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# AGENDA

## CANADIAN SIMMENTAL ASSOCIATION

### 50<sup>TH</sup> ANNUAL MEETING

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**Saturday, August 11, 2018**

**1:00 pm**

- President's Welcome and Call to Order – *Lee McMillen, President*
- Moment of Silence
- Introduction of 2017-18 CSA Directors, Past Presidents and Guests
- Approval of Agenda
- Approval of the 49<sup>th</sup> Annual General Meeting minutes
- Identification of Voting Members
- President's Report – *Lee McMillen*
- General Manager's Report – *Bruce Holmquist*
- 2017 Reviewed Financial Statements – *Roger Deeg*
- Appointment of Auditors
- Committee Reports:
  - Advertising/Promotion and Simmental Country – *Dan Skeels*
  - Breed Improvement – *Garth Rancier*
- Young Canadian Simmental Association – *Wyatt Millar*

*Canadian Simmental Association AGM will suspend for the Friends of Canadian Simmental Foundation AGM*

#### ▪ **Friends of Canadian Simmental Foundation Annual General Meeting**

- President's Welcome and Call to Order – *Ken Lewis, President*
- Introduction of 2018-19 FCSF Directors and Executive Committee
- Approval of Agenda
- Approval of 2017 Annual General Meeting minutes
- 2017 Reviewed Financial Statements – *Marlin LeBlanc*
- Appointment of Auditors
- President's Report – *Ken Lewis*
- New Business
- Adjournment of Meeting

*Canadian Simmental Association AGM will resume*

- New Business
  - Recommendations from the Floor
- Introduction of 2018-19 CSA Board of Directors
- Recognition of Outgoing Director
- Invitation to 2019 Annual General Meeting
- Motion to ratify the actions and proceedings of the CSA Board of Directors and Officers for 2017
- Adjournment of Meeting

## PRESIDENTS OF THE CANADIAN SIMMENTAL ASSOCIATION

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1969 - 70	Travers Smith, Cardston, Alberta
1970 - 71	Dr. Allan Dixon, Calgary, Alberta
1971 - 72	LeRoy Barry, Carivale, Saskatchewan
1972 - 73	Ross Mitchell, Douglas, Manitoba
1973 - 74	Jack Ball, Brant, Alberta
1974 - 75	Dr. Allan Dixon, Calgary, Alberta
1975 - 75	Gerry Kaumeyer, Calgary, Alberta
1976 - 77	Stan Church, Calgary, Alberta
1977 - 78	Keith Sveinson, Calgary, Alberta
1978 - 80	Jim Shaw, Edmonton, Alberta
1980 - 82	Mel Wolfe, Douglas, Manitoba
1982 - 84	John Draper, Douglas, Manitoba
1984 - 86	Stan Church, Calgary, Alberta
1986 - 87	Dick Stoddard, Waterloo, Quebec
1987 - 88	Bill Small, Craven, Saskatchewan
1988 - 89	Ralph Whitfield, Souris, Manitoba
1989 - 91	Roger Deeg, Lyalta, Alberta
1991 - 93	Barry LaBatte, Gladmar, Saskatchewan
1993 - 94	Allan Preston, Hamiota, Manitoba
1994 - 96	Michael Burns, King City, Ontario
1996 - 97	Miles Glasman, Russell, Manitoba
1997 - 98	Ken Lewis, Spruce Grove, Alberta
1998 - 99	Yves Gagnon, Vinoy, Quebec
1999 - 00	Tracy Graf, Edmonton, Alberta
2000 - 01	Ron Wooddisse, Palmerston, Ontario
2001 - 02	Ian Mitchell, Barriere, British Columbia
2002 - 04	Brian McCarthy, Moosomin, Saskatchewan
2004 - 06	Bruce Holmquist, Kinistino, Saskatchewan
2006 - 08	Dr. Murray Jacobson, Shaughnessy, Alberta
2008 - 10	Dr. Everett Hall, Owen Sound, Ontario
2010 - 11	Rick McIntyre, Churchbridge, Saskatchewan
2011 - 13	Ron Nolan, Markdale, Ontario
2013 - 14	Fraser Redpath, Mather, Manitoba
2014 - 15	Kelly Ashworth, Oungre, Saskatchewan
2015 - 16	Lacey Fisher, Amherst, Nova Scotia
2016 - 18	Lee McMillen, Carievale, Saskatchewan

## CSA BOARD OF DIRECTORS / 2017 - 2018

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Lee McMillen  
President  
*Carievale, SK*

Roger Deeg  
Chair of Finance  
*Strathmore, AB*

Frank Robblee  
*Crapaud, PEI*

Garth Rancier  
1<sup>st</sup> Vice-President  
*Killam, AB*

Dan Skeels  
*Rimbey, AB*

Marlin LeBlanc  
*Estevan, SK*

Blair McRae  
2<sup>nd</sup> Vice-President  
*Brandon, MB*

Francis Gagnon  
*Cheneville, QC*

Larry Barkley  
*Ingleside, ON*

## HOST PROVINCE – ALBERTA SIMMENTAL ASSOCIATION BOARD OF DIRECTORS / 2018

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Jill Mader  
President  
*Carstairs, AB*

Ben Farrant  
Vice-President  
*Lousana, AB*

Katie Deeg  
Secretary  
*Strathmore, AB*

Barklay Smith  
Director  
*Cherhill, AB*

Scott Harvie  
Director  
*Olds, AB*

Chad Smith  
Director  
*Olds, AB*

Dacie Johnson  
Director  
*Smokey Lake, AB*

Stefon Beechinor  
Director  
*Bentley, AB*

Colt Arnold  
Director  
*Mannville, AB*

Andy Hadway  
Director  
*Didsbury, AB*

Tracy Kimmel  
Breeder's Select Show Coordinator  
*Lloydminster, AB*

Dwayne Martin  
Fieldperson  
*Stettler, AB*

## CSA STAFF & CONSULTANTS

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Bruce Holmquist  
*General Manager*

Barb Judd  
*Office Manager*

Sue Giles  
*Programs Coordinator*

Devra Leavitt  
*Reception & Member Services*

Beth Rankin  
*Registry & Member Services*

Perry Welygan  
*Registry & Member Services*

Rae-Lee Erickson  
*Administrative Assistant*

Randy Bollum  
*Simmental Country Sales Representative*

Kelsey Manske  
*YC&A Coordinator*

Michael Brooks  
*CSA Registry Software Support*

Absolute Business Solutions  
Rita Ricioppo  
*Bookkeeping Services*

iSmart Consulting Inc.  
Ian Yin  
*Network Support*

Ranching Systems Ltd.  
Sean McGrath  
*Breed Improvement Consulting*

**CANADIAN SIMMENTAL ASSOCIATION**  
DRAFT MINUTES OF THE 49<sup>th</sup> ANNUAL GENERAL MEETING  
August 12, 2017, 1 pm, Fredericton, New Brunswick

