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AGENDA

CANADIAN SIMMENTAL ASSOCIATION 40TH ANNUAL MEETING

Thursday, November 27, 2008 3:30 pm

- President's Welcome, Call to Order – Murray Jacobson, President
- Moment of Silence
- Guest Introductions
- Approval of Agenda
- Approval of the 39th Annual General Meeting minutes
- First Call for Nominations
- Voting procedures, discussion procedures, etc.
- President's Report – Murray Jacobson
- General Manager's Report – Dale Kelly
- Audited Financial Statements – Rick McIntyre
- Appointment of Auditors
- Second Call for Nominations
- Committee Reports:
 - Advertising/Promotion and Simmental Country – Bonnie Glasman
 - Breed Improvement – Everett Hall
 - Young Canadian Simmental Association – Andrew Godfrey
- Proposed By-law changes – Adrienne Waller, CSA solicitor
- Third Call for Nominations
- Election of Directors
- Provincial Simmental Association Reports
- New Business

CANADIAN SIMMENTAL ASSOCIATION 2007 BOARD OF DIRECTORS

Dr. Murray Jacobson
President
Shaughnessy, AB

Dr. Everett Hall
1st Vice-President
Owen Sound, ON

Rick McIntyre
2nd Vice-President
Chair of Finance Committee
Churchbridge, SK

Reanne Sanford
Quesnel, BC

Stewart Ainsworth
Mayerthorpe, AB

Dan Skeels
Rimbey, AB

Bonnie Glasman
Russell, MB

Ron Nolan
Markdale, ON

Andrew Godfrey
Ottawa, ON

HOST PROVINCE SASKATCHEWAN SIMMENTAL ASSOCIATION 2007 BOARD OF DIRECTORS

Tara Fritz
President
Shaunavon, SK

Tim Scherger
Vice-President
Swift Current, SK

Carolyn McCormack
Secretary-Treasurer
Grenfell, SK

Virginia Peters
Perdue, SK

Bruce Tebb
Melville, SK

Ken Dimler
Grenfell, SK

Colby Wolkowski
Canora, SK

Ward Muirhead
Shelbrook, SK

Bryce Kovatch
Edenwold, SK

David Erixon
Clavet, SK

CANADIAN SIMMENTAL ASSOCIATION STAFF & CONSULTANTS

Dale Kelly
General Manager

Barb Judd
Office Manager

Bruce Holmquist
Member/Industry Liaison

Margo Cartwright
Marketing Co-ordinator

Beth Rankin
Registry & Member Services

Perry Welygan
Registry & Member Services

Lisa West
Reception

Denise Dorosz
Registry / Bilingual Services

Darryl Snider
Simmental Country Sales Representative

Mike Brooks
Information Technology

Chris Sanford
Information Technology

Dr. R.A. Kemp
RAK Genetic Consulting Ltd.

Sean McGrath
Breed Improvement Consultant

PRESIDENTS OF THE CANADIAN SIMMENTAL ASSOCIATION

1969 - 70	Travers Smith, Cardston, Alberta
1970 - 71	Dr. Allan Dixon, Calgary, Alberta
1971 - 72	LeRoy Barry, Carivale, Saskatchewan
1972 - 73	Ross Mitchell, Douglas, Manitoba
1973 - 74	Jack Ball, Brant, Alberta
1974 - 75	Dr. Allan Dixon, Calgary, Alberta †
1975 - 75	Gerry Kaumeyer, Calgary, Alberta
1976 - 77	Stan Church, Calgary, Alberta
1977 - 78	Keith Sveinson, Calgary, Alberta
1978 - 80	Jim Shaw, Edmonton, Alberta
1980 - 82	Mel Wolfe, Douglas, Manitoba
1982 - 84	John Draper, Douglas, Manitoba
1984 - 86	Stan Church, Calgary, Alberta
1986 - 87	Dick Stoddard, Waterloo, Quebec
1987 - 88	Bill Small, Craven, Saskatchewan
1988 - 89	Ralph Whitfield, Souris, Manitoba
1989 - 91	Roger Deeg, Lyalta, Alberta
1991 - 93	Barry LaBatte, Gladmar, Saskatchewan
1993 - 94	Allan Preston, Hamiota, Manitoba
1994 - 96	Michael Burns, King City, Ontario
1996 - 97	Miles Glasman, Russell, Manitoba
1997 - 98	Ken Lewis, Spruce Grove, Alberta
1998 - 99	Yves Gagnon, Vinoy, Quebec
1999 - 00	Tracy Graf, Edmonton, Alberta
2000 - 01	Ron Wooddisse, Palmerston, Ontario
2001 - 02	Ian Mitchell, Barriere, British Columbia
2002 - 04	Brian McCarthy, Moosomin, Saskatchewan
2004 - 06	Bruce Holmquist, Kinistino, Saskatchewan
2006 -	Murray Jacobson, Shaughnessy, Alberta

CANADIAN SIMMENTAL ASSOCIATION
MINUTES OF THE 39TH ANNUAL MEETING
SATURDAY, August 4, 2007
Metcalfe, Ontario

CALL TO ORDER

President Murray Jacobson called the meeting to order at 9:50 a.m.

PRESIDENT'S WELCOME

Murray Jacobson welcomed all to the Canadian Simmental Association's 39th Annual Meeting at Ottawa Valley.

MOMENT OF SILENCE

Honoring the fellow breeders and friends who have passed away over the year

GUEST INTRODUCTIONS

- Sarah Neuman – Ontario Simmental Ambassador for 2007
- Grace Oesch – OSA President
- Rosaire Côté – Quebec President
- Adrienne Waller – CSA Legal Council
- Darryl Snider – Simmental Country Sales Rep
- Sean McGrath – RAK Consulting
- Ron Wooddisse and Bruce Holmquist - past Presidents of the CSA

APPROVAL OF AGENDA

Moved by Grace Oesch, to approve the agenda as presented
Second, Ralph Taylor
CARRIED

APPROVAL OF THE 38TH ANNUAL GENERAL MEETING MINUTES

Moved by Dan Skeels, to approve the 38TH AGM minutes as presented
Second, Rick McIntyre
CARRIED

VOTING PROCEDURES

President Murray Jacobson outlined the processes being used for discussion and voting

- Meeting will be conducted under Roberts Rules of Order
- Voting procedures, see page 14 of AGM report
- Guidelines for discussion
 - use courtesy and respect at all times
 - two minutes to speak
 - please use microphone
- Appointed Scrutineers are Sean McGrath and Adrienne Waller
- 55 people present, plus 37 proxies = total of 92 votes

MOTION by Dennis Elliot, since we have a lot of information to cover today I would request to vote by show of hands, with exception of director nominations
Second, Rae Imrie
CARRIED

FIRST CALL FOR NOMINATIONS

Murray Jacobson called on Bruce Holmquist to make first call for nominations

- There are three (3) terms expiring for directors this year. They are Everett Hall, Bill MacLeod and Dan O'Brien. The following nominations are put forward by the nomination committee:
 - Dr. Everett Hall, Owen Sound, ON, supported by Ontario Simmental Association for re-election,
 - Ron Nolan, Mississauga, ON, supported by Ontario Simmental Association to stand for election,
 - Andrew Godfrey, Cornwall, PEI, supported by Maritime Simmental Association to stand for election.
- Bruce called for nominations from the floor
 - Moved by Diane Bischof, to nominate John Sullivan from Quebec
 - Second, Anna Mae Lacroix

PRESIDENT'S REPORT – MURRAY JACOBSON

Thank you to all attending; to Ontario Simmental Association and the Ottawa Valley Simmental club for hosting our AGM. Geraldine Norwood and Nancy Neuman - no small task to organize this event - thank you.

Highlights of President's written report

- More in-roads to commercial industry – we are a very strong player in commercial industry
- There is room for Fullbloods and Purebreds. We're all working towards the same end
- Great time to be in Simmental. Great tools to expand the cattle breed
- Dedicated staff - other associations drag behind, ours is up to date
- Board of directors are all sold on Simmental – dedicated, believe in the breed
- 40th anniversary – good ideas to spread SM across the land

*Moved by Murray Jacobson, to approve the Presidents' report as presented
Second, Keith Porter
CARRIED*

GENERAL MANAGER'S REPORT – DALE KELLY

Thanks to Ontario Simmental Association for hosting AGM

Highlights of written report on page 17 of AGM book include:

- A year ago – incorporation of World Congress. Pre-Congress started in Ontario, post in Alberta. Phenomenal effort. Foreign visitors said it was best ever. Theme “one breed, one world” resonated well with all Simmental breeders.

Introduction of staff

- Joe – commercial marketing and public relations specialist
- Katelin – SMARTag and YCS
- Barb – runs office and registry
- Sean – breed improvement
- Darryl - SC
- Back home – Beth, Perry, Cheryl and Denise
- Mike – IT, working on major update in software – we have a new data entry program and online system that include reports/registrations – in comparison with other breed associations, ours is a superior program. Over 40% of data is handled through the online system
- Alana, as you know left us in March to start her own business – we wish her well. She was an amazing ambassador to the breed. Replaced with Joe Barnett

[Joe Barnett] Good morning, thank you to the warm welcome from OSA and CSA.

- Have been in office two months. Come from a purebred and commercial herd. Thank you to Alana for her help.
- Getting out to commercial events where Simmental is very well accepted
- Recognise Darryl Snider – works very hard for the Simmental Country and makes many miles

- Welcome you to visit with me if there are any events I [Joe] can attend to enhance the Simmental breed

[Katelin] update and overview on program

- Main purpose – web based program that cover animal through its' lifetime
- Two tiered system
 - 1 tier – tracking animal, weight date health management
 - 2 tier – DNA test – link bulls to calves
- Benefits – non-breed specific, benchmark program with others, enter and track herd health, spec programs
- Have sold 4000 RFID to date
- Profiled 5000 Herd sires. CSA is committed funding to herd sires
- Online going to be launched shortly
- We will enter birth weights

[Dale]

- Ongoing work with bylaw review process. Animal Pedigree Act re-written years ago and a number of Associations did not keep up with the rewrites. Another comment was that many of the CSA by-law re-writes over the years had become contradictory. We were required to re-word to keep the by-laws current with Animal Pedigree Act. Adrienne Waller has considerable knowledge and has helped us move it forward.
- CBBC Risk Management – continues to do an evaluation of report. See reports on website. Next steps are continuing. Seedstock good – but lots of steps to improve. Bruce – our representative at the CBBC table.
- Thank you to the board of directors. Often we forget the commitment they give. Not only to review/comment on documents emailed, but the time spent away from their operations.
- Murray took over as President a year ago – appreciate his extensive knowledge in the cattle industry, from veterinarian to feed lot. Absolutely passionate about Simmental. Thank you Murray.
- Dale's role – duel with Simmental and Limousin. Barb, Sean, Adrienne and Dale – just spent several days in London at Limousin meetings.
- You as entrepreneurs have made a commitment for a Marketing & PR specialist – extreme financial task. Needed to cut some HR to accommodate budget
- Tackling breed improvement and marketing issues. American Angus forming a separate company to handle commercial and purebred genetic evaluations. CSA started their genetic evaluations in 1987. They will have strategic plan to change the landscape of evaluations. One of the most important components to many members – lots of time and money to come up with those great ideas.
- Staff and board work constantly on how to best serve your interests as a breed. Appreciate you be patient as we work through the changes.
- Genotype data become central to evaluation. During the Beef Improvement Federation (BIF) meetings in Colorado, 30–35% presentations discussed genotype issues. End of day - how to compete with other protein (chicken, pork).

