Long time directors, Neil Carson, Fraser Redpath and Marty Madsen concluded their terms at the end of December, and were recognized for their efforts at our AGM on January 3rd in Brandon. The A.O. Henuset award for Distinguished Service was also presented at our AGM. The recipient for 2008 was Clement’s Bar C Ranch Ltd.

ONTARIO SIMMENTAL ASSOCIATION REPORT

Dan O'Brien - President

2008 OSA Highlights

Juanita Elmhirst continues to publish a first class Ontario Advocate which is distributed to all OSA members as well as a growing list of commercial cattlemen. The Advocate continues to operate in the black and is an effective way to advertise to our fellow Ontario Breeders.

Support of the CSA Smart Tag program by subsidizing the cost of any tags purchased by OSA members through the program. (Now finished)

In an effort to encourage our members to get on with the job of age verifying our calves we ran a contest for all OSA members as well as all commercial cattlemen in the Province to win a full colour page in the Advocate as well as a prize for a half page in the Ontario Beef magazine produced by the OCA. To enter you had to submit at least one birth record from the CCIA for a 2008 calf. The draw took place at the 2008 Royal with John & Kathy Pearson winning the half page in the Ontario Beef Magazine and Shane & Jo Anne Williams winning the full colour page in the Advocate.

The OYCS held their Trillium Classic in August at Roseneath. Twenty six juniors competed showing 43 head of potential Simmental Champions. It was especially heartwarming to hear the Judge's comments when he noted that the show and the YCS program was more about raising our children than raising and showing cattle.

We brought back the Futurity Show for the 2008 Royal and the first round of entrants exceeded 100 head.

Prospect Hill donated a heifer for our raffle which was won by Carl and Laurie Wright. The proceeds of the Auction continue to support our YCS and 4-H programs throughout the year.

We also continued to participate with a Simmental booth at the Outdoor Farm Show at Woodstock and the International Plowing Match in the Grey Bruce. A lot of time and hard work goes into organizing and participating at these events. Thank you to these individuals for their time and dedication to these ventures.

OSA representation at meetings sponsored by Ontario Ministry of Agriculture to create awareness of Johnes disease in the Canadian cowherd. Although this disease is more prevalent in dairy herds it is also present in beef cattle. Thirty percent of all ground beef is derived from dairy cows. If the Johnes issue becomes fodder for the press it could be devastating. Informed is better.

All members were invited to attend the 40th Anniversary celebrations which were held at the 2008 Royal. It was a super evening and very nice to see so many of our past Presidents and Board members in attendance. It was at this venue that Lorne and Linda Orser were presented with Canadian Simmental Wall of Fame award and Michael Burns was awarded the World Simmental Federations Gold Book award

Thank you to all Members for your continued support of Ontario Simmental initiatives.

L'ASSOCIATION SIMMENTAL DU QUÉBEC REPORT / QUEBEC SIMMENTAL ASSOCIATION REPORT

Rosaire Côté – Président 2008

L'année 2008 aura été une année de changements au sein de l'Association Simmental du Québec. Après de nombreuses années à la production de la revue Simmental Québec et quelques années au secrétariat, Madame Line Biron a quitté notre association pour de nouveaux défis en milieu d'année. C'est à Sandra Berthiaume qu'a été confiée la tâche de secrétaire et de coordonnatrice de production de la revue. Issue du milieu, elle apporte de nouvelles idées et une dynamique différente au sein de notre association.

L'Association Simmental du Québec a poursuivi son action au sein de l'industrie bovine québécoise. L'un des moteurs de notre promotion demeure les ventes de taureaux dans les diverses stations d'épreuve au cours de l'hiver. La race Simmental a su se démarquer dans plusieurs d'entre elles. Félicitations aux acheteurs et aux éleveurs pour la qualité des animaux offerts!

Notre programme de promotion s'est également poursuivi dans les divers médias agricoles. Nous avons concentré nos publications dans les journaux à grand tirage et touchant directement les producteurs.