**CALL TO ORDER**

President Lee McMillen called the meeting to order at 2:00 pm

**PRESIDENT'S WELCOME – Lee McMillen**

- Thank you to the Maritime Simmental Association for hosting this great function, and to all attending today
- This is a year to mark in history, being our 50<sup>th</sup> year for Simmental in Canada.
- CSA Board of and staff introduction, plus Sean McGrath, Breed Improvement Consultant and Adrienne Waller, Legal Council

**MOMENT OF SILENCE**

**GUEST INTRODUCTIONS**

- Past Presidents of the CSA – Ken Lewis, Roger Deeg, Lacey Fisher, Kelly Ashworth, Bruce Holmquist
- Mike Miller, Canadian Cattlemen Magazine
- Leoma Wells, American Simmental Association

**APPROVAL OF AGENDA**

*MOTION: by Ken Lewis, to approve agenda.  
Second, Cathryn Thompson  
CARRIED*

**APPROVAL OF THE 48<sup>TH</sup> ANNUAL GENERAL MEETING MINUTES**

*MOTION: by Roger Deeg, to approve the 2016 - 48<sup>th</sup> CSA AGM minutes.  
Second, Brian Bouchard  
CARRIED*

**VOTING PROCEDURES**

President Lee McMillen outlined the process being used for discussion and voting

- Meeting will be conducted under Roberts Rules of Order
- Refer to page 11 of AGM report for voting procedures and identification of members
- Parliamentarian is Ken Lewis
- Scrutineers are Sean McRae, Meghan Black and Lois McRae
- 61 Voting members present, plus 47 proxies, for a total of 108 possible votes

**BOARD ELECTION - FIRST CALL FOR NOMINATIONS**

There are three (3) director terms expiring; Kelly Ashworth, Lee McMillen and Blair McRae

- The following have been nominated for the position of CSA director:
  - Lee McMillen nominated for a second term by Saskatchewan Simmental Association
  - Blair McRae nominated for a second term by Manitoba Simmental Association
  - Frank Robblee nominated by Maritime Simmental Association
- Lee asked for first call for nominations from the floor

**PRESIDENT'S REPORT – LEE MCMILLEN**

- President Lee McMillen noted highlights of report as printed in the AGM book
- Everyone here and across the country has contributed to where we are today in our 50<sup>th</sup> year
- Very proud of our product
- Financially we are in very good shape
- Three great working committees - Breed Improvement chaired by Garth Rancier, Promotion chaired by Dan Skeels and YCSA chaired by Blair McRae
- FCSF – have some passionate people who have helped restructure it over the years to get it where it is today
- Thank you to staff in and outside the office – no other breed association across Canada could duplicate the experience of our staff

*MOTION: by Keitha Donavon, to accept the President's report as presented.  
Second, Ivan Matthews  
CARRIED*

## **GENERAL MANAGERS REPORT - BRUCE HOLMQUIST**

- GM report was printed in the AGM book and a visual update of programming and registry stats presented
- Great time to visit across the country with people who are passionate about the breed
- Canadian cow herd base is flat, but the Simmental breed continues to increase in market share
- Staff does best we can to cover events across the country. Ryan attends as many sales as possible, Bruce attends as much as he can, Meghan will cover where needed, plus Barb will hit the road when necessary
- Staff in office are great and do their very best for you
- Pleasure working with the board, often only hear the problems and seldom the good
- We continue to do our best to you in increased programming without an increase of fees
- Implemented new and exciting things over the years which has made us an occasional target of other breed associations. No changes are made lightly, and we do it for the best of the Association
- This year \$50,000 was allotted for 50<sup>th</sup> anniversary promotions across the country

***MOTION: by Bill MacLeod, to accept the General Manager's as presented.  
Second, Hank Hiddink  
CARRIED***

## **AUDITED FINANCIAL STATEMENTS – KELLY ASHWORTH**

2016 year-end financial information on page 14 of AGM book

- CSA Statement of Financial Position
- CSA Statement of Operations
- CSA Statement of Changes in Net Assets
- CSA Statement of Cash Flows
- Notes to Financial Statements

***MOTION: by Roger Deeg, to approve the CSA financial statements as presented.  
Second, Dan Skeels  
CARRIED***

## **APPOINTMENT OF AUDITORS**

***MOTION: by Roger Deeg, to appoint Calvista as auditors for the upcoming year end  
Second, Marlin LeBlanc  
CARRIED***

Comment: Is Simmental Country financials at a loss?

Answer: Yes, we recognize this and consider the magazine a cost of doing business. Our magazine is high quality but with a number of free advertising pages. Free advertising is part of CSA's contribution of free pages offered to the Provincial Associations, YCSA and FCSF.

## **SECOND CALL FOR NOMINATIONS**

Lee McMillen made second call for nominations – no nominations received

## **ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY – DAN SKEELS**

Chairman Dan Skeels thanked Blair McRae, Francis Gagnon, Larry Barkley and Garth Rancier

Highlights of report on Page 26

- We consider the Simmental Country a very valuable tool. Ryan Cook is here today, please see him to buy ads.
- Honoured to be Chairman during the 50<sup>th</sup> anniversary year. Thank you to sub-committee members Jennie Mutch, Lois McRae, Bonnie Glasman and Carolyn McCormack
- Signed a new contract with Today's Publishing who continues to be great to work with
- New Holland also continues to contribute to CSA and we appreciate their working relationship with us
- New venture is the "Award of Excellence" program to recognize a show cow and bull of the year
- New "Simmental" backed CCIA tags – promote to our bull customers
- 17% of CSA's budget goes into promotions, of this 10% goes to provinces and our committee receives 7%
- Breed Simmental – we are believers and want to make everyone else believers as well

***MOTION: by Brittany Barkley, to accept the Advertising/Promotion and Simmental Country report as  
presented  
Second, Keitha Donovan  
CARRIED***

## **BREED IMPROVEMENT – GARTH RANCIER**

The CSA Breed Improvement committee consists of Garth Rancier (Chairman), Lee McMillen, Kelly Ashworth, Roger Deeg, Marlin LeBlanc, Ken Lewis, Brian Bouchard, Ken Adair and Ward Muirhead

- Report on page 27
- Thank the Maritime Simmental Association for hosting the convention
- Isn't a lot of stones left unturned when something is brought to us at the committee level
- Recommendations from the Breed Improvement meetings go to the board for their approval
- Fortunate to have Sean McGrath, John Crowley, and Dr. Wade Shaffer who usually attends by phone
- Several new projects this year including the blue backed Simmental CCIA tag of which we have sold over 3,000 to date
- New software and online program by Cumberland Genetics, if you have any questions or comments please feel free to contact the staff
- BOLT software program by International Genetic Solutions which blends genotypes with phenotypes on EPD runs
- Stability EPD has been implemented and is available online. API and TI are now available and calculated the same as the American Simmental Association for consistency between the two countries
- Homo Polled, Homo Black and coat color dilutor tests will be available on the website shortly
- Members kept informed on current programs through CSA website, E-News and Simmental Country.