***Moved by Charlie Norwood, to approve General Manger Dale Kelly's report as presented
Second, Ron Wooddisse
CARRIED***

AUDITED FINANCIAL STATEMENTS – DAN O'BRIEN

Highlights of financial information on pg 19 of AGM book

- no errors and Auditor was happy with accounting system in place

Balance sheet, page 20

- 2 minor historical changes – timing of expenses and revenue because of our April 30 year end
 - THE – page 26 note 5
 - 2006/2007 financial audit – paid for both years in expenses professional fees
- Marketable investment – Genesis funds

- Revenue and expenses, page 21
- Looks down, but is not – have 27,300 THE this year, higher than last year at this time
- Online people pay \$2 less which makes our revenue lower
- Registrations are up
- Revenue higher – a lot to do with admin fee of \$50
- Expense line – BIC – almost double, still less than what was budgeted
 - Scrotal EPDS
 - Carcass data program and ultrasound rebates
 - progeny testing
- Travel up. Extra travel – World Congress; two committees travelled twice to US for genetic evaluation meetings
- Office up – SMARTag expenses
- Professional fees – two audits (2005/2006); bylaw review process
- Computer up – development new website, search engines, internal software
- AGM expense down – last year meeting held at Agribition, less travel charged
- Revenue World Congress – revenue but no expense – net profit was \$47,000 that is actual
- Breed improvement is important – will it double every year? No, genesis money allowed us to do some extras the past year
- Genesis – Ag Canada gave \$4 million to the beef industry because of BSE and hardships of the breed industries. Our share was \$665,000, based on number of cows registered

Simmental Country, page 28

- Best set of financials in some time
- Advertising up mainly due to World Congress issue
- Printing up – due to congress issue, lots of colour and huge issue
- Salaries and benefits down – Ken Frederickson left, and magazine went out of house to produce
- Amortization – original purchase costs – after this year only \$4000 left to amortize

Questions:

Do you plan for a balanced 2008 year? The goal is to a returned balanced budget
 Look for additional field man? Decision is up to new board and committee.

Income Statements

- Marketable investments – Genesis funds

*Moved by Dan O'Brien, to approve the financial statements as presented
 Second, Diane Bischof
 CARRIED*

APPOINTMENT OF AUDITORS

*Moved by Dan O'Brien to appoint KMSS as auditors for the upcoming year end
 Second, John Sullivan
 CARRIED*

SECOND CALL FOR NOMINATIONS

Bruce Holmquist made second call for nominations

- There will be one more call for nominations

ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY – BONNIE GLASMAN

Past year has been unique – late AGM last year at Agribition; early meeting this year [Bonnie] just came on board, and found out shortly afterwards that Alana was leaving

- we really miss her – she did a great job for 5 years

Marketing plan – five objectives

- Main goal to improve the breed and increase demand

- Continue ad program to commercial industry, promo items, coffee cup environmentally friendly
- increase commercial contacts which we will continue to do
- round table meetings with commercial producer. Good to hear what we are doing well and what we can do better
- SC and Commercial Country
 - Happy with T Bar C
 - In an enviable position with others who don't own their magazine. Doesn't cost us to advertise.
 - Thanks to Darryl for the great job he does and continues to do
- tagging program
- continue education and communication to members at all levels
- Still developing our website – open for your ideas
- Registered trademarks (SIMMANGUS, SIMMSOLUTIONS AND SIMMBEEF) are in step two of three

Thanks to the breeders for advertising in Simmental Country and Commercial Country.

- Push for everyone to put a business card ad in the back of Simmental Country.
- Welcome Joe Barnett on the advertising program. Brings experience in Simmental breed and enthusiasm to the office.

***Moved by Bonnie Glasman, to approve Advertising/Promotion and Simmental Country report as presented
Second, David Grant
CARRIED***

BREED IMPROVEMENT – EVERETT HALL

It's been a privilege to be on the Breed Improvement Committee and as chair past year

- Thanks to Stewart, Rick, Dan O'Brien, Dan Skeels and Bill; as well as several others not on the board – Kevin Porter, Lee McMillen and Ron Nolan
- Acknowledge RAK - Dr. Bob Kemp and Sean McGrath for their valuable contribution

Focus of BIC

- Get people interested in breed improvement issues
- provide technical information to commercial customers
- keep our breed in the forefront

Progeny testing program – 2nd year

- Breeder will nominate a bull \$1500 and provide 50 straws
- this year we have 5 bulls plus reference sires
- 325 cows bred this year. More and more data. Great way to get a promising bull good data generated.

Ultrasound reports

- From the Genesis grant we were able to offer a rebate of \$10 towards ultrasound and carcass records back to the breeder
- 2500 CUP records
- 618 ultrasound to date this year
- Retained ownership –collecting detailed carcass information

Genetic defects

- Reviewed and updated our reporting procedures for genetic defect
- suspicious TH animal which tested negative
- If you have an animal that is suspicious, please contact the office for reporting method

EPDs

- Scrotal EPD – positive response
- Indexes – getting more and more information. Investigating a general purpose and a terminal index EPD
- Working with Mike McNeil from USDA to develop indexes that reflect Canadian economic conditions

- Genetic service provider – joint evaluation at Cornell with ASA. Cornell is going out of business. Delegated to RAK to research our options and get back to us in early 2008. Things moving rapidly. At the end of day it would be nice if we had one EPD for different breeds.

Independent quality evaluation as CSU

- Accuracy of data submitted for quality and accurate genetic evaluations. Results reinforced the fact that the CSA membership has and continues to collect accurate data

Online system

- Good response for collection and submission of performance and registry data using the new online system
- program envied by many other breeds
- in order to be #1 in Canada, our reporting has to be #1

***Moved by Everett Hall, to approve the Breed Improvement report as presented
Second, Keith Porter
CARRIED***

YOUNG CANADIAN SIMMENTAL ASSOCIATION – RICK MCINTYRE

Thank you to Ontario hosts – boat ride was great

Observations after spending the day with the youth yesterday

- Positives – our kids have learned how to host good events. Scott Matthews and Katie Woods, senior youth, are doing an excellent job.
- In attendance today who represented the YCSA at World Congress – Dana and Carla Hicks, Andrew Godfrey, Joe Barnett, Jennalee Ecklund - Swift Current, Crystal Young – now assistant coordinator for Junior Hereford in the US
- Ages 18 – 25 get along well
- Intermediate – social skills not developed yet, are a little bored in between classes
- Juniors and peewees – lots of ties to cattle. Lots of help from parents
- Katelin – you are the main face for YSC events. This is Katelin's first national event. Egan left little material for Amanda, and Amanda has left little information for Katelin.

YCS a little segregated – started a national board.

- Don't have a budget, but CSA allots \$10,000 to go towards a national show (\$2500 to show, \$7500 to travel.)
- Go to past people to build budget. Would like to see national board start a budget. Start to build a legacy for the kids who are putting on future events.
- Put on good events, kids have a great time. Do more than just cattle things. Need to help them budget.

***Moved by Rick McIntyre, to approve the Young Canadian Simmental Association report as presented Second, Deanne Young
CARRIED***

Robert Godfrey – clarification that \$10,000 is not given to youth; there is a paper trail by each region. Need to be given more accountability of the budget.

PROPOSED BY-LAW CHANGES – ADRIENNE WALLER, CSA SOLICITOR

Special Resolution 1 – Application for Incorporation

The purpose of this resolution is to delete the objects of the Association from the Application for Incorporation as the objects appear in Article 4 of the CSA By-laws. The motion for consideration is as follows:

It is hereby resolved that paragraph 3 of the CSA's Application for Incorporation which reads as follows:

3. The objects for which this association is formed are:

That is (sic) shall be a non-profit organization of persons, firms, partnerships, and corporations, engaged in the co-operative activities to further the improvement of the Simmental breed of beef cattle throughout Canada; to work for the standardization of the breed by the adoption of a Standard of Excellence; to establish and maintain a system of registration of Simmental cattle and the recordation of Simmental crossbred cattle, along with history, pedigrees, and other incidental records; to do everything within the reasonable power of rights of the Association to protect the breed from misrepresentation and adverse publicity; and any and all activities and purposes considered desirable for the sound and constructive promotion of the breed of Simmental cattle.

be repealed in its entirety.

MOTION by Deanne Young, to approve Special Resolution 1 - Application for Incorporation.
Second, Ralph Taylor
CARRIED
90 for, 0 opposed

Special Resolution 2 – Article 10 of the By-laws – Fiscal year

The purpose of this resolution is to change the fiscal year of the Association. If this resolution is approved by the Members, the fiscal year will change once the amendment has been approved by the Minister of Agriculture and Agri-Food. This amendment is not dependent on the repeal and replacement of the existing By-laws with the new By-laws. This amendment is, however, built into the proposed new By-laws.

The motion for consideration is as follows:

It is hereby resolved that the first sentence of Article 10 of the CSA By-laws which reads as follows:

10. The Fiscal Year of the Association shall end on April 30.

be repealed and replaced with the following:

10. The Fiscal Year of the Association shall correspond to the calendar year.

MOTION by John Sullivan, to approve Special Resolution 2 – Article 10 of the By-laws – Fiscal year.
Second, Erich Kern
CARRIED
87 for, 0 opposed

Special Resolution 3 – Article 24(i) of the Rules for Regulations

The purpose of this resolution is to add a clause to section 24(i) of the Rules for Registration. If this resolution is approved by the members, this change will be effective once the amendment has been approved by the Minister of Agriculture and Agri-Food. This amendment is not dependent on the repeal and replacement of the existing By-laws with the new By-laws. This amendment is, however, build into the proposed new By-laws as well.

The motion for consideration is as follows:

It is hereby resolved that the following clause be added as 9e) to section 24(i) Rules for Registration:

(e) If embryos are sold, one embryo offspring out of the group of embryos sold per individual must be parent verified.

MOTION by Ron Wooddisse, to approve Special Resolution 3 – Article 24(i) of the Rules for Regulations, (e) if embryos are sold, one embryo offspring out of the group of embryos sold per individual must be parent verified.

**Second, Wayne Burgess
CARRIED
87 for, 2 opposed**

[Murray's Comments] By-law review was requested by Ag Canada, Animal Pedigree Act. We contracted Adrienne Waller, who has experience working with the Animal Pedigree Act and has a thorough knowledge of By-laws. A Committee consisting of Dale Kelly, Barb Judd, Dan O'Brien and Rick McIntyre, spent many hours on this document. It was then further reviewed and approved by board of directors. We can make minor housekeeping changes. Importance of approval so we can move it to Animal Pedigree Act people. Another year will cause more money and time to be spent.

Special Resolution 4 – Repeal and replacement of the CSA By-laws

In working with the Minister of Agriculture and Agri-Food to approve the July 31, 2004 amendments to the CSA By-laws, which were approved by the Minister on July 21, 2006, it was recognized that the CSA's By-laws needed to be updated to reflect changes in the industry and to make the document consistent with the *Animal Pedigree Act*. As such, the Board of Directors agreed to undertake a review of the CSA's Application for Incorporation and By-laws and bring forward revised By-laws for consideration by the Members.

A comprehensive review of the By-laws has been completed and the results of this review were set out in a three column document that was provided to the members with the Notice of the Annual General Meeting. This three column document compared the provisions in the existing By-laws with the proposed amended By-laws. The proposed amended by-laws appear in the middle column of this document under the headings **Appendix "1" – Proposed amended CSA By-laws** and **Appendix "1" – Schedule "A"**.

Amending the procedural articles in the By-laws is Phase I of this project which will be completed upon approval of the proposed amended By-laws by the Members. The Board undertook a preliminary review of the registration requirements, the result of which is that these articles are proposed to become Schedule "A" to the By-laws. Minor editorial amendments have been made to the articles governing the registration of Simmental cattle to make the wording consistent with the By-laws and to reflect existing practice. Phase II of this project is a comprehensive review of Schedule "A" over the next year with proposed amendments being presented to the Members at the 2008 Annual General Meeting.

The Motion for consideration is as follows:

Be it resolved that the By-laws of the Canadian Simmental Association be repealed in their entirety and replaced with the By-laws set out in the middle column of the attached three column document under the headings **Appendix "1" – Proposed amended CSA By-laws** and **Appendix "1" – Schedule "A"**.