Le circuit des expositions a également offert une vitrine appréciable de la qualité du cheptel québécois. Aux quatre coins de la province, les éleveurs Simmental ont fait valoir leurs meilleurs sujets. La saison s'est conclue en octobre avec la présentation de l'édition 2008 de l'Expo-Bœuf de Victoriaville.

Lors de ce même événement, l'ASQ soulignait à sa façon le 40^e anniversaire de l'association canadienne. Dans le cadre des festivités, une activité-jeunesse a été organisée et un cocktail vins fromages était proposé aux participants. De plus, l'ASQ a tenu à honorer les éleveurs cumulant vingt-cinq et plus de vie Simmental.

Parmi les récipiendaires, on retrouvait la renommée Ferme Gagnon de Chénéville. C'est avec la collaboration de la famille Gagnon que l'ASQ a tenu la troisième édition de la vente de femelles en septembre dernier. Les résultats obtenus ont dépassé toutes les attentes. Bravo aux consignataires, acheteurs et organisateurs!

En terminant, je tiens à souligner l'implication et le travail de nos jeunes éleveurs Simmental. Ils représentent la relève de demain. C'est avec fierté que l'ASQ reconnaît votre travail et votre succès!

Bonne année Simmental à tous!

2008 was a year of change for the Québec Simmental Association. After many years of service as our Revue editor and Association secretary, Ms. Line Biron left us last summer to take on new professional challenges. Her tasks were taken over by Ms. Sandra Berthiaume, who has considerable experience in the industry and brings new ideas and energy to our association.

The Québec Simmental Association has continued to pursue many activities within the Québec cattle industry. One of our most effective promotional tools remains the Test Stations bull sales across the province during the winter months. The Simmental breed has again stood out as a leader in Test Stations performances. We congratulate the buyers and breeders for the top quality of the animals presented.

Our promotional program also included participation in numerous agricultural media, with a concentration in those publications touching the largest readership in our target market.

Agricultural shows also offered an outstanding display of the quality cattle produced by our membership. All across the province, our breeders were able to promote their best subjects locally.

The show season ended on a high note in October with Expo Boeuf 2008 in Victoriaville, our provincial exhibition geared only to beef cattle.

During this major event, the QSA celebrated, in its own way, the 40th anniversary of the CSA. Among the many festivities, a Young Breeders show and a wine & cheese cocktail welcomed all participants. The QSA took this opportunity to recognize personally those of our members who have been working hard breeding and promoting Simmental for over 25 years.

Among the recipients, La Ferme Gagnon from Chénéville was given a special appreciation for their continued support of the Association's Female Production Sale. The 3rd edition of our sale, held in September 2008 at the Gagnon farm, exceeded all expectations. Bravo to the consignors, buyers, and sale management who contributed to its great success.

In ending, I would like to underline the commitment and work done by our group of Young Simmental breeders. They represent our strong succession and we are very proud of their contribution to our breed and of their accomplishments.

Wishing a good Simmental year to all!

MARITIME SIMMENTAL ASSOCIATION REPORT

Richard Armstrong - President

Another year has passed for the Maritime Simmental Association. There was only one change in the Directors for 2008 after Andrew Godfrey moved to Ontario and Lacey Fisher took his spot. The remaining positions were:

President – Richard Armstrong

Vice President – Peter Gaunce

Secretary – Ralph Taylor

Treasurer – Bill MacLeod

The directors are Lacey Fisher, Don Godfrey, Don Jenkins, Jamie MacKenzie, and Andre Van Agten.

The 40th anniversary celebrations were held in conjunction with the Nova Scotia Provincial Exhibition in Truro on August 22 & 23. The Maritime Salt Water Classic Sale also took place at that time with lots being sold as far away as Ontario. The Maritime Young Canadian Simmental Show had another successful event under the direction of Jennie Palmer. Simmental Breeders were also able to take part in the largest Simmental Show in the Maritimes held as part of the Exhibition.