***MOTION: by Lacey Fisher, to accept the Breed Improvement report as presented.  
Second, Ivan Matthews  
CARRIED***

## **YOUNG CANADIAN SIMMENTAL ASSOCIATION – DYLAN FOLEY**

- The 2016 YCSA National Board were Dylan Foley, President, Heather Creamer, 1<sup>st</sup> Vice President, Craig Matthews, 2<sup>nd</sup> Vice President, Cathryn Thompson, Alberta, Wyatt Miller, Director at Large, Paige Holmquist, Saskatchewan, Carson Rogers, Manitoba and Krista Whalen, Quebec
- Thank you to the Maritime Simmental Association and Youth boards
- Thank you to Kelsey Manske for her support
- Thank you to all supporters of the Youth, especially FCSF
- Building young leaders
- February 2017 was our first YCS Leadership Conference which was well attended and great networking for our young members
- Blair McRae has been an advisor from the CSA board, as well as the rest of the board, have been helpful to us
- Thank you to FCSF, New Holland, T Bar C and all our other generous sponsors

***MOTION: by Keitha Donovan, to accept the Young Canadian Simmental Association report as presented.  
Second, Heather Creamer  
CARRIED***

## **FRIENDS OF SIMMENTAL FOUNDATION – KEN LEWIS**

- The youth are in great position today, you are doing a great job
- FCSF directors – Brian Bouchard, Vice President, Marlin LeBlanc, Treasurer, Roger Deeg, Deanne Young, Mark Shologan, Ron Nolan, Glenn Wotten, Garth Rancier and Lee McMillen
- PowerPoint Presentation of FCSF

***MOTION: by Roger Deeg, to accept the Friends of Canadian Simmental Foundation report as presented.  
Second, Garth Rancier  
CARRIED***

## **PROPOSED BY-LAW AMENDMENTS – ADRIENNE WALLER, CSA SOLICITOR**

### **Special Resolution 1 – removal of Proxy Voting**

Be it resolved that the following articles of the By-laws of the Canadian Simmental Association be amended as described in the second column of the table entitled "Special Resolution 1 – Removal of Proxy Voting" in Appendix "A" attached to the Notice of Annual General Meeting and Special General Meeting:

- |                  |                          |
|------------------|--------------------------|
| - Article 1(k)   | - Article 37             |
| - Article 1 (l)  | - Articles 45 and 46     |
| - Article 14 (e) | - Articles 49, 50 and 51 |
| - Article 16 (c) |                          |

**Motion by Kelly Ashworth  
Second, Dan Skeels  
CARRIED  
(93 for / 2 opposed)**

### **Special Resolution 2 – Vote by Mail-in Ballot**

Be it resolved that the following Articles of the By-laws of the Canadian Simmental Association be amended as described in the second column of the table entitled “Special Resolution 2 – Voting by Mail-in Ballot” in Appendix “A” attached to the Notice of Annual General Meeting and Special General Meeting:

- |                      |                       |
|----------------------|-----------------------|
| - Article 1 (n)      | - Article 69          |
| - Article 14         | - Article 70          |
| - Article 14.1 (new) | - Article 71          |
| - Article 16         | - Article 72          |
| - Article 30         | - Article 73          |
| - Article 31         | - Article 74          |
| - Article 32         | - Article 134         |
| - Article 34         | - Article 147         |
| - Article 37         | - Article 148         |
| - Article 40.1 (new) | - Article 149         |
| - Article 46.1       | - Article 150         |
| - Article 53         | - Article 151         |
| - Article 62.1 (new) | - Article 151.1 (new) |

**Motion by Dan Skeels  
Second, Ryan Lundberg  
CARRIED  
(95 for / 0 opposed)**

### **Special Resolution 3 – Election of Directors by Region and Transition**

Be it resolved that the following Articles of the By-laws of the Canadian Simmental Association be amended as described in the second column of the table entitled “Special Resolution 3 – Election of Directors by Region and Transition” in Appendix “A” as attached to the Notice of Annual General Meeting and Special General Meeting:

- |                 |                      |
|-----------------|----------------------|
| - Article 1 (k) | - Article 64.1       |
| - Article 58    | - Article 65         |
| - Article 59    | - Article 65.1 (new) |
| - Article 60    | - Article 66         |
| - Article 61    | - Article 68         |
| - Article 62    | - Article 68,1 (new) |
| - Article 64    | - Article 163        |

Comment: Ralph Taylor disappointed that this proposed structure may eliminate a director from Atlantic Canada.  
Answer: We believe this is giving the Maritimes a better chance of having a representative on the board

**Motion by Byron Johnson  
Second, Blair McRae**

### **Amendment to Special Resolution 3**

Amend Article 1 (k.1.) to read:

1(k.1) “region” means any one of the following geographical areas:

- (i) Province of Alberta
- (ii) Province of Saskatchewan
- (iii) Province of Manitoba
- (iv) Province of Ontario
- (v) Province of Quebec
- (vi) Provinces of British Columbia, New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland/Labrador



Amend Article 58 (a)  
Delete "British Columbia" and add "Quebec"  
  
Amend Article 58 (b)  
Replace "Quebec" with "British Columbia"

**Motion by Francis Gagnon  
Second, Robert Godfrey  
CARRIED  
(102 for / 3 opposed)  
According to Robert Rule of Order, this requires 50%**

Discussion:

Lacey Fisher: with the different geographies in Atlantic Canada, we feel we should have representation on the board. We are also passionate in the breed. Can this amendment stand, without giving BC 60 days-notice?

Adrienne Waller: this would be a proper amendment following Robert Rules of Order. It is at the discretion of David Trus to accept the amended bylaw amendment should it be passed today. Should this bylaw not work for the Association, a new bylaw can be proposed.

Ralph Taylor: would like to ask where the board of directors can justify removing an Atlantic Canada board of director?

Roger Deeg: if you read the proposed bylaw, you will see that with this system you have a better chance of having a director on the board. At this time, you do not have a director.

### **Special Resolution 3 – Election of Directors by Region and Transition with Amendments**

**(100 for / 2 opposed)  
CARRIED**

### **Special Resolution 4 – Miscellaneous Amendments**

Be it resolved that the following Articles of the By-laws of the Canadian Simmental Association be amended as described in the second column of the table entitled "Special Resolution 4 – Miscellaneous Amendments" in Appendix "A" attached to the Notice of Annual General Meeting and Special General Meeting:

- |                       |              |
|-----------------------|--------------|
| - Article 1 (g.1) new | - Article 23 |
| - Article 6           | - Article 35 |
| - Article 7           | - Article 40 |
| - Article 21          |              |

**Motion by Garth Rancier  
Second, Blair McRae  
CARRIED  
(93 for / 0 opposed)**

### **Special Resolution 5 – Housekeeping Amendments**

Be it resolved that the Board of Directors of the Canadian Simmental Association be authorized to make whatever consequential changes and edits of a housekeeping nature that may be required to put amended By-laws in final form for submission to the Minister of Agriculture and Agri-Food Canada and to Industry Canada for registration under the *Animal Pedigree Act*.