Adrienne Waller walked the members through the three column table commenting on the proposed amendments to the by-laws as they appeared on each page of the three column document. During her presentation Adrienne Waller answered questions from the floor. During the by-law discussion the following edits were identified as being housekeeping in nature and requested to be made to the document prior to being submitted for approval by Minister:

Section 1 - that the following definition be added to section 1 as clauses (a.1)

- (a.1) "Active Member" means a person who meets the eligibility requirements in Article 6 and is accepted as a member pursuant to Article 9;

Section 1(j) and (k) be amended to read as follows:

- (j) "ordinary resolution" means a resolution passed by a vote of a majority of 50% plus 1 of those Voting Members who vote in person or, where proxies are permitted, by proxy;
- (k) "special resolution" means a resolution passed by a vote of not less than two-thirds (2/3) of those Voting Members who vote in person or, where proxies are permitted, by proxy;

Section 1(n) be changed to read as follows:

- (n) "YCSA Member" means an individual who meets the eligibility requirements of Article 7 and is accepted as a member pursuant to Article 9.

Section 7 be amended to delete clause (e) and move the "and" from the end of clause (d) to the end of clause (c).

Section 21 be amended to read as follows:

- 21. On April 30th, in each year, all Members who paid membership dues and fees for the preceding year but have not paid for the then current year shall be removed from the membership of the Association.

Section 67 be amended to change the word "and" at the end of clause (g) to "or".

Section 143 be amended to read as follows:

- 143. Contracts, documents or instruments in writing requiring the signature of the Association may be signed by such Officer or Officers or person or persons, whether or not Officers of the Association in such manner as the Board of Directors may from time to time determine by resolution. All contracts, documents or instruments in writing so signed shall be binding upon the Association without any further authorization or formality.

Table 1 Determination of Simmental Fractions be amended by deleting the table attached to the three column document and replacing it with the correct table circulated to the members and provided at the Annual General Meeting.

MOTION, by Andrew Godfrey, request to vote after lunch to give people time to review and look at housekeeping rules so we can pass after lunch.

***Second, Dave Milliner
CARRIED***

MOTION, by Ron Wooddise, be it resolved that the By-laws of the Canadian Simmental Association be repealed in their entirety and replaced with the By-laws set out in the middle column of the attached three column document under the headings Appendix "1" – Proposed amended CSA By-laws and Appendix "1" – Schedule "A" with the changes identified by the members and A. Waller during the by-law discussion.

***Second, Bruce Holmquist
CARRIED***

83 for, 0 opposed

Special Resolution 5 – Housekeeping provision

The purpose of this Resolution is to enable the Board of Directors to make minor housekeeping and editorial changes to the proposed amended By-laws prior to filing same with the Minister or in order to have the amended By-laws approved by the Minister. These changes would be correcting any spelling or

grammatical errors, correcting any errors in numbering or problems with formatting. In order to be approved by the Minister the middle column in the three column document has to be reformatted as a legal document.

The motion for consideration is as follows:

Be it resolved that the Board of Directors of the Canadian Simmental Association be authorized to make whatever consequential changes and edits of a housekeeping nature that may be required to put the amended By-laws in final form for submission to the Minister of Agriculture and Agri-Food Canada and to Industry Canada for registration under the *Animal Pedigree Act*.

MOTION by Myles Glasman, be it resolved that the Board of Directors of the Canadian Simmental Association be authorized to make whatever consequential changes and edits of a housekeeping nature that may be required to put the amended By-laws in final form for submission to the Minister of Agriculture and Agri-Food Canada and to Industry Canada for registration under the Animal Pedigree Act.
Second, Wayne Burgess
CARRIED
88 for, 0 opposed

THIRD AND FINAL CALL FOR NOMINATIONS

Bruce Holmquist made 3rd call for nominations

Moved by Rae Imrie, to close nominations for the CSA Board of Directors
Second, Diane Bischof
CARRIED

Andrew Godfrey, Cornwall, PEI

- runs cattle operation with Dad and two younger brothers
- 55 – 60 purebred Simmentals
- involved with YCSA since 8 years old, no longer a junior
- helped write YCSA constitution
- look at this opportunity to give back to the breed by my involvement with the parent organization
- know my role as a director – responsible to membership, available 24 hours a day. Work at further advancement to breed.

Everett Hall – Owen Sound, ON

- bought first Simmental in 1975. Increased herd to 45 and back to 20
- very enthused with first Simmental, and still enthused
- involvement with Great Bruce Simmental Club, Ontario Simmental Association, and have very much enjoyed past 3 years as Canadian Simmental Association director
- Chair of Breed Improvement Committee - enforces we do have a great breed and will continue to work at being #1

Ron Nolan – Mississauga, ON

- Bar 5 – most of you know who we are – going 40 years
- herd of 325 cows
- import new Simmental genetics
- also a crossbreeding program using Simmental with Red and Black Angus. Excellent crossbreds – sell to local commercial industry
- agreed to let name stand for nomination as winding down from Hatch Engineering
- currently on Breed Improvement committee
- past OSA president – some activities experience
- do my best to serve association

John Sullivan, Kazabazua, PQ

- new to industry, commercial breeder to 1991
- bought a Simmental bull in 1991 to run on commercial herd and saw what they could do
- in beef business
- Ottawa Valley Club - 6 years on board, 2 years as president
- met a tremendous amount of people met over the year
- extreme honour to be allowed to participate

PROVINCIAL SIMMENTAL ASSOCIATION REPORTS

*Moved by Bruce Holmquist to adopt all the provincial reports in their entirety as printed
Second, Diane Bischof
CARRIED*

NEW BUSINESS

Murray Jacobson - CSA 40TH Year Celebration

- 1967 first Simmental import into Canada
- 1968 Association was started
- events from coast to coast – Royal, Brandon, Quebec, Agribition, Farmfair, BC
- have a dance like 1968 – ladies in fancy duds. Probably at Agribition
- commemorative wine
- Joint functions and advertising with ASA
- North American event in 1968 – would like it to be in 2008
- World Fleckvieh Association – ask to contribute
- media events
- definite emphasis on commercial
- competitions amongst provinces

Create CSA Foundation to support youth

- key social in conjunction with fund raiser and auction
- provide more funding to YCS funding / travel / scholarships / research grants
- significant contributions – trip to Inuvuk, Vancouver fishing trip, Blue Jays tickets, pictures, semen and embryos, etc
- CSA Foundation will be an ongoing event – probably in conjunction with AGMs

Ron Wooddisse - Age verification, board demonstrated leadership with SMARTag program.

- Reasonable price to do age verification
- Export, Asian market demands age verification
- Another program in Ontario will give you a \$3 rebate, no matter where you buy the tag. Ontario Cattlemen are getting the rebate which will pay for your SMARTag. Please see Brian Pogue for information on the Ontario rebate program.
- Important to age verify – need to be leaders

CCA restructuring and deleting the CBBC representation. Genesis was part of \$50 mil that went to beef industry. Urge board to write letter that it's important to keep CBBC on the CCA board.

Rob Young - Welcome to Edmonton for National Simmental Show at Farmfair International, November 8 and 9. Very good show, good display of Simmental animals. Possibility of \$25,000 bull calf - \$15,000 heifer calf. Brian Bouchard is Sales Management. Idea to have 40 of the best Simmental cattle in Canada at the sale.

Robert Godfrey – as President of YCS, thank you to CSA for your continued support. Thank you to Scott Matthews, you are doing a good job and running a good show.

Bruce Holmquist – re: YCS. It is a very strong program. Rick McIntyre was on first national board – commend the board on their initiative for fundraising. Good group of cattle at the show.

Scott Matthews – thank you to the sponsors. Invite you to walk through the barns. Look at sponsor board. Enjoy the show tomorrow.

Charlie Norwood – on behalf of Ottawa Valley Club, thank you for your attendance. Thank you to Dan O'Brien for all his hard work, very well represented. Geraldine Norwood – thank you.

Dan O'Brien - thank all of you for letting me represent you for the past six years.

- Special thanks for Geraldine Norwood – all of the details have been handled by her.
- Worked with Murray on board for 4 years – great inspiration, good debater.

Election Results (by ballot)

- three duly elected directors
 - Everett Hall, Owen Sound, ON
 - Ron Nolan, Mississauga, ON
 - Andrew Godfrey, Cornwall, PEI

***MOTION by Rae Imrie, to destroy the ballots
Second, Charlie Norwood
CARRIED***

Retiring directors –

[Murray Jacobson]

Bill McLeod – 3 executive terms, 9 years attending meetings. Ad and Promo chair. Reviewed applications for Dr. Dixon scholarship. Bill always came to meetings early and would go meet and visit with breeders.

[Bill] – thank for CSA membership for the opportunity to represent them. Enjoyed and appreciate everyone. Definitely learned a great deal with cattle through these visits. A life changing experience. Thank you to the Maritime Simmental Association the confidence to forward my name.

[Murray Jacobson]

Dan O'Brien – tremendous ambassador and supporter of the breed. Always looked at issues with a slightly different slant. At nights on the phone talking with other board.

Rob Young questioned Dale's GM status –

Murray - discussed with CLA president, feel Dale is doing a great job and will continue carrying on through to October fall meetings. Issues coming up that we will depend on Dale's expertise to the fullest.

Rob – EPD status –

Murray – RAK will be giving us evaluation numbers, run parallel with ASA run this fall. American Angus news of a week ago.

Motioned by Charlie Norwood to adjourn the meeting at 1:50

VOTING PROCEDURES AND IDENTIFICATION OF MEMBERS

3. MEMBERS:

- i) **ACTIVE MEMBERS:** Active life or annual members shall be those individuals partnerships, firms or companies which are actively engaged in the breeding of registered Simmental cattle and have registered at least one Simmental animal in the twenty four (24) months preceding the annual meeting, or have transferred into their membership at least one animal in the twenty four (24) months preceding the annual meeting and have paid this membership and all prescribed fees to the Association.
- ii) **YOUNG CANADIAN SIMMENTAL ASSOCIATION:** All Canadian Simmental Association Junior Members will be referred to as the *Young Canadian Simmental Association*. The *Young Canadian Simmental Association* membership will extend until the age of twenty-five (25) years and be granted full Canadian Simmental Association voting privileges upon reaching the age of eighteen (18) years. The *Young Canadian Simmental Association* membership allows all members to register and transfer cattle. A \$26.50 (one-time) membership fee will be charged for *Young Canadian Simmental Association* members - but this \$26.50 will be applied against a Canadian Simmental Association Life Membership at such time as the *Young Canadian Simmental Association* member so decides. Any previously existing Canadian Simmental Association Junior memberships would be transferred to the *Young Canadian Simmental Association*. Life or Annual memberships, held by anyone under the age of twenty-five (25) years, can be transferred to the *Young Canadian Simmental Association* membership at no charge.

VOTING PRIVILEGES

4. GENERAL MEETING:

- ii) Only active members in good standing shall be entitled to vote at any meeting of the members of the Association and each such Active member or his proxy shall have one vote. Only Active members in good standing, and who are Canadian citizens, shall be entitled to hold office in the Association. A member in good standing is a member who is not in default under any of the Bylaws hereof, who is not in arrears in payment of any fees or other monies to the Association and who is not under suspension from the Association.

Only an Active member in good standing may act as a proxy for a member, and no member shall vote as proxy for more than three other members. Notwithstanding anything contained herein, no individual shall be at liberty to cast more than four votes (including all proxies and all designations by partnership, firm or companies) on any matter coming before a general meeting. A member may vote by proxy by signing the CSA prescribed "Form of Proxy" and their account must be in good standing at the time of the AGM. Faxed proxies are accepted provided they are received 10 days in advance of the AGM at the CSA office.