During the Friday night celebrations, Ralph Taylor was honoured with the Canadian Simmental Association Hall of Fame Award. Ralph has contributed so much to the Simmental breed here in the Maritimes and as part of the CSA. We were all pleased to see Ralph get recognized.

The 2009 Maritime Salt Water Classic Sale is scheduled for August 21 in Truro at the Nova Scotia Provincial Exhibition grounds. The Maritime YCS will also be participating as in years past.

This will be my last year as President as my three year term is complete. I would like to say thank you to all those on the executive and the directors for their hard work in 2008.

2007-2008 ACTIVE MEMBERS
Life, Annual and YCS

As of December 31, 2008

Province	2007				2008			
	Life	Annual	YCS	Total	Life	Annual	YCS	Total
British Columbia	42	22	22	86	39	18	21	78
Alberta	377	122	184	683	328	105	188	621
Saskatchewan	173	42	64	279	167	42	63	272
Manitoba	161	28	48	237	149	29	53	231
Ontario	137	69	79	285	117	62	72	251
Quebec	61	48	18	127	63	46	19	128
Nova Scotia	13	10	10	33	12	9	8	29
New Brunswick	5	6	1	12	5	5	1	11
P.E.I.	8	4	10	22	8	6	9	23
Other	10	6	0	16	10	8	0	18
Total	987	357	436	1780	989	330	434	1662

2004 - 2008
TOTAL HERD ENROLLMENTS BY PROVINCE

	2004	2005	2006	2007	2008
Province					
B.C.	1,189	990	1,014	914	836
Alberta	14,090	13,793	12,876	14,071	13,196
Saskatchewan	6,932	6,580	6,380	7,347	7,851
Manitoba	4,212	3,719	3,455	3,319	3,707
Ontario	1,820	1,713	1,558	1,696	1,641
Quebec	1,276	919	965	1,114	1,013
New Brunswick	136	127	129	143	158
Nova Scotia	198	207	123	105	111
P.E.I.	112	110	126	148	125
U.S.A.	76	95	86	6	4
Total	30,041	28,253	26,712	28,863	28,642

**2004 - 2008
REGISTRATIONS BY PROVINCE**

	2004		2005		2006		2007		2008	
Province	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
B.C.	199	401	214	323	218	305	203	263	183	231
Alberta	2864	4988	3415	5593	3718	5361	3591	5188	3196	4443
Saskatchewan	1480	2235	1600	2471	1616	2548	2004	2478	1803	2290
Manitoba	750	1687	837	1671	958	1607	838	1894	931	1517
Ontario	279	961	333	1112	314	1028	312	939	265	934
Quebec	245	442	272	536	302	413	302	483	329	556
New Brunswick	18	56	7	58	16	55	14	66	18	50
Nova Scotia	49	142	54	132	27	93	38	108	46	99
P.E.I.	23	74	35	83	15	32	17	49	25	71
U.S.A.	9	47	14	43	14	16	11	13	32	12
Total	5,916	11,033	6,781	12,022	7,198	11,458	7,330	11,481	6,828	10,203

**2004 - 2008
TRANSFERS BY PROVINCE**

	2004		2005		2006		2007		2008	
Province	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
B.C.	139	160	127	51	122	131	115	85	127	92
Alberta	1743	1216	1845	1541	2369	1750	2278	1645	2240	2556
Saskatchewan	873	482	924	426	1060	888	1295	877	1282	769
Manitoba	372	673	412	518	534	1016	501	704	594	793
Ontario	98	558	119	543	139	712	139	576	107	647
Quebec	145	197	139	136	172	211	169	202	185	221
New Brunswick	8	30	11	29	6	40	4	18	10	14
Nova Scotia	24	52	23	27	24	62	27	33	18	30
P.E.I.	8	25	20	67	7	12	13	39	8	51
U.S.A.	0	4	7	22	3	13	3	10	35	48
Total	3,409	3,397	3,627	3,360	4,436	4,385	4,544	4,189	4,606	5,221