**Motion by Roger Deeg  
Second, Larry Barkley  
CARRIED  
(100 for / 0 opposed)**

### **THIRD AND FINAL CALL FOR NOMINATIONS**

- Lee made third call for nominations – no nominations received.

**MOTION: by Dan Skeels, to close nominations for the CSA Board of Directors  
Second, Lacey Fisher  
CARRIED**

## **ELECTION OF DIRECTORS**

### **Election Results (by acclamation)**

- three newly elected directors are
  - Lee McMillen
  - Blair McRae
  - Frank Robblee

### **Frank Robblee, Crapaud, PEI**

- Thank you to MSA for your nomination
- I'm a veterinarian, and do much embryo work
- Grew up on a farm and with my Father purchased first Simmental in early 80's
- Still farm with Father, wife and three boys
- Run a herd of 145 Simmental cattle
- Fullblood herd, market heifers and most bulls are sold commercially
- DNA and genomics testing greatest thing to push this breed forward

### **Blair McRae, Brandon, MB**

- Operate Mar Mac Farms, a fourth-generation farm, with my wife and children
- Grain and cattle operation with 270 Simmental and Angus cattle
- A founding YCSA member and strongly believe in our youth
- Works as an advisor with YCSA, believes YCSA is in a good position

### **Lee McMillen, Carievale, SK**

- Own and operate McMillen Ranching with family, have been in the business 49 –50 years
- Here with my wife Erin and two children
- Enjoyed my first term on the board, it's been an experience and I look forward to the next three
- Hats off the MSA for organizing this conference, it's been great

***MOTION: by Everett More, to ratify the action and proceedings of the CSA Board of Directors for the year 2016.***

***Second, Keith Donovan  
CARRIED***

## **NEW BUSINESS**

### **2018 AGM**

- Byron Johnson, ASA President, invited the CSA and YCSA Membership to Olds, Alberta, for the 2018 Convention. Have just discovered that the pending planned dates of August 2 – 5, 2018 conflict with other events, so we will hold a meeting next week to discuss alternate dates.

### **Retiring director**

- Lee McMillen presented Kelly Ashworth with past director gift and thanked him for his contribution to the board for the past six years. He will be missed on the board

***MOTION: by Kelly Ashworth to adjourn the meeting at 4:35 pm***

## **VOTING PROCEDURES AND IDENTIFICATION OF VOTING MEMBERS**

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### **Voting Member:**

- an Active Member in good standing; and
- a Young Canadian Simmental Association Member in good standing who is 18 years of age or older.

### **Quorum**

- A quorum for the transaction of business at any Annual General Meeting or Special General Meeting shall be twenty-five (25) Voting Members present in person.

### **Voting**

- Each Voting Member shall have one (1) vote on each matter put to the question at any meeting of Members. A Voting Member may only vote in person at an Annual General Meeting or a Special General Meeting.

# CANADIAN SIMMENTAL ASSOCIATION PRESIDENT'S REPORT

*Lee McMillen*

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On behalf of the entire Canadian Simmental Association, its Board of Directors, Staff and entire membership, I would like to extend a warm welcome to beautiful Olds, Alberta for the Annual AGM and all the festivities surrounding a fun-filled, informative Simmental weekend. This part of the country has always been a hot spot for Simmental breeders and events, hats off to the Alberta Simmental Association, local breeders and organizing committee for your dedication in planning and organizing this event in 2018.

A historic event for sure as this will be the 50<sup>th</sup> Annual meeting of the Canadian Simmental Association. This is quite an accomplishment as you think of the progress of this great breed over the years as it has become maybe the most influential breed of cattle in Canada's present-day beef industry. Congratulations to all that have had a hand in the direction of this great breed over the past 50 years.

2017 has once again been a very busy and successful year. Financially, our association remains solid once again showing a profit and meeting our budget parameters. Office improvements, a new registry system, subsidizing of genetic testing, support of provincial associations and keeping up with the times and all with no increase to our fee schedule.

CSA committees are made up of our elected board directors and appointed delegates. Thank you to our committee members for your dedication and volunteered time away from your own operations to keep the breed moving forward. The breed improvement committee chaired by Garth Rancier continues to deal with matters pertaining to the advancement of Simmental in Canada. We are fortunate to have an abundance of industry knowledge sitting around the board table.

The promotion committee chaired by Dan Skeels had a busy year with 50<sup>th</sup> Anniversary celebrations across the country and continues to focus advertising on the commercial cattle producer in Canada.

The YCS program is as vibrant as it has ever been as you will see here in Olds or any of the provincial youth shows and events throughout the year. Thank you to Blair, Kelsey and several others for dedication to the future of our breed through the YCS program.

The CSA continues to work closely with the Friends of Canadian Simmental Foundation board of directors in structuring to ensure this entity continues to grow and benefits all Canadian Simmental members for generations to come. Over the past couple of years extensive time and effort has been invested in the restructuring process and is in a very solid position. Many thanks to chairman Ken Lewis and the dedicated members of FCSF as they are committed to and passionate about the Simmental foundation and its future.

Under the new structure I would like to welcome our new directors, Garth Rancier and Francis Gagnon to their second term and Byron Johnson, new to the board. A huge thank you to Dan Skeels, outgoing director and promotion Chairman the past 2 years - we appreciate your input and commitment to Simmental. As Simmental breeders we have many strengths as a breed. Our greatest strength and one that is most times overlooked or taken for granted would most definitely be our staff at CSA. Our staff is absolutely second to none in terms of experience, dedication and passion to keep our office and programming moving forward on a day to day basis. Bruce Holmquist, General Manager, Barb Judd, Office Manager, Beth Rankin, Perry Welygan, Devra Leavitt, Rae-Lee Erickson, Kelsey Manske and new additions Sue Giles and Randy Bollum. Thank you to Megan Black and Ryan Cook for your time at CSA and wish you luck in future endeavors. Thank you to all as a CSA member, director and as President, to your commitment to Canadian Simmental.

It has truly been an honour to serve as President of the CSA for the past 2 years. As we prepare for the 50<sup>th</sup> Annual meeting of the Association, I would like to personally thank directors, staff and the membership for the contributions in shaping the CSA to what it has become today. It will be interesting to see where we head in the next 50 years as the world and beef industry is ever changing. Simmental as a breed and association will be leaders in the beef industry for years to come. Congratulations to all Simmental enthusiasts on this milestone.

## GENERAL MANAGER'S REPORT

*Bruce Holmquist*

---

2017 was another successful year for the Simmental breed in Canada and for the Canadian Simmental Association (CSA). Simmental bull sales remained strong relative to other breeds and was a result of the acceptance that the breed has in commercial cow-herds across the country. Strong prices were again received for Simmental females throughout the fall sales that saw new Simmental breeders begin their herds, as well as established breeders make purchases to strengthen their programs. While expansion of the Canadian cowherd remains flat, the demand for Simmental genetics continues to trend upward.