At the Annual Meeting of the Canadian Simmental Association, there shall be three calls for nominations of Directors from the floor. At the close of nominations, a scrutineer shall be appointed by the President. A ballot shall consist of three (3) names for it to be valid

- iv) For all purposes, the quorum for a General Meeting shall be fifty (50) Active members in good standing. No business shall be transacted at any General Meeting unless the requisite quorum is present at the commencement of the meeting.

CANADIAN SIMMENTAL ASSOCIATION

PRESIDENT'S REPORT

Dr. Murray Jacobson

The past year has been very eventful for the CSA in many ways. First I would like to comment on the new staff members that have joined us. First to come on board last fall was Bruce Holmquist as our member/ industry liaison. Bruce has done a tremendous job of filling a void between management and the membership. Bruce has a vast amount of experience, diplomacy and is Simmental through and through. I would like to congratulate Bruce on being elected President of the World Fleckvieh Simmental Federation. Next to come on board was Margo Cartwright, someone Bruce identified as a tremendously strong addition to our Simmental team. Margo's background with the livestock industry and her communication skills has helped us spread the word to the membership and the commercial cattlemen who buy our product. Our breed magazine just continues to impress all those that read it. Emily Grey joined us to add more structure and organization to the YCSA. Her enthusiasm and knowledge will help to lead our youth to greater heights in the future. Lisa West joined our office staff as receptionist and office administrative. Barb continues to run our office in the most efficient manner along with the help of Beth, Denise and Perry. Dale Kelly, our general manager, keeps our Simmental business running smoothly. Dale has an excellent business head and watches the bottom line closely. I know I speak for the entire membership when I say thank-you for the splendid job you all do for the Canadian Simmental Association.

One accomplishment that was made in the last year was the review, corrections and member approval of the CSA bylaws. Our legal advisor, Adrienne Waller, Barb Judd, Dale Kelly and board members Dan O'Brien and Rick McIntyre worked countless hours to bring the bylaws up to current standards. At this time we are working on updating the rules and regulations and will present at the AGM in Regina.

The issues around our genetic evaluations have been a primary concern for the Breed Improvement Committee (BIC) and the entire board for quite some time now. We have looked at all the possibilities around the world to try and find a service provider that could meet the needs of the CSA. We went the extra mile to try and work out an amiable solution with the American Simmental Association but the partnership arrangement that we wanted was not in the cards. They preferred to do our work on a custom basis, which gave us very little opportunity for the input that we felt was needed.

The generous donation by Mrs. Judy Sweet enabled us to start the Garth Sweet Foundation, a research oriented investment with the current focus on DNA profiling to help us refine superior breeding programs from the outstanding cattle in our herdbook. The board has been very cautious and thorough in the approach to the use of this funding and has called on the expertise of many individuals in this field. An update will be presented during the AGM so members have some idea of the progress.

The CSA has supported many industry events this past year. The highlight may have been our support of the Beef Improvement Federation meetings held in Calgary this year as the Canadian Beef Breeds Council (CBBC) hosted this event, only the third time in Canada. Simmental got great exposure and as special highlight, our General Manager, Dale Kelly received a Continuing Service Award from BIF for his outstanding leadership with three different Breed Associations. We continue to support CBBC with Bruce Holmquist and Ian Mitchell being our representatives on the board.

Our 40th year celebrations are still ongoing with events right across this great land. We popped the cork at last year's AGM in the Ottawa region to get the festivities started, continued on with a great production at Farmfair in Edmonton, Truro, Nova Scotia and Armstrong, B.C. this summer, the upcoming celebrations at the Royal in Toronto and our finale here in Regina at the world famous Agribition. This breed has a tremendous amount to be proud of and we all owe a debt of gratitude to the original members that had the foresight to lead us to where we are now.

My report would not be complete without a few comments about the Fun - Fundraising Foundation that we started in Edmonton last fall. The board felt we needed some type of social event that would help raise money for YCSA programs and also research and scholarships that requires critical investment. We raised approximately \$10,000 by auctioning some very unique items that were donated by members and supportive businesses; thank you for your support. It was very successful for the inaugural event and I want to thank Ron Nolan for his Chairmanship and all of his committee for the splendid effort. We are having two Foundation auctions as a finale to our 40th; the first at the Royal and the second at Agribition.

This being my last report, I would like to thank all the board members I have worked with over the past 6 years. I would also like to recognize all the staff that has helped me along the way, with a special thank-you to Dale Kelly whom I hold in highest regard for his abilities as a manager and as a good friend.

It has been an honour to serve the members of this Association.

GENERAL MANAGER'S REPORT

D. A. (Dale) Kelly, DTM, P.Ag.

This annual report represents a transition year as the CSA changed to a calendar year-end thus the fiscal year that ended December 2007 was part way through the 40th anniversary celebrations. Given the anniversary events the Board felt that an Agribition location was an ideal choice to hold this AGM. So we are in Regina to report on an eight month year and to mark a tremendous occasion for Canadian Simmental breeders.

The Simmental breed and the association continues to evolve as well as march their way to becoming the number one beef breed in the Canadian industry. Simmental and Simmental cross cattle are regarded as THE genetic brand by contributing excellence in carcass, performance and maternal qualities. The Simmental package of genetics crosses extremely well with many breeds and the Simmental breed is and will continue to be a cornerstone in the beef industry. The popularity of Simmental genetics influence is on a tremendous growth path and as the breeders maintain a very progressive R and D program for enhancing genetic performance that investment meshes well with the world that unfolds with increasing scrutiny of food safety, traceability and known or documented performance, Simmental leads the way on all fronts.

Strengths in this breed remain the cattle and ever improving genetic offering and the people; the breeders themselves. Simmental breeders are well known for their vision, willingness to collaborate with each other and to function as one team; this is a well earned reputation. The willingness of breeders to be solutions finders and to be committed to single focus of excellence is a vital key of success for the Simmental breed. This cooperative philosophy does not mean the members are always in 100% agreement; in fact, often lively and informative conversations occur before choices are made and that process, in and of itself, is a testament to the strength of the leadership Simmental models. At the end of the day Simmental breeders are professionals who conduct themselves in the manner of exceptional ambassadors, which has earned them respect and to be valued in the industry.

The CSA staff which serves the membership is a dedicated group who invest great efforts to keep our office and magazine operating in a professional and friendly environment. Barb, Beth, Denise, Bruce, Margo, Emily, Lisa, Darryl and Perry all need to be recognized for their on-going commitment and loyalty to the breed's membership. It would be challenging for the Association to meet the various responsibilities without their knowledge and support. In these individuals the CSA has over 75 years of beef industry and association experience; in fact, this team is probably one of the most informed and educated in the entire Canadian industry. Barb and Bruce's leadership are very critical resources to the Simmental breed and the membership would be wise to support their efforts as they are very accomplished professionals who have one mission; to strengthen the CSA and the Simmental breed.

In addition to our full time staff, we contract the services of Dr. Bob Kemp and Sean McGrath in the area of breed improvement and Mike Brooks/Chris Sanford look after our IT requirements. Again, in these challenging areas the CSA is both a trendsetter as well as recognized as a model to be emulated by others. The Simmental registry system, including the on-farm system is now running in six different associations across North America plus CSA breed improvement programs, next to the American Angus Association, would be recognized as one of the most advanced in the industry. The knowledge being gained in these two areas alone continues to be one of the most tremendous benefits to the Simmental breed. Over the years CSA Board

members have had the vision and courage to pursue these efforts and build on the genetics of this breed.

Following the 2006 AGM the CSA made the decision to embark upon a beef industry tagging program as it was a need expressed by many members and a desired goal of the CSA directors. On the strength of Alana Lunn's presence at the CSA plus the support of Amanda Sheehan, we embarked on this project. One focus was to ensure the program would appeal to a broad base of the beef industry interest thereby the sales volumes would justify the investment proposed. SMARTag was given the go-ahead after a great deal of work and significant efforts the program was advanced. Unfortunately after Alana left the CSA some of the drive for the program was lost and we struggled to find the appropriate strength of resources to drive the program required especially when it was still in its infancy. At this time SMARTag is not being pursued simply because of the human and technical resource limitations.

Following the formal review of our by-laws and the approval of same by the members at the 2007 AGM (which have yet to be approved by Ottawa) this past year the rules and regulations were overhauled and are now before the members for approval. With the leadership of Rick and Andrew from the board who worked closely with our solicitor Adrienne Waller, Barb and Bruce this review process has been completed. This was a daunting task and not the lightest of reading.

Volunteer hours dedicated to the Simmental breed by committee members and at the board level for CSA are tremendous; there is no doubt time on their personal business is lost while these individuals dedicate themselves to the CSA. To that end, I want to thank all Simmental volunteers, in particular the CSA Board and committee members for their on-going commitment of time and energy to resolve issues and create solutions for their membership.

Dr. Murray Jacobson picked up the reins of the CSA Chairman's role following the 2006 AGM and his capable leadership has proved to be tremendously valuable to the Simmental breed. Dr. Jacobson has a tremendous depth of understanding in the beef industry which he has gained through years of work as an active veterinarian, a Canadian pioneer in embryo transplant technologies, a breeder of cattle and ownership in the feedlot business; this business experience assured CSA members that his focus would be to ensure the investments made by the Association had long term benefits to serve many generations to follow his contribution. Murray takes time to investigate matters fully, seeks expertise and guidance from a broad base of knowledge and always has the Simmental breed's best interest at heart when he makes any choice. He is a tremendous mentor and friend to many.

To the membership of the Saskatchewan Simmental Association we express our sincere appreciation for hosting AGM as well as the closing celebration for the 40th anniversary of CSA. On behalf of all Simmental members, thank you to all those involved with the many volunteer hours that went into hosting the Simmental event here at Agribition.

Thank-you.

MARKETING REPORT

Bruce Holmquist, Member/Industry Liaison

The goals and objectives of the Canadian Simmental Association remained the same for 2007 as in past years and as a result there may not have been many noticeable differences within its marketing programs. This is a credit to all the staff, directors and committee members as it certainly was a year of transition due to the fact that there were 3 individuals who shared the responsibility of Simmental promotion in Canada. Alana Lunn led the CSA's marketing programs for several years but left the CSA to establish her own business. This position was then filled by Joe Barnett who left in mid-September to pursue other interests. Bruce Holmquist who had been hired in August as Member/Industry liaison then assumed the marketing responsibilities. Another personnel change on the magazine side of the business when Simmental Country coordinator Lori Gross moved to full-time employment in another business in the oil service industry. Through all of this change, all CSA staff, and especially Barb Judd, Darryl Snider and Kaitlin Wildeman, played a very large part in ensuring that CSA marketing activities continued.

Promotion Committee Chair Bonnie Glasman has also provided a report for this meeting and I will try to avoid duplication and highlight some of the marketing areas for 2007. During the past calendar year of 2007, the CSA marketing programs remained committed to advancing Canadian Simmental in all markets and at every opportunity that the budget allows. One of the most visible marketing tools remains our magazine, Simmental Country and its sister publication Commercial Country. These publications allow CSA to communicate the Simmental breed in Canada and also internationally as well as to communicate to its membership and inform the industry of our many programs. Thank you to all our advertisers and our dedicated staff who keep the ball rolling along with the folks at Today's Publishing who continue to provide excellent service as our Publisher.

Another highly visible medium that CSA utilizes to promote the Simmental breed is the Canadian Cattlemen magazine which remains the industry leading publication that provides the most exposure on the national stage. An updated Simmental advertising campaign began in the fall of 2007 which featured 4 new ads that continue to promote Simmental to the rest of the beef industry. "Can you afford not to" and "Standing the test of time" are two of the new slogans featured.

A major portion of the CSA marketing budget is directly administered to the provincial Simmental associations through a "matching grant" process. The CSA matches each dollar the province spends on qualifying promotional activity up to a certain amount. This program has excellent value and acceptance by most provinces as it allows the province to invest in areas of local promotion and to target specific needs within those areas.