CSA staff members worked together to provide attendance at many sales and events throughout the year as we cover as many as possible through our available resources. Our registry staff also continues to show their dedication to delivering strong service to our membership. An example of that was with the registry and "On Farm" software updates and improvements that we worked through. As with any change there was a learning process and we appreciate both the CSA membership and our staff for their patience as we worked to improve our system. As staff, we may not always have the answer at hand, however I know that our problem solving is thorough and it is not often that we are not able to find solutions to our member's issues. The decades of knowledge and experience that your CSA staff possesses is invaluable in this age of ever changing and growing needs for service and although we may not get it right the "first time - every time", we will always attempt to do our best!

The past year saw President Lee McMillen, 1st Vice President Garth Rancier, and 2nd Vice President Blair McRae continue as the CSA Executive committee. Thank you to them and the entire CSA board for their contributions and commitment to the CSA and its members; your interest in all areas of CSA activities has guided us and allowed us to build upon the strong foundation that past CSA boards of directors have left us. Your CSA directors are busy with their own operations and personal lives however they take time out of their hectic schedules to volunteer and provide direction to the Association. It is not an easy task serving as a director of a national organization and it is sometimes challenging to ensure regional interests don't overshadow the big picture.

The CSA's financial position remains very strong and we realized an operational surplus in 2017 because of increased registry activity combined with prudent spending. This has allowed us to maintain, and in some areas to increase, service without increasing fees or costs to you the member. Another success that has contributed is the partnership we have continued with New Holland Agriculture. This relationship provides funding to the CSA that is outside our traditional revenue streams; we thank New Holland for their confidence and are committed to growing both the Simmental and New Holland brands. When you get a chance stop in at your local New Holland Dealer and thank them for their commitment to Simmental.

CSA programming focuses primarily into three categories; breed improvement, promotion, and youth. Through these committees, input is provided to the CSA board and then staff and the dedication from all who are involved is appreciated. Full reports from these committees will be given by the respective committee chairs. On your behalf, the CSA also supports numerous relationships within the entire beef industry. As a result of this mandate, we have been a part of several industry committees and working groups which deal with topics such as animal health, livestock traceability, trade, as well as many other industry issues. It is important that the seed-stock sector has a voice at these tables and CSA has taken a leadership role in covering the many bases on your behalf. The CSA has been an active part of the Canadian Beef Industry Conference, Canadian Beef Breeds Council meetings, Beef Improvement Federation and Livestock Markets Association of Canada convention.

As many of you are aware 2017 was the 50<sup>th</sup> Anniversary of Simmental in Canada and as a result an additional \$50,000.00 was invested in Simmental promotion. That funding helped pay for celebrations in each province that were planned by the host Provincial Association, ending with the Simmental Conference of the Americas and National Simmental Show and Sale at Agribition. This was well attended and brought Simmental breeders past and present together along with a strong International presence.

The CSA has implemented many new and exciting initiatives over the past several years and as a result is among the leaders of beef breed associations in Canada. Simmental is the second most widely used breed in Canada and is slowly gaining ground towards being number one. Change does not come without its critics; however it is hard to deny the inroads that the Canadian Simmental Association and its members have made over the past decade, and the successes that have been achieved on many fronts because of change. This progress will continue as long as the CSA and its members focus on tangible programming with the goal of improving the economics and sustainability of the Canadian Beef industry.

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## REVIEW ENGAGEMENT REPORT

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To the Members of Canadian Simmental Association:

We have reviewed the consolidated statement of financial position of Canadian Simmental Association as at December 31, 2017 and the consolidated statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

A review does not constitute an audit and, consequently, we do not express an audit opinion on these financial statements.

### Practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying consolidated financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that these financial statements do not present fairly, in all material respects, the consolidated financial position of Canadian Simmental Association: as at December 31, 2017, and the results of its consolidated operations and its consolidated cash flows in accordance with the Canadian accounting standards for not-for-profit organizations.

Calgary, Alberta  
June 11, 2018



Chartered Professional Accountants

**CANADIAN SIMMENTAL ASSOCIATION**  
**Consolidated Statement of Financial Position**  
**As at December 31, 2017**  
*(Unaudited)*

	2017	2016
<b>Assets</b>		
Current		
Cash and cash equivalents	\$ 336,512	\$ 450,192
Marketable securities (Note 3)	1,490,416	1,345,696
Accounts receivable	107,093	60,237
Prepaid expenses	3,670	11,449
	<u>1,937,691</u>	<u>1,867,574</u>
Property and equipment (Note 4)	<u>85,078</u>	<u>57,233</u>
	<u>\$ 2,022,769</u>	<u>\$ 1,924,807</u>
<b>Liabilities</b>		
Current		
Accounts payable and accrued liabilities	\$ 151,218	\$ 92,929
Goods and services tax payable	17,612	17,191
Deferred revenue (Note 5)	31,560	31,452
	<u>200,390</u>	<u>141,572</u>
<b>Net assets</b>		
General fund	1,737,301	1,726,002
Invested in property and equipment	85,078	57,233
	<u>1,822,379</u>	<u>1,783,235</u>
	<u>\$ 2,022,769</u>	<u>\$ 1,924,807</u>

APPROVED ON BEHALF OF THE BOARD OF DIRECTORS

\_\_\_\_\_ Director

\_\_\_\_\_ Director

The accompanying notes are an integral part of these financial statements

**CANADIAN SIMMENTAL ASSOCIATION**  
**Consolidated Statement of Operations**  
**For the Year Ended December 31, 2017**  
*(Unaudited)*

	2017	2016
<b>Revenue</b>		
Total herd enrolment	\$ 731,351	\$ 707,823
Simmental Country Magazine (Schedule 2)	384,137	371,644
Registrations	224,030	228,101
Lab services	150,210	138,530
CBBC project income	94,220	81,158
Memberships	80,350	80,750
Simmental 50th Anniversary	59,125	-
Other services	48,673	43,308
YCSA(Schedule 3)	42,228	45,134
Transfers	41,015	41,410
Legacy reimbursements	20,110	18,890
New Holland sponsorship	20,000	32,000
	<b>1,895,449</b>	<b>1,788,748</b>
<b>Expenses</b>		
Simmental Country Magazine (Schedule 2)	462,077	400,425
Salaries and employee benefits	432,696	401,419
Lab service	257,650	189,072
Advertising and promotion	152,449	67,066
Provincial promotion funding	121,494	119,912
Travel	88,115	78,845
YCSA (Schedule 3)	65,239	66,966
Breed improvement	54,978	49,317
Computer	40,673	77,287
Bank charges	38,141	34,377
Utilities, property taxes and insurance	32,572	31,262
Postage and freight	25,466	23,243
Office	24,687	21,591
Professional fees	22,449	14,168
Amortization	17,543	8,011
Sponsorship to YCSA	12,375	10,125
Annual general meeting	12,084	10,655
Repairs and maintenance	11,174	11,120
Telephone	10,991	11,168
	<b>1,882,853</b>	<b>1,626,029</b>
<b>Other income</b>		
Interest	19,111	18,595
Realized gain (loss) on marketable securities	(2,802)	2,593
Unrealized gain on marketable securities	10,239	3,573
	<b>26,548</b>	<b>24,761</b>
<b>Excess of revenue over expenses</b>	<b>\$ 39,144</b>	<b>\$ 187,480</b>

The accompanying notes are an integral part of these financial statements



**CANADIAN SIMMENTAL ASSOCIATION**  
**Consolidated Statement of Changes in Net Assets**  
**For the Year Ended December 31, 2017**  
*(Unaudited)*

	General fund	Invested in property and equipment	2017 Total	2016 Total
<b>Net assets - beginning of year</b>	<b>\$ 1,726,002</b>	<b>\$ 57,233</b>	<b>\$ 1,783,235</b>	<b>\$ 1,595,755</b>
Investment in property and equipment	(45,835)	45,835	-	-
Excess (deficiency) of revenue over expenses	57,134	(17,990)	39,144	187,480
<b>Net assets - end of year</b>	<b>\$ 1,737,301</b>	<b>\$ 85,078</b>	<b>\$ 1,822,379</b>	<b>\$ 1,783,235</b>

The accompanying notes are an integral part of these financial statements

**CANADIAN SIMMENTAL ASSOCIATION**  
**Consolidated Statement of Cash Flows**  
**For the Year Ended December 31, 2017**  
*(Unaudited)*

	2017	2016
<b>Operating activities</b>		
Excess of revenue over expenses	\$ 39,144	\$ 187,480
Items not affecting cash:		
Amortization	17,990	8,508
Realized (gain) loss on marketable securities	2,802	(2,593)
Unrealized gain on marketable securities	<u>(10,239)</u>	<u>(3,573)</u>
	49,697	189,822
Changes in non-cash operating working capital:		
Accounts receivable	(46,856)	(8,563)
Prepaid expenses	7,779	2,313
Accounts payable and accrued liabilities	58,288	29,174
Goods and services tax payable	422	(1,670)
Deferred revenue	<u>108</u>	<u>(4,252)</u>
<b>Cash flows from (used by) operating activities</b>	<u>69,438</u>	<u>206,824</u>
<b>Investing activities</b>		
Purchase of property and equipment	(45,835)	(46,435)
Purchases of marketable securities	(689,003)	(848,584)
Proceeds on disposal of marketable securities	<u>551,720</u>	<u>401,109</u>
<b>Cash flows used by investing activities</b>	<u>(183,118)</u>	<u>(493,910)</u>
<b>Decrease in cash and cash equivalents</b>	<u>(113,680)</u>	<u>(287,086)</u>
Cash and cash equivalents, beginning of year	<u>450,192</u>	<u>737,278</u>
<b>Cash and cash equivalents, end of year</b>	<u>\$ 336,512</u>	<u>\$ 450,192</u>
<b>Consisting of:</b>		
Operating account	\$ 323,295	\$ 447,797
Broker account	<u>13,217</u>	<u>2,395</u>
	<u>\$ 336,512</u>	<u>\$ 450,192</u>

The accompanying notes are an integral part of these financial statements

**CANADIAN SIMMENTAL ASSOCIATION**  
**Notes to the Consolidated Financial Statements**  
**For the Year Ended December 31, 2017**

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**1. Description of organization**

The Canadian Simmental Association (the "Association" or "CSA") was formed for the encouragement, development and regulation of breeding of Simmental cattle in Canada. The Association was incorporated under the Federal Animal Pedigree Act on February 20, 1969 which imposes rules of conduct on the Association and its members acting as purebred livestock breeders.

These consolidated financial statements include the accounts of the Canadian Simmental Association and its wholly owned subsidiary, Simmental Country (1997) Ltd. and The Young Canadian Simmental Association ("YCSA"), a youth program managed by the Association is included in consolidated financial statements. All inter-company balances and transactions have been eliminated.

**2. Significant accounting policies**

Management has prepared the consolidated financial statements of the Association in accordance with Canadian Accounting Standards for Not-for-Profit Organizations ("ASFNPO") in Part III of the CPA Canada Handbook. The consolidated financial statements have, in management's opinion, been properly prepared using careful judgment with reasonable limits of materiality and within the framework of significant accounting policies summarized below.

Revenue recognition

The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Total herd enrolment, memberships, registration and subscription revenue is recognized in the period to which it relates.

Revenue for service is recognized when the services are rendered.

Advertising revenue is recorded in the month of the issue. Payments in advance are recorded as deferred income and classified as a current liability.

Cash and cash equivalents

The Association considers all investments with maturities at the date of purchase of three months or less to be cash and cash equivalents.

Marketable securities

Marketable securities include bonds, T-bills, term deposits, preferred shares and common shares of publicly traded entities. These investments are classified as held for trading and therefore measured at fair value.

Property and equipment

Property and equipment are stated at cost less accumulated amortization. Amortization is provided on a straight line basis over their estimated useful lives as follows:

Condominium	20 years
Condominium improvements	10 years
Computer equipment & software	3 years
Furniture & fixtures	10 years
Publishing rights	10 years

The Association regularly reviews its property and equipment to eliminate obsolete items.

**CANADIAN SIMMENTAL ASSOCIATION**  
**Notes to the Consolidated Financial Statements**  
**For the Year Ended December 31, 2017**

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Income taxes

The Association and its wholly owned subsidiaries are not-for-profit organization under section 149.1(l) of the Income Tax Act and is therefore not subject to income taxes as long as it maintains its not-for-profit status.

Contributed materials and services

The Board of Directors volunteer their time to attend board meetings and represent the Association at events. Members also volunteer their time to organize and operate the provincial association and represent the Association at events. Due to the difficulty of determining the fair value of volunteer hours, contributed services are not recognized in the financial statements.

Measurement uncertainty

The preparation of consolidated financial statements in conformity with ASFNPO requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates. Examples of such estimates include amortization of property and equipment, estimated useful life of capital assets, application of revenue recognition policies and accrued liabilities.

Financial instruments

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods financial assets with actively traded markets are reported at fair value, with any unrealized gains and losses report in income. Cash and cash equivalent and marketable securities are measured at fair value. All other financial instruments are measured at amortized cost. The financial instruments measured at amortized cost include accounts receivable and accounts payable and accrued liabilities. The amounts due to/from related parties are measured at the exchange amount.

The fair value of a financial instrument is the estimated amount that the Association would receive or pay to settle a financial asset or financial liability as at the reporting date. The fair values of accounts receivable and accounts payable approximate their carrying values due to their short term nature.

**3. Marketable securities**

Marketable securities include bonds, T-bills, term deposits, preferred shares and common shares of publicly traded entities. The bonds, T-bills and term deposit earn interest at rates which vary from 1.30% to 4.30% (2016 – 1.65% to 7.50%). These investments mature at various dates from June 2018 to December 2021.