Sponsorship and displays at various industry events continues to also be a commitment and a vehicle in promoting Simmental to our commercial customers. Industry events in all regions and most provinces saw CSA/Simmental Country representation attend a wide variety of events in order to keep the Simmental presence in the minds of our customers.

The National Show concept was adopted by CSA in 2007 and saw the Alberta Simmental Association host a tremendous event in November at Northlands. In usual ASA fashion it was very well organized and also served as the 40th Anniversary event in that province. Congratulations to Paul Abrams and the entire Alberta Simmental board on a job well done as their efforts served certainly set the stage for the rest of the 40th Anniversary celebrations to follow.

A special thank you is extended to Bonnie Glasman and the entire CSA Promotion committee for the work that was done on the membership's behalf. Your efforts and dedication along with the ideas you put forward will continue to lead to the expansion of market share and presence of Simmental in this country.



Canadian Simmental Association

Consolidated Financial Statements

December 31, 2007

Auditors' Report

To: The Members of
Canadian Simmental Association

We have audited the consolidated statement of financial position of **Canadian Simmental Association** as at **December 31, 2007** and the consolidated statements of operations, changes in net assets and cash flows for the period then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these consolidated financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2007 and the results of its consolidated operations, changes in net assets and cash flows for the period then ended in accordance with Canadian generally accepted accounting principles.

Kenway Mack Slusarchuk Stewart LLP

Chartered Accountants

May 16, 2008

Calgary, Alberta

Canadian Simmental Association

Consolidated Statement of Financial Position

As at	December 31, 2007	April 30, 2007
Assets		
Current assets		
Cash	\$ 57,089	\$ 176,539
Accounts receivable	113,801	224,417
Marketable investments (note 4)	1,358,686	1,439,315
Prepaid expenses	10,539	31,460
	<hr/>	<hr/>
	1,540,115	1,871,731
Property and equipment (note 5)	88,348	94,304
	<hr/>	<hr/>
	\$ 1,628,463	\$ 1,966,035
	<hr/>	<hr/>
Liabilities		
Current liabilities		
Accounts payable	\$ 62,071	\$ 73,125
Deferred revenue (note 6)	58,795	216,140
	<hr/>	<hr/>
	120,866	289,265
	<hr/>	<hr/>
Net Assets		
Invested in property and equipment	88,348	94,304
Internally restricted for Dr. Dixon scholarship (note 4)	48,251	51,945
Unrestricted	1,370,998	1,530,521
	<hr/>	<hr/>
	1,507,597	1,676,770
	<hr/>	<hr/>
	\$ 1,628,463	\$ 1,966,035
	<hr/>	<hr/>

Approved by the Board:

_____ Director

_____ Director

See accompanying notes to the financial statements

Canadian Simmental Association

Consolidated Statement of Operations

For the period ended	December 31, 2007 (8 months)	April 30, 2007 (12 months)
Revenue		
Total herd enrollment	\$ 360,431	\$ 520,691
Registrations	98,335	210,221
Other services	44,215	42,932
Memberships	43,063	39,682
Lab services	32,077	53,915
CAFI reimbursements	23,834	-
Transfers	22,858	39,932
World Congress	-	47,877
	<u>624,813</u>	<u>955,250</u>
Expenses		
Salaries and employee benefits	207,051	330,346
Advertising and promotion	100,229	145,541
Breed improvement committee	79,879	128,379
Travel	66,157	100,842
Lab services	52,767	45,791
Provincial levy	42,576	66,244
Office and miscellaneous	37,047	53,945
Computer	33,735	39,067
Professional fees	31,193	49,906
Amortization	18,207	22,323
Annual general meeting	17,275	13,802
Utilities, property taxes and insurance	14,263	23,891
Postage and freight	13,623	30,889
Telephone	12,066	16,193
Interest and bank charges	10,144	22,908
Young Canadian Simmental Association	7,843	21,333
Repairs and maintenance	6,086	8,139
	<u>750,141</u>	<u>1,119,539</u>
	(125,328)	(164,289)
Other revenue		
Interest	51,068	52,582
Unrealized loss on held for trading investments	(50,062)	-
Realized loss on held for trading investments	(14,959)	-
Genesis grant revenue	-	111,273
	<u>(8,510)</u>	<u>(26,518)</u>
Simmental Country Magazine (Schedule I)	<u>(8,510)</u>	<u>(26,518)</u>
Deficiency of revenue over expenses	<u>\$ (147,791)</u>	<u>\$ (26,952)</u>

See accompanying notes to the financial statements

Canadian Simmental Association

Consolidated Statement of Changes in Net Assets

For the period ended

	December 31, 2007 (8 months)			
	Invested in property and equipment	Restricted for Dr. Dixon scholarship	Unrestricted	Total
Balance , beginning of period	\$ 94,304	\$ 51,945	\$ 1,530,521	\$ 1,676,770
Financial instruments transition adjustment (note 2)		(811)	(16,571)	(17,382)
Investment in property and equipment	23,010	-	(23,010)	-
Scholarships paid	-	(4,000)	-	(4,000)
Deficiency of revenues over expenses	(28,966)	1,117	(119,942)	(147,791)
Balance , end of period	\$ 88,348	\$ 48,251	\$ 1,370,998	\$ 1,507,597

	April 30, 2007 (12 months)			
	Invested in property and equipment	Restricted for Dr. Dixon scholarship	Unrestricted	Total
Balance , beginning of period	\$ 121,178	\$ 56,470	\$ 1,531,074	\$ 1,708,722
Investment in property and equipment	24,233		(24,233)	-
Scholarships paid	-	(5,000)		(5,000)
Deficiency of revenues over expenses	(51,107)	475	23,680	(26,952)
Balance , end of period	\$ 94,304	\$ 51,945	\$ 1,530,521	\$ 1,676,770

Canadian Simmental Association

Consolidated Statement of Cash Flows

For the period ended	December 31, 2007 (8 months)	April 30, 2007 (12 months)
Operating activities		
Deficiency of revenue over expenses	\$ (147,791)	\$ (26,952)
Items not involving cash		
Amortization	28,966	51,107
Unrealized loss on marketable investments	50,062	-
Realized loss on sale of marketable investments	14,959	-
	<u>(53,804)</u>	<u>24,155</u>
Changes in non-cash working capital balances		
Accounts receivable	110,616	287,893
Prepaid expenses	20,922	(12,919)
Accounts payable	(11,056)	23,980
Deferred revenue	(157,344)	(13,949)
	<u>(36,862)</u>	<u>285,005</u>
	<u>(90,666)</u>	<u>309,160</u>
Investing activities		
Purchases of property and equipment	(23,010)	(24,233)
Purchases of marketable investments	(1,041,185)	(813,684)
Proceeds on disposal of marketable investments	1,039,411	179,361
	<u>(24,784)</u>	<u>(658,556)</u>
Dr. Dixon scholarship investing activities		
Scholarships paid	(4,000)	(5,000)
	<u>(119,450)</u>	<u>(354,396)</u>
Decrease in cash	<u>(119,450)</u>	<u>(354,396)</u>
Cash, beginning of period	<u>176,539</u>	<u>530,935</u>
Cash, end of period	<u>\$ 57,089</u>	<u>\$ 176,539</u>

See accompanying notes to the financial statements

Canadian Simmental Association

Notes to Consolidated Financial Statements

December 31, 2007

1. Nature of operations

The Association was formed for the encouragement, development and regulation of breeding of Simmental cattle in Canada. It is incorporated under the Federal Animal Pedigree Act which imposes rules of conduct on the Association and its members acting as purebred livestock breeders.

These consolidated financial statements include the accounts of the Canadian Simmental Association and its wholly-owned subsidiary, Simmental Country (1997) Ltd., both of which are exempt from corporate income taxes as they are non-profit organizations. All inter-corporate balances and transactions have been eliminated.

2. Change in accounting policies

Financial Instruments and Comprehensive Income

On May 1, 2007 the Association adopted the Canadian Institute of Chartered Accountants (the "CICA") Handbook Sections 3855: Financial Instruments – Recognition and Measurement, 1530: Comprehensive Income and 3861: Financial Instruments – Disclosure and Presentation. The standards require the classification of all financial instruments by category; loans and receivables, held-to-maturity investments, available for sale financial assets, held for trading, or other liabilities. The standards prescribe criteria for the recognition of certain derivative financial instruments. As well, the standards prescribe the measurement basis; either amortized cost or fair value, of the specified classes of financial instruments subsequent to their initial recognition; the timing and recognition of realized and unrealized gains and losses on financial instruments; and disclosures, including a new category of net assets – accumulated other comprehensive income. In accordance with transitional provisions in the standards, the accounting policies were adopted on a prospective basis with no restatement of prior period financial statements.

The Association's financial assets and financial liabilities are classified and measured as follows:

- Cash and cash equivalents are classified as held for trading and are measured at fair value. Gains and losses related to periodic measurement are recorded in the statement of operations.
- Marketable investments are classified as held for trading and are measured at fair value. Gains and losses related to periodic measurement are recorded in the statement of operations. The Association has designated marketable investments as held for trading financial instruments because they manage their conservative portfolio to maximize returns and may from time to time buy or sell marketable investments and bonds to achieve this goal or to fund programs.
- Accounts receivable are classified as loans and receivables and are initially measured at fair value and subsequently at amortized cost using the effective interest rate method.
- Accounts payable are classified as other liabilities and are initially measured at fair value and subsequently at amortized cost using the effective interest rate method.

On adoption of the standards, the Association decreased the carrying amount of its investments and net assets by \$17,382 to reflect the fair value of marketable investments.

Canadian Simmental Association

Notes to Consolidated Financial Statements

December 31, 2007

2. Change in accounting policies, continued

For the period ended December 31, 2007, as a result of adoption of these new standards, deficiency of revenue over expenses increased by \$50,062 due to the change in unrealized loss on marketable investments.

Accounting Changes

On May 1, 2007, the Association also adopted the revised recommendations of CICA section 1506: Accounting Changes. The new recommendations permit voluntary changes in accounting policy only if they result in financial statements which provide more reliable and relevant information. Accounting policy changes are applied retrospectively unless it is impractical to determine the period or cumulative impact of the change. Corrections of prior period errors are applied retrospectively and changes in accounting estimates are applied prospectively by including these changes in earnings. The recommendations require the Association to provide disclosure when it has not applied a new source of Generally Accepted Accounting Principles ("GAAP") that has been issued but is not yet effective.

3. Significant accounting policies

(a) Use of estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reported period. Actual results could differ from those estimates.

(b) Cash and cash equivalents

The Association considers all investments with maturities of three months or less and demand bank loans that are being utilized periodically for day to day operations to be cash equivalents.

(c) Marketable investments

Marketable investments are valued at market value.

(d) Property and equipment

Property and equipment are recorded at cost and amortized using the straight-line method at the following rates:

Condominium	20 years
Publishing rights	10 years
Condominium improvements	10 years
Furniture and fixtures	10 years
Computer equipment	3 years

Canadian Simmental Association

Notes to Consolidated Financial Statements

December 31, 2007

3. Significant accounting policies, continued

(e) Revenue recognition

The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Total herd enrollment, memberships, registrations and subscription revenue is recognized in the period to which it relates.

Revenue for services is recognized when the services are rendered.

Advertising revenue is recorded in the month of the issue. Payments in advance are recorded as deferred revenue and classified as a current liability.

4. Marketable investments

Marketable investments consisting of bonds, t-bills and term deposits earn interest at rates which vary from 1.06% to 8.75% (2007 – 1.06% to 7.00%). These investments mature at various dates from January 2008 to December 2018.

Included in the marketable investment balance are internally restricted funds for the Dr. Dixon scholarship in the amount of \$48,143 (2007 – \$47,398). These funds are restricted for annual scholarship grants. Interest earned on these investments is internally restricted for the Dr. Dixon scholarship.