**CANADIAN SIMMENTAL ASSOCIATION**  
**Notes to the Consolidated Financial Statements**  
**For the Year Ended December 31, 2017**

**4. Property and equipment**

	Cost	Accumulated amortization	Net 2017	Net 2016
Condominium	\$ 235,999	\$ 235,999	\$ -	\$ -
Publishing rights	233,000	233,000	-	-
Computer equipment & software	266,628	242,900	23,728	31,768
Furniture & fixtures	169,372	166,045	3,327	-
Condominium improvements	124,056	66,033	58,023	25,465
	<b>\$ 1,029,055</b>	<b>\$ 943,977</b>	<b>\$ 85,078</b>	<b>\$ 57,233</b>

As of December 31, 2017, the City of Calgary property assessment value of the condominium was \$1,000,000. (2016: \$1,030,000).

**5. Deferred revenue**

	2017	2016
Member deposits	25,251	25,561
Magazine subscriptions	6,309	5,891
	<b>\$ 31,560</b>	<b>\$ 31,452</b>

**6. Financial instruments**

The Association's financial instruments include cash and cash equivalents, marketable securities, accounts receivable and accounts payable and accrued liabilities. It is management's opinion, that the Association is not exposed to significant risks arising from these financial instruments with the exception of the risks noted below.

**Credit risk**

Credit risk arises from the potential that a counter party will fail to perform its obligations. The Association is exposed to credit risk from its members and customers. Its customers are primarily in the agricultural industry. In order to reduce its credit risk, the Association conducts regular reviews of its existing members and customers' credit performance. An allowance for doubtful accounts is established based upon factors surrounding the credit risk of specific accounts, historical trends and other information. The Association has a significant number of members and customers which minimizes concentration of credit risk.

**Interest risk**

Interest risk is the risk that future cash flows associated with a monetary financial instrument will fluctuate in amount with changes to interest rates. The Association manages its portfolio investments based on its cash flow needs and with a view of optimising its interest income.

**Currency risk**

Currency risk is the risk to the Association's earnings that arise from fluctuations of foreign exchange rates and the degree of volatility of these rates. The Association is exposed to foreign currency exchange risk on cash, accounts receivable, and accounts payable held in U.S. dollars. The Association does not use derivative instruments to reduce its exposure to foreign currency risk.

**CANADIAN SIMMENTAL ASSOCIATION**  
**Notes to the Consolidated Financial Statements**  
**For the Year Ended December 31, 2017**

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**7. Contractual obligations**

The Association has entered into a contract with a publishing company for the production of Simmental Country magazine and Commercial Country magazine. The contract is effective from June 1, 2012 to May 31, 2017. In 2017 there was an addendum to the original contract extending the term five years commencing on June 1, 2017 to May 31, 2021.

**CANADIAN SIMMENTAL ASSOCIATION**  
**Schedule 1 - Canadian Simmental Association**  
**Non-Consolidated Schedule of Operations**  
**For the Year Ended December 31, 2017**  
*(Unaudited)*

	<u>2017</u>	<u>2016</u>
<b>Revenue</b>		
Total herd enrolment	\$ 731,351	\$ 707,823
Registrations	224,030	228,101
Lab services	150,210	138,530
CBBC project income	94,220	81,158
Memberships	80,350	80,750
Simmental 50th Anniversary	59,125	-
Other services	48,673	43,308
Transfers	41,015	41,410
Legacy reimbursements	20,110	18,890
New Holland sponsorship	20,000	32,000
	<u>1,469,084</u>	<u>1,371,970</u>
<b>Direct expenses</b>		
Salaries and employee benefits	432,696	401,419
Lab service	257,650	189,072
Advertising and promotion	172,449	87,066
Provincial promotion funding	121,494	119,912
Travel	88,115	78,845
Breed improvement	54,978	49,317
Computer	40,673	77,287
Bank charges	38,141	34,377
Utilities, property taxes and insurance	32,572	31,262
Postage and freight	25,466	23,243
Office	24,687	21,591
Professional fees	22,449	14,168
Amortization	17,543	8,011
Sponsorship to YCSA	17,375	15,125
Annual general meeting	12,084	10,655
Repairs and maintenance	11,174	11,120
Telephone	10,991	11,168
	<u>1,380,537</u>	<u>1,183,638</u>
<b>Other income</b>		
Interest	19,111	18,595
Unrealized gain on marketable securities	10,239	3,573
Realized gain (loss) on marketable securities	(2,802)	2,593
	<u>26,548</u>	<u>24,761</u>
<b>Excess of revenue over expenses</b>	<u>\$ 115,095</u>	<u>\$ 213,093</u>

**CANADIAN SIMMENTAL ASSOCIATION**  
**Schedule 2 - Simmental Country Magazine**  
**Non-Consolidated Schedule of Operations**  
**For the Year Ended December 31, 2017**  
*(Unaudited)*

	<u>2017</u>	<u>2016</u>
<b>Revenue</b>		
Advertising	\$ 354,685	\$ 336,723
Subscriptions	29,452	28,521
Other	20,000	26,400
	<u>404,137</u>	<u>391,644</u>
 <b>Direct expenses</b>		
Printing	241,367	196,923
Salaries and employee benefits	107,863	99,384
Magazine postage	68,560	64,713
Travel & promotion	36,409	32,569
Telephone	3,225	2,425
Office postage	2,074	2,560
Office and miscellaneous	1,144	300
Bank charges	987	1,054
Amortization	448	497
	<u>462,077</u>	<u>400,425</u>
 <b>Deficiency of revenue over expenses</b>	 <u>\$ (57,940)</u>	 <u>\$ (8,781)</u>



**CANADIAN SIMMENTAL ASSOCIATION**  
**Schedule 3 - Young Canadian Simmental Association**  
**Non-Consolidated Schedule of Operations**  
**For the Year Ended December 31, 2017**  
*(Unaudited)*

	<u>2017</u>	<u>2016</u>
<b>Revenue</b>		
Auction	\$ 12,500	\$ 15,000
Donations	10,219	11,427
National classic	7,268	15,167
Team conference sponsorship	6,000	-
New Holland sponsorship	5,000	5,000
AJSA CSA reimbursement	3,000	3,000
Team conference registrations	2,800	-
Online auction	270	-
Promotional Items	171	540
	<u>47,228</u>	<u>50,134</u>
<b>Direct expenses</b>		
National YCSA show	17,504	29,862
Travel	29,004	34,983
Office	326	1,002
National board jackets	730	-
Advertising and promotion	2,576	1,070
Bank charges	48	49
Team conference	15,051	-
	<u>65,239</u>	<u>66,966</u>
<b>Deficiency of revenue over expenses</b>	<u>\$ (18,011)</u>	<u>\$ (16,832)</u>

## **ADVERTISING/PROMOTION AND SIMMENTAL COUNTRY REPORT**

*Dan Skeels - Committee Chair*

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Committee Members: Dan Skeels, Blair McRae, Francis Gagnon, Larry Barkley, Lee McMillen, Garth Rancier

First, I would like to congratulate all of our breeders on a successful 50th Anniversary event. Many of last year's activities through our Promotion & Marketing Committee focused around the 50-year event, but now we are poised to focus on the next 50.