5. Property and equipment

	December 31, 2007		April 30, 2007	
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
Condominium	\$ 235,999	\$ 235,999	\$ 235,999	\$ 235,999
Publishing rights	233,000	233,000	233,000	229,117
Furniture and fixtures	162,382	138,712	162,382	134,326
Computer equipment	185,698	164,216	164,490	148,953
Condominium improvements	<u>53,389</u>	<u>10,193</u>	<u>53,389</u>	<u>6,561</u>
	<u>\$ 870,468</u>	<u>\$ 782,120</u>	<u>\$ 849,260</u>	<u>\$ 754,956</u>
Net book value		<u>\$ 88,348</u>		<u>\$ 94,304</u>

Canadian Simmental Association

Notes to Consolidated Financial Statements

December 31, 2007

6. Deferred revenue

	December 31, <u>2007</u>	April 30, <u>2007</u>
Member deposits	\$ 41,471	\$ 48,390
Magazine subscriptions	17,324	10,502
Total herd enrollment	-	115,915
Membership fees	-	<u>41,333</u>
	<u>\$ 58,795</u>	<u>\$ 216,140</u>

7. Supplementary cash flow information

The Association has received cash interest of \$51,026 (2007 - \$52,133).

8. Financial instruments

Fair Value

The carrying amounts of cash, accounts receivable and accounts payable approximate their fair value due to their short-term maturity of these items. Marketable investments are recorded at fair value which is determined directly by reference to published price quotations on the broker statements.

Credit Risk

The Association is exposed to credit risk on the accounts receivable from its members and customers. Its customers are primarily in the agricultural industry.

9. Related party transactions

The Association earned \$16,800 (2007 - \$25,200) in rental income from Canadian Limousin Association which is related by way of common management.

Related party transactions are in the normal course of operations and have been measured at the exchange amount, which is the amount of consideration established and agreed to by both parties.

Canadian Simmental Association

Notes to Consolidated Financial Statements

December 31, 2007

10. Contractual obligations

The Association has entered into a contract with a publishing company for the production of Simmental Country magazine and Commercial Country magazine. The contract is effective from August 1, 2006 to July 31, 2009 and payments are based on the number of pages per issue. Estimated publishing costs under this contract over the next two years are as follows:

2008	\$ 161,700
2009	<u>109,500</u>
	<u>\$ 271,200</u>

11. Contributed materials and services

The Board of Directors volunteer their time to attend board meetings and represent the Association at events. Members also volunteer their time to organize and operate the provincial association and represent the Association at events. Due to the difficulty of determining the fair value of volunteer hours, contributed services are not recognized in the financial statements.

12. Future accounting changes

Financial Instruments Presentation and Disclosures

In fiscal 2008, the Association will be required to adopt the CICA Handbook Sections 3862 – Financial instruments – disclosures, and 3863 – Financial instruments – presentation. These new Sections are a replacement of and represent a revision and enhancement to Section 3861- Financial instruments – presentation and disclosure, adopted by the Association in the current year. Under the requirements of the new standards, the Association will disclose information about the significance of financial instruments for its financial position and performance and qualitative and quantitative information about its exposure to risks arising from financial instruments and management's objectives, policies and processes for managing such risks. The Association anticipates that the main impact to its financial statements will be in terms of additional disclosures required.

Capital Disclosures

In fiscal 2008, the Association will be required to adopt the CICA Handbook Section -1535 – Capital disclosures. Under the requirements of new standard, the Association will disclose information about its objectives, policies and processes for managing capital, quantitative information about what the Association regards as capital and information regarding its compliance with any externally imposed capital requirements and the consequences of any non-compliance. The Association anticipates that the main impact to its financial statements will be in terms of additional disclosures required.

Canadian Simmental Association

Notes to Consolidated Financial Statements

December 31, 2007

12. Future accounting changes, continued

Going Concern

In fiscal 2008, the Association will be required to adopt the additional requirements of the CICA Handbook Section 1400 – General Standards of Financial Statements. The additional requirements require management to make an assessment of the Association's ability to continue as a going concern, and to disclose any material uncertainties related to events or conditions that may cast significant doubt upon the entity's ability to continue as a going concern. The Association does not anticipate any impact to its financial statements arising from the adoption of the accounting pronouncement.

Financial Statement Presentation for Not-for-Profit Organizations

In fiscal 2009, the Association will be required to adopt the additional requirements of the CICA Handbook Sections related to Not-for-Profit Organizations ("NFPO"). Revisions have been made to Section 4400 Financial Statement Presentation for NFPO in regards to disclosure requirements for net assets invested in capital assets, statements of cash flows, and interim financial statements. Effective at this time will be clarifications of to Section 4430 Capital Assets held by NFPO's applicable when an entity recognizes assets, and the exclusion of related party disclosure requirements to employee future benefits accounted for in accordance with Section 3461 Employee Future Benefits. Also effective will be Section 4470 Disclosure of Allocated Expenses, which outlines disclosure requirements for the nature, amount and basis of allocation of fundraising and general support expenses, when expenses have otherwise been reported by function. The Association does not anticipate any impact to its financial statements arising from the adoption of these accounting pronouncements

13. Comparative figures

The financial statements have been reclassified, where applicable, to conform to the presentation used in the current year. These changes do not affect prior year earnings.

Simmental Country Magazine
Schedule of Operations

	December 31, 2007 (8 months)	April 30, 2007 (12 months)
<hr/>		
For the period ended		
Revenue		
Advertising	\$ 163,425	\$ 377,017
Subscriptions	15,038	24,610
Other	-	27,618
	<hr/>	<hr/>
	178,463	429,245
Direct expenses		
Printing	86,001	229,018
Salaries and employee benefits	43,992	124,465
Office and miscellaneous	20,323	6,857
Travel and promotion	19,823	40,211
Amortization	10,759	28,784
Telephone	3,780	5,675
Postage	2,295	19,627
Interest and bank charges	-	1,126
	<hr/>	<hr/>
	186,973	455,763
Deficiency of revenue over expenses	<hr/> \$ (8,510)	<hr/> \$ (26,518)

ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY

Bonnie Glasman

2007 brought change to the marketing and promotion committee. Alana Lunn left the CSA to pursue other business interests and was replaced in June by Joe Barnett who filled the position until late August at which time he resigned to move onto other interests. At that time it was decided by the board not to fill the position but rather to reassess our staffing needs. Bruce Holmquist as our new member/industry liaison agreed to assume the responsibilities of marketing and promotion. The existing marketing plan for 2007 was reviewed, discussed and updated to meet ongoing needs. Bruce's first action was to take responsibility for the magazine plus develop new ads to be used immediately. The marketing and promotion committee met at our board of directors meeting in October including new committee member John Sullivan from Quebec. Our main focus at that time was to review the marketing plan plus finalize the CSA's 40th anniversary celebration. The plan was adjusted and refined to meet the existing needs and meet the CSA marketing goals. Our goal through promotion is to grow the Simmental breed and increase market share. We also wish to establish a positive image of the breed by promoting the breed's strengths to the commercial beef industry. In doing so, we hope to increase the use and demand of Simmental genetics maintaining and increasing activity at the seedstock level. With those goals in mind, tactics/actions were discussed and developed identifying immediate priorities.

As mentioned previously, anniversary celebrations were discussed and planned across the country. The decision had been made to continue a yearlong celebration which began with the unveiling at the 2007 AGM in Metcalfe Ontario and culminating with the finale at Canadian Western Agribition in November 2008. In doing so, we would recognize the 40th anniversary of the arrival of Simmental on North American soil in 1967 and that of the creation of the Canadian Simmental Association in 1968. An anniversary logo was created and used in all marketing material including advertisements.

With our anniversary celebrations in place, we identified other priorities for the remainder of 2007. We continued to develop advertisements for commercial cattle publications promoting the breed's strengths. We believe that testimonials are very effective and therefore identify commercial producers that utilize Simmental with successful results. Their stories are used in articles for the Commercial Country and also in promotional ads and material. Planning and creation of new marketing material including pamphlets and brochures for various events is an ongoing task. In the past, website update and redevelopment had been discussed but not acted upon. The internet is a powerful tool that we can use to reach a customer base both near and far. A decision was made that we would create and unveil a new and improved CSA website that will be in place by fall of 2008.

Another important aspect of promotion is the ability to communicate not only to our customers but also to our membership. The CSA is able to inform its membership on a regular basis through the association owned Simmental Country magazine. This publication is a top ranked one that we are very proud of. I encourage you as a breeder to support your magazine and advertise in the Simmental Country and the Commercial Country. Complementing our publication communication is our e-newsletter. This regular email newsletter reaches membership on a regular basis keeping you informed at all times. If you do not receive the newsletter please contact the office and have your email address added to the mail outs.

I would like to thank all members of the promotion and marketing committee who donate their time and ideas towards the promotion of the Simmental breed. After much thought and discussion our committee makes recommendations that are taken to the board table. I also would like to thank the directors who review the recommendations and make final decisions that help to promote and improve awareness of this great breed of cattle.

BREED IMPROVEMENT COMMITTEE REPORT

Dr. Everett Hall

The CSA Breed Improvement Committee is composed of volunteer members who represent the Simmental membership in concert with CSA technical staff. As chair, I would like to thank the committee members (Stewart Ainsworth, Kevin Porter, Lee McMillan, Blair McRae, Ron Nolan, Rick McIntyre, Dan Skeels, Murray Jacobson) who donate a significant amount of time and are dedicated to understanding the technical issues surrounding CSA programs as well as providing direction for the board on program development and implementation.

The past year has been exceedingly busy for the Breed Improvement Committee.

The first 114 CSA progeny test calves from 3 sires were born in 2007 and harvested in July of 2008. The cattle performed really well and the cowherd was quite pleased with their performance. DNA was collected on all of the calves and has been submitted for DNA testing as well as becoming part of a larger research program.

Nearly 450 cows were bred on the 2007-09 program using 9 sires. Calves from the program hit the ground this spring and look promising. Bull owners will receive an update once the calves are weaned and on feed.

No bulls were signed up for the 2008-10 program, so some semen that was not able to be placed into a prior program was used in combination with semen purchased by the cowherd to breed 250 cows. These calves will arrive next spring. Members interested in participating in the progeny test program are encouraged to contact the CSA for details.

We have had several members engage in collecting their own carcass data over the past year and they have received encouragement through the carcass rebate program. If you have calves that will go on feed this winter and you know the pedigree, you are encouraged to contact the CSA as we may be able to work on obtaining detailed carcass information.

The CSA ultrasound rebate program is still ongoing as well and members are encouraged to take advantage of this technology in their cowherds. There are now technicians scattered across the country and a complete list is available on the CSA website.

Members are also encouraged to submit information on heifer breedings/pregnancy, temperament and the other new traits that are available to them. Once a base set of data is obtained work can be done on reporting features as well as genetic evaluation development.

It is sometimes challenging to cover all of the relevant topics in breed improvement since the industry is evolving so fast, however regular articles were contributed over the past year to the Simmental Country, Commercial Country, and the E-news with good response. As well, CSA has had good representation at various industry events. The progress on the performance front is creating positive feedback in the commercial industry and renewed acceptance of Simmental genetics.

The cow herd DNA project was also launched over the past year and we look forward to the opportunity to move the Simmental breed into the area of DNA testing. Details on the program are available from the CSA office and there are many positives to the emerging field of DNA technology that will benefit members into the future.

CSA has entered into an agreement to pursue a very aggressive research and development agenda with the assistance of the Garth Sweet Foundation and the University of Guelph. This is an exciting opportunity that should be of benefit to the membership and their customers. There is no other breed in Canada that will have this level of aggressive R&D. Membership can participate through a variety of means including donations to the foundation, but also indirectly through collection and submission of data on their cowherds and through DNA sample collection on cows, sires and calves. The research project will produce knowledge about Simmental genetics that will help to competitively position the breed within the industry. As well the program will help to develop tools such as DNA markers and genetic evaluation that can assist Simmental breeders and the entire beef industry to achieve specific genetic goals, such as targeting market specific carcass characteristics.

While not in the fiscal year covered in this annual report, the CSA decision to move their genetic evaluation to AGI has a tremendous impact on the CSA membership. The new genetic evaluation is technically very sound and will be supported by a large and qualified staff. The decision to move service providers represents a move towards stability and a long term solution for the issue of an evaluation service provider. Details on the evaluation are available at simmental.com and more details will be made available as the evaluations are released.

YOUNG CANADIAN SIMMENTAL ASSOCIATION COMMITTEE

Andrew Godfrey

The year ended December 31, 2007 was a pivotal year for the YCSA. I had the good fortune of being elected to the CSA Board at the Annual General Meeting in Metcalfe, Ontario and was appointed Chair of the YCSA committee at the October Director's meeting.

The year was one of success, with the following regional classics producing the following results:

Maritime YCSA Classic

The 2007 Classic, put on by Robert Godfrey and Jennie Palmer, was one of the largest and most successful Maritime classics to date. Held in August, 2007 in Truro, Nova Scotia, in conjunction with the Nova Scotia Provincial Exhibition, the event attracted new members from across the Maritime provinces and proudly reported that the number of Simmental entries in its open show exceeded the amount of registered entries in the open show at the Royal Winter Fair in Toronto, Ontario. The MYCSA, currently lead by Jennie Palmer is enthusiastic about its turnout and looks forward to another great year.

Tiger Lily Classic, Saskatchewan YCSA

The Tiger Lily Classic for 2007 was held in Moose Jaw, Saskatchewan and experienced lower than usual turnout of youth members. The SYSCA, lead by Jenna Holmquist, responded by deciding with her board to move the Classic from Moose Jaw to Prince Albert, to be held in conjunction with the Prince Albert Summer Fair. The Board expects numbers to be up after joining with the fair and expects to feature both purebred and commercial classes.

Wild Rose Classic, Alberta YCSA

Under the guidance of Stacy Young, Alberta had another successful Wild Rose Classic in 2007, despite some concerns surrounding venue changes. Stacy also reported that they were already in the planning stages to host the National YCSA Classic in Strathmore in 2008.

National Classic, Ontario YCSA

The 2007 National Classic was a complete success, organized and administered by Scott Matthews, outgoing President of the Ontario YCSA in 2007 and Katie Wood, incoming President of the Ontario YCSA for 2007-2008. Numbers were strong and Katie reports a new found enthusiasm in the Ontario YCSA following the hosting of the National which she hopes to build on in 2008. At the National Classic, Jamie Buba and Jordan Buba won award trips for obtaining the supreme high point winner and the supreme showmanship champion, respectively. Jordan and Jamie would represent the Canadian YCSA at the American Simmental Association's National Junior Show, to be held in Wichita Falls, Texas. The National YCSA Board recognized that this would be the last of these trips awarded to the ASA's National Show as the CSA moved to awarding trips to the World Congress.

Program Restructuring

The YCSA program, a jewel in the crown of the CSA's various programs for many years, was in need of some restructuring as there were concerns surrounding its accountability and consistency of programs from coast to coast. As a result, the YCSA, as a National Board, in conjunction with the assistance provided by the CSA, began to address some of these concerns. The following is a recapping of some of these actions:

- Concern: accountability. Action: beginning with discussion at the end of 2007 and immediately following the very successful Foundation Auction held at Agribition in November, the CSA Board decided to implement a YCS budget and accounts, separate and apart from the CSA, such that its financial statements could be presented for member viewing.
- Concern: consistency and stagnation of programs. Action: began plans to hire a YCSA coordinator following the resignation of a CSA staff member who was tasked with a variety of program initiatives, including the YCSA. The National Board communicated to the CSA that it felt it required a solely dedicated coordinator to act as a point person between the members of the association and the National YCSA Board and to assist in the staffing of the various YCSA events throughout the year. The National YCSA Board agreed that its programs would be looked at in detail to discard of those that were not working and to revamp some of the current programs while creating new programs for future classics.

With the implementation of the above action plans, including the hiring of a coordinator in 2008, the YCSA hopes to build on its solid reputation and ensure the program's continued success in the future.

For any questions or concerns about the implementation of the action plans identified above, and the current renewed energy in the YCSA program in 2008, please do not hesitate to contact me directly.

I hereby submit this report and ask that it be accepted and approved by the members.

BRITISH COLUMBIA SIMMENTAL ASSOCIATION REPORT

Jan Wisse – Secretary

On behalf of the Simmental Association of BC, congratulations to all on a successful 40 years of breeding Simmental cattle in Canada! We are appreciative of all those who have brought this breed to where it is today and are grateful to those who are maintaining and expanding the Simmental influence positively within the industry at the current time.

Our thoughts take us back to the “Simmental” happenings in our province in 2007. The executive consisted of the following: Lorne Webster – President, Rob Starr – Vice President, Jan Wisse – Secretary, Lorraine Sanford – Treasurer. Beryl Moseanko, Cornie Klop, Keith Monsees, Reanne Sanford, and Darlene Furber served as Directors.

Bull sales were fairly consistent throughout the province, with cattle selling off the farm, Transcon’s Dawson Creek Bull Sale, Vanderhoof Bull Sale, and the Williams Lake Bull Sale. The West Coast Association teamed up with the BC Association at the Williams Lake Bull Sale and offered a \$500.00 bull buyers draw that was won by Lillie Lake Ranch.

The West Coast Association had a field day in May at the home of Morley and Bernice Rendall (Jebradeen Simmentals) – several heifers were on display and a 4H show was also included. Approximately 70 people were in attendance.

A new initiative in 2007 was a raffle heifer provided by KRS Simmentals of Quesnel. Progressive Simmentals purchased a ticket on behalf of their commercial customers, Wayne and Trena Plummer of Hanceville, who were the lucky recipients. The Plummers’ grandson plans to show the heifer as a 4H project in 2008. The Association also maintains a 4H presence at fairs throughout the province by providing gifts or other keepsakes. We are continuing with the 4H heifer draw as well to promote youth to use Simmental cattle.

Our annual AGM and Field Day was scheduled in October at the Sanford’s Nine Mile Ranch in Quesnel. However, Lorraine’s father passed away the day before the AGM so it had to be cancelled. Ian Mitchell offered his premises and the AGM was held at his ranch in early November. The executive and directors remained the same for the coming year.

Thank you to the Saskatchewan Simmental Association for hosting the Canadian AGM and the 40th Anniversary Simmental celebration “finale.”

We are looking forward to another 40 years (and more!) of Simmental in Canada!

ALBERTA SIMMENTAL ASSOCIATION REPORT

Rob Young – President

The Alberta Simmental association had a very busy year. The year started off with the annual meeting in Red Deer Alberta and although attendance was not high we did beat the number from the year previous. Concerns over attendance is an ongoing thing and the board is trying to get people out to the meetings as that is where the years plans are started.

The Alberta Simmental feeder calf sales were indeed a highlight. We had 18 sales held across Alberta and increased numbers once again from previous years and as well many of the Markets reported those sales with some of the highest dollar calves of the year. We appreciated the support from the CSA providing the coffee at these sale days. We feel these sales are one of the most important events we can offer the commercial industry. It gets the Auction markets involved, the commercial breeders and a chance for purebred breeders to come and watch their customers calves sell.

The Simmental Double Crown and Farm fair show was once again a huge success. It was the kick off to the Simmental celebration of the 40th Anniversary. The extra work by all involved was very much appreciated. The importance of these events gets bigger and bigger as they are one of the major ways to get our breed out in front of people. The bull congresses are also very important and are supported very well with breeder involvement as well as the Alberta booth.

We are very fortunate to have a very successful booth that gets to many of the functions. This booth gives everyone a good feeling and great place to get information out to everyone. Thanks to Chuck for a great job.

We had a great set of calves sent to the Olds Steer A Year by Mappin Simmental. These five steers are fed alongside of all other breeds and they did extremely well and gave us some information that we can brag about.

Speaking about bragging, we are very proud of our Alberta Young Canadian Simmental Program. This program is one of the major gateways for our young people to be involved with cattle, family and great friends. They are the leaders of tomorrow and the Alberta board shows this as 95% of our board are past YCSA members. The YCS programs are important and if you can help any way they really appreciate it.

Promotion of our breed is our major focus. We feel that all programs are important that get the Simmental breed out so that people can see them, talk about them and get information about them.

SASKATCHEWAN SIMMENTAL ASSOCIATION REPORT

Tara Fritz - President

In my first year as President of the Saskatchewan Simmental Association, I am very proud to say that I am from Saskatchewan. That is all because of the hard work and determination of the SSA board of directors, our Past President – Gerald Porter, and of course, our secretary, Carolyn McCormack. This group of people is very dedicated to promoting the breed of Simmental and Saskatchewan Simmental Breeders both provincially and nationally!

Our first annual SSA calendar was introduced this past year to promote the SSA Members and to help offset the cost of the \$2000 bull sale promotion. The Calendar and the Bull Promotion are a success and will continue on in the future. The Bull Promotion promotes being a SSA member and it also ensures that registration papers are transferred on a timely matter. Please note that more than 200 additional registration transfers occurred in Saskatchewan last year!

We have focussed our efforts on Simmental Influenced feeder sales throughout eight markets in the province. In conjunction with the CSA's 40th Anniversary, the SSA presented each consignor, whom supported the fall Feeder sale, with a 40th Anniversary Cap. This was our way of involving, supporting and appreciating the reason why we are all in the business!

The SSA assisted with recognizing various summer-shows and fall fairs. We were present at Prince Albert, Swift Current, Edam, Lloydminster, Yorkton, and Saskatoon Fall Fair. It is encouraging to see the presence of high quality Simmental Cattle at these shows.

Agribition was another accomplishment! Hats off to all that contributed your time and efforts to support Agribition last year. We had about 190 head that were stalled at Agribition. The Agribition Sale went very well and averaged \$4675, on 32 lots.

During the Agribition Show, the SSA Queen and Princess had the changing of the guards. Katelyn Seimans took over the queen duties from Tiffany Peters. Our new princess is now Amanda Libke.

The SSA Scholarship heifer was donated by First Time Simmentals and was won by Gary Blanchett of Edam, Saskatchewan. We raised a total of \$7740 - which \$7500 went out to 6 - First Year and 3 – Second year scholarships. Thank you to the Kovatch family for your generous donation. Spruce Grove Cattle Co has generously donated this year's SSA Scholarship heifer.

There was 22 head that participated in The Pick of the barn, in 2007. Thank you to all the participated, we truly appreciate making the Pick of the Barn a great hit. Thank you to Canadian Agriblend for sponsoring the Pick of the Barn Pizza.

The SYCSA's Tiger Lily Classic was held in conjunction with the SSA's AGM at the Prince Albert Fair, this past July. I was very impressed with the quality of cattle and the environment at Prince Albert. If you ever have the opportunity to show cattle at the Prince Albert Fair, I would highly recommend it.

We are very honoured to host the CSA's 40th Anniversary Celebrations and AGM at Agribition this year! I would like to thank my board of directors, and Carolyn McCormack for all the dedication it took to put on a celebration of such stature! Thank-you to all of you, whom have help celebrate with us at one of the greatest shows in Canada- Agribition!

MANITOBA SIMMENTAL ASSOCIATION REPORT

Neil Carson - President

The MSA has had a year of some big changes, one of the biggest was losing our long time secretary Cindy Scott. Cindy was a huge asset to our board. We have hired our new secretary Donnalee Jones, who I'm sure will be great. She is a very eager and keen to do a great job!

We host a summer show every year and this year it was held at Harding. What an amazing small town fair. Thank you to the ladies for preparing supper and making sure the day ran good.

Our YCS event also saw big changes. The Manitoba Junior Breeds all got together and hosted a Manitoba Youth Roundup. It was a great even though not recognized by the CSA due to some fine details, but a lot bigger and better for the YCS, with a lot more kids and cattle involved. Everyone attending agreed and will definitely be a part of it again next year.

The board has decided to not host a bull or female sale this year. The sales in Manitoba are healthy and strong. The board had an opportunity to join in on a female sale but decided against it.

Thank you to Wilf Davis for donating last year's scholarship heifer. The most money ever raised was from this heifer for the scholarship program. Our heifer this year has been donated by Preston Stock Farms.

I would like to thank the rest of the board for their hard work this past year.

ONTARIO SIMMENTAL ASSOCIATION REPORT

Dan O'Brien - President

2008 has seen the OSA continue to try new initiatives as well as to continue the support of our existing programs.

Juanita Elmhirst continues to publish a first class Ontario Advocate which is distributed to all OSA members as well as a growing list of commercial cattlemen. The Advocate continues to operate in the black and is an affordable way to advertise to our fellow Ontario Breeders.

We have continued our support to the CSA Smart Tag program by subsidizing the cost of any tags purchased by OSA members through the program.

In an effort to encourage our members to get on with the job of age verifying our calves we are running a contest open to all OSA members as well as all commercial cattlemen in the Province to win a full colour page in the Advocate as well as a prize for a half page in the Ontario Beef magazine produced by the OCA. To enter you must submit at least one birth record from the CCIA for a 2008 calf. This draw will take place at the 2008 Royal.

The OYCS held their Trillium Classic in August at Roseneath. Twenty six juniors competed showing 43 head of potential Simmental Champions. It was especially heart warming to hear the Judge's comments when he noted that the show and the YCS program was more about raising our children than raising and showing cattle.

At the time of this report the Royal and the NABC are yet to come as well as most of the fall sales. We have brought back our Futurity Show for the Royal and the first round of entrants exceeded 100 head. Prospect Hill has donated a heifer for our raffle at this year's Show. The proceeds of the Auction continue support our YCS and 4-H programs throughout the year.

We also continued to participate with a display of Simmental cattle at the Outdoor Farm Show at Woodstock and the International Plowing Match which is soon to come. A lot of time and hard work goes into organizing and participating at these events. Thank you to these individuals for their time and dedication to these ventures.

The *Autumn Classic* and the *Futures' One*, sales are both just over, with large numbers of quality selected cattle selling with strong averages for both sales. Hopefully an indicator of what's to come for the rest of the year.

I have represented OSA at meetings sponsored by Ontario Ministry of Agriculture to create awareness of Johnes disease in the Canadian cowherd. Although this disease is more prevalent in dairy herds it is also present in beef cattle. Thirty percent of all ground beef is derived from dairy cows. If the Johnes issue becomes fodder for the press it could be devastating. Informed is better.

We have invited all of our Members to attend the 40th Anniversary celebrations to be held at the 2008 Royal. I'm sure it will be a super evening.

I would like to thank my fellow Board members as well as all of the volunteers that work so hard to make each and every one of our endeavors a success.

I would also like to thank all of our OSA Members for their continued support. Our AGM was once again well attended, our Advocate is well supported, and for the third year in a row a Breeder has offered a heifer for our major fundraiser of the year.

It is a pleasure and an honour to work with all of you.

L'ASSOCIATION SIMMENTAL DU QUÉBEC REPORT / QUEBEC SIMMENTAL ASSOCIATION REPORT

Rosaire Côté - Président

C'est sur une note positive que s'est conclue l'année 2007 au sein de l'Association Simmental du Québec. Riche en activités de toutes sortes, 2007 aura permis d'atteindre notre objectif de « s'unir et grandir ensemble » afin de promouvoir notre race au sein de l'industrie québécoise.

D'abord, la présence de notre race dans les différentes stations d'épreuves en début d'année a permis d'offrir une vitrine de la qualité du cheptel Simmental québécois. De belles performances ont été atteintes par les taureaux de nos membres! Félicitations à vous, chers éleveurs et bon succès aux nouveaux propriétaires!

Au cours de la période estivale, tous se donnaient rendez-vous à la Ferme Benoit Beauregard dans le cadre de notre pique-nique annuel. L'occasion était donnée pour discuter *Simmental* entre éleveurs, membres et intervenants de l'industrie. Sous un soleil chaud du mois de juillet, l'activité a remporté un vif succès! Chapeau aux organisateurs! Rendez-vous pour la prochaine édition.

La présence de la race dans le circuit des expositions a également assuré notre représentativité au sein de l'industrie. Des sujets de haut calibre génétique ont été présentés devant les juges, les officiels et les spectateurs. Tout au long du circuit, du côté local jusqu'à la finale provinciale, l'Expo-Boeuf de Victoriaville, les éleveurs québécois ont montré l'excellence de leur élevage. Bravo!

La vente de femelles à la fin septembre a, de nouveau, remporté le succès escompté. Ce rendez-vous désormais annuel à la Ferme Gagnon offre une visibilité de choix pour notre race au sein de l'industrie québécoise et de nos confrères des Maritimes, de l'Ontario et de l'Ouest canadien.

Je tiens également à souligner l'implication et le travail de nos jeunes éleveurs Simmental. Ils représentent la relève de demain. C'est avec fierté que l'ASQ reconnaît votre travail et votre succès!

Comme le dit notre slogan, c'est ensemble que nous ferons grandir la race Simmental! L'année 2007 aura atteint ses objectifs; 2008 s'annonce pleine de défis! Bonne année Simmental à tous!

It was on a positive note that our Quebec Simmental Association closed 2007. A very active year, 2007 brought us closer and saw us grow together to better promote our breed to the Quebec cattle industry.

First of all, our strong presence in the bull test station sales across the province permitted us to showcase the top quality of our Quebec Simmental bloodlines. Our membership did us proud with some high performance bulls. Congratulations to our fellow breeders, and much success to the many new bull owners!

During the summer period, our membership was given a warm invite at the farm of Benoit Beauregard to celebrate our annual picnic. It was a great opportunity to discuss Simmental cattle between the many members from across province and representatives from various areas of our agricultural industry. A warm sunny July day also helped make this event a success. Thank you to our gracious hosts and looking forward to our next get-together.

The fair circuit also enabled our Association to promote our great breed. High calibre animals were presented to judges, officials, and the general public. From the many local shows to the final provincial event, Expo-Boeuf in Victoriaville, our Quebec breeders showed the very best of their programs. Well done!

Our fall Female Sale was again a resounding success. This now annual event, held jointly with the Farm Gagnon production sale, offers us a wide visibility, not only to our Quebec market but also to players from the Maritimes, Ontario, and Western Canada.

I would like to point out the continued efforts and commitment from our Young Quebec Simmental breeders. These young people represent our future. It is with a lot of pride that the QSA recognizes your hard work and success!

Our motto is: "Together, we will build a better Simmental breed". 2007 has indeed fulfilled our expectations; 2008 will certainly prove just as exciting! A very good Simmental year to all!

MARITIME SIMMENTAL ASSOCIATION REPORT

Richard Armstrong - President

It's hard to believe another year has passed here in the Maritimes. The Maritime Simmental Association did not have any changes to the executive in 2007. The positions remained the same with:

President	Richard Armstrong
Vice President	Peter Gaunce
Secretary	Ralph Taylor
Treasurer	Bill MacLeod
Directors	Andrew Godfrey, Don Godfrey, Don Jenkins, Jamie MacKenzie, Andre Van Agten

The MSA had the first annual Maritime Salt Water Classic Sale on August 24, 2007 at the Truro Exhibition Grounds held in conjunction with the Nova Scotia Provincial Exhibition. Approximately 20 head were sold that evening with buyers from all Maritime Provinces and Ontario. Also on at that time was the Maritime Young Canadian Simmentals Classic with quizzes, showmanship and conformation classes. The Maritime YCS had many participate; it was good to see so many young people involved with the Simmental breed. I would like to thank Ralph Taylor for arranging the use of the facilities in Truro, they provide the perfect environment for the sale.

Due to the excellent facility and location, the second annual Maritime Salt Water Classic Sale and Maritime YCS Classic were scheduled in Truro for 2008.

Also this year, Bill MacLeod finished his term as CSA director. I would like to thank Bill for his work as a CSA director and keeping us informed here in the Maritimes. Andrew Godfrey was elected in to fill that Director position.

I would like to say thanks to all those on the executive and the directors for their hard work in 2007.

2006-2007 ACTIVE MEMBERS
Life, Annual and YCS

As of December 31, 2007

Province	2006				2007			
	Life	Annual	YCS	Total	Life	Annual	YCS	Total
British Columbia	50	23	29	102	42	22	22	86
Alberta	457	120	269	846	377	122	184	683
Saskatchewan	220	42	90	352	173	42	64	279
Manitoba	185	25	61	271	161	28	48	237
Ontario	141	73	81	295	137	69	79	285
Quebec	58	47	18	123	61	48	18	127
Nova Scotia	14	9	18	41	13	10	10	33
New Brunswick	7	5	2	13	5	6	1	12
P.E.I.	11	3	14	28	8	4	10	22
Other	14	7	1	22	10	6	0	16
Total	1157	354	583	2094	987	357	436	1780

2003 - 2007
TOTAL HERD ENROLLMENTS BY PROVINCE

	2003	2004	2005	2006	2007
Province					
B.C.	1,325	1,189	990	1,014	914
Alberta	14,155	14,090	13,793	12,876	14,071
Saskatchewan	6,473	6,932	6,580	6,380	7,347
Manitoba	4,123	4,212	3,719	3,455	3,319
Ontario	2,093	1,820	1,713	1,558	1,696
Quebec	1,303	1,276	919	965	1,114
New Brunswick	145	136	127	129	143
Nova Scotia	194	198	207	123	105
P.E.I.	152	112	110	126	148
U.S.A.	78	76	95	86	6
Total	30,041	30,041	28,253	26,712	28,863

**2003 - 2007
REGISTRATIONS BY PROVINCE**

	2003		2004		2005		2006		2007	
Province	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
B.C.	278	432	199	401	214	323	218	305	203	263
Alberta	4062	6675	2864	4988	3415	5593	3718	5361	3591	5188
Saskatchewan	1771	2837	1480	2235	1600	2471	1616	2548	2004	2478
Manitoba	934	2044	750	1687	837	1671	958	1607	838	1894
Ontario	302	1095	279	961	333	1112	314	1028	312	939
Quebec	324	584	245	442	272	536	302	413	302	483
New Brunswick	19	63	18	56	7	58	16	55	14	66
Nova Scotia	54	106	49	142	54	132	27	93	38	108
P.E.I.	38	61	23	74	35	83	15	32	17	49
U.S.A.	3	33	9	47	14	43	14	16	11	13
Total	7,785	13,930	5,916	11,033	6,781	12,022	7,198	11,458	7,330	11,481

**2003 - 2007
TRANSFERS BY PROVINCE**

	2003		2004		2005		2006		2007	
Province	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
B.C.	154	103	139	160	127	51	122	131	115	85
Alberta	2283	2178	1743	1216	1845	1541	2369	1750	2278	1645
Saskatchewan	921	715	873	482	924	426	1060	888	1295	877
Manitoba	446	528	372	673	412	518	534	1016	501	704
Ontario	119	479	98	558	119	543	139	712	139	576
Quebec	145	226	145	197	139	136	172	211	169	202
New Brunswick	7	8	8	30	11	29	6	40	4	18
Nova Scotia	30	33	24	52	23	27	24	62	27	33
P.E.I.	15	10	8	25	20	67	7	12	13	39
U.S.A.	1	5	0	4	7	22	3	13	3	10
Total	4,121	4,285	3,409	3,397	3,627	3,360	4,436	4,385	4,544	4,189