The "Awards of Excellence" Program was kicked off acknowledging the Show Bull & Cow of the Year. Like any new program there will be some tweaking along the way, but for the first time we feel it was successful and well received. Congratulations to the winners and all the participants.

We are very excited about the new Simmental CCIA tags. We have seen a small number starting to trickle through the market this spring but will certainly see more numbers this fall. I personally really appreciate the aspect of this program, as it gives all of us breeders an opportunity to market to our bull customers as a unified breed, it essentially doesn't cost us anything to have national exposure, and also enables the commercial breeder to market the breed as well. I see nothing but positives from this program. At this point the CCIA backs have been available only through Allflex, however other companies are also being looked at to offer more choices for everyone. "Tag 'em Blue."

This fall we will be running a feature in the magazine featuring Simmental Sired Calf Sale dates. Once again just that much more exposure to the commercial marketplace. Our goal is to get as many markets on board to help promote our breed. I know we as breeders all talk about the positives of our breed, but let's get as many commercial breeders, auction markets, order buyers, feedlots and packers doing the same. The more exposure the better.

In old news, we are still happy to have our contract with Today's Publishing to keep producing the Simmental Country and Commercial Country. We also feel we ran some very successful ads in the Cattlemen's and other various breed magazines, and will continue to do so, bringing new and fresh ideas forward. We are also still working with sponsorship from New Holland which is very positive.

I know there are some new and exciting ideas coming forward, and I certainly appreciate my time on the board. I have really enjoyed being a part of the Promotion & Marketing Committee the past 3 years and have been honored to be the chair of this committee the past 2 years. I encourage everyone with ideas to bring them forward to the new chair and committee members to help propel our breed that much further in the market place.

## **BREED IMPROVEMENT COMMITTEE REPORT**

*Garth Rancier - Committee Chair*

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Committee Members: Garth Rancier, Lee McMillen, Roger Deeg, Marlin LeBlanc, Frank Robblee, Ken Lewis, Ken Adair, Ward Muirhead, Brian Bouchard

The Breed Improvement Committee had another busy and positive year in 2017. The committee meets twice annually to discuss and evaluate matters pertaining to the improvement of the Simmental breed. Any recommendations passed by the BIC are then forwarded to the Board of Directors for further approval. We have an outstanding group of breeders on our committee with a wealth of knowledge on all aspects of the breed and the beef industry. I would like to thank all the committee members for their time, commitment, and input to the BIC.

On top of the committee members listed we are very fortunate to have the expertise of Sean McGrath working with us. Also, through a strong working relationship with the ASA we are fortunate to have Dr. Wade Shafer working with Sean and available to the BIC to answer questions. The knowledge that Sean McGrath and Dr. Wade Shafer bring has been extremely valuable to the BIC with the technical and genetic knowledge that they have to offer.

The Simmental breed has a very enviable position within the industry. At the commercial level Simmental sired calves topped the fall calf market in many locations across the country and Simmental influenced females are bringing a strong premium as replacements. In turn, the Simmental breed also enjoyed another very successful bull sale season with some of the strongest averages of any breed. As an association and breeders, we need to go forward progressively with an open mind while not forgetting to learn from the past.

Many new projects have been put in place which will help to add value for our membership and their customers and will help to strengthen our breed in the future. There has been a very strong uptake of the blue Simmental CCIA tags so far with over 20,000 tags sold to date. The new online registry system by Cumberland Genetics is into its second year of use and is proving to be very reliable and a definite upgrade. There are continual upgrades, changes, and additions to the system that are making it more efficient and adding more information for the membership. Most recently Homo Polled/Color results have been added to the pedigrees on the online system. Also, members have the option of "going paperless" and having all papers stored online rather than having all papers printed.

The BOLT system, which we are anticipating a late July release on, will blend both phenotype and genotypes into single step EPD's which should make for a much more accurate EPD. It will also be more reliable, as in the future the EPD's will be updated more frequently, therefore the numbers will see less change on each run and will be more current. We do have some lag time compared to the ASA in releasing the BOLT EPD's but are still reviewing the changes that it will make in the EPD's to ensure there will be no mistakes or oversights before we go live with the new numbers.

The final fiscal year of the CAAP genotyping project, which funded 50% of genotyping, ended March 31, 2018 and was very well utilized by the CSA and its membership. We were able to receive more funds than anticipated due to some of the other breed associations not using all their available money. One addition to the DNA options is an \$18 parentage test for multi sire pastures or breeders wishing to parentage verify more calves. As before there will still need to be a LD test for embryos calves and a HD 50K test for sires and donor dams.

These are a few of the highlights from the past year's projects. As always, the CSA keeps its members informed on current programs and initiatives through the CSA website, E-news and Simmental Country. Please take the time to read these articles and updates to keep up to date with the happenings of breed improvement.

The Simmental breed is well positioned to increase its influence in the Canadian beef industry. Through investment in genetic advancement and technology, strong leadership, and discipline by the association and the breeders, we will strengthen our position in the industry.

# YOUNG CANADIAN SIMMENTAL ASSOCIATION REPORT

*Wyatt Millar – National YCSA President*

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The 2017 calendar year was full of vision and ambition for the future of the YCSA program. It marked a year full of events and changes within the program that were made possible through the dedication of our YCSA Coordinator Kelsey Manske, CSA Staff and most importantly the YCSA Board of Directors. A board that is willing to take on challenges and make this great program that much better. This group of Simmental youth continues to represent this program to the highest standards.

The 2017 National Board of Directors consisted of the following:

- Wyatt Millar – President
- Krista Whalen - 1st Vice President
- Paige Holmquist – 2nd Vice President
- Lisa Reich – Alberta
- Allison Booth – Director at Large
- Connor Morse – Maritimes
- Gracie Falconer – Manitoba
- Montana Stillman-Loyst – Ontario

Retiring directors in 2017 were Dylan Foley, Ontario, Heather Creamer, Maritimes, Craig Matthews, Ontario, Cathryn Thompson, Alberta, and Carson Rodgers, Manitoba. Thank you for your dedication and efforts put forward with this program.

There were 5 provincial classics held across Canada in 2017.

- Tiger Lily Classic in Prince Albert, Saskatchewan
- Quebec Junior Beef Show in Brome, Quebec
- Ontario Trillium Classic in Lindsay, Ontario
- Manitoba Youth Beef Roundup in Neepawa, Manitoba
- Wild Rose Classic in Lacombe, Alberta

The 2017 National Classic was held in Fredericton, New Brunswick in conjunction with the Canadian Simmental Association's Annual General Meeting. The success of this show is due to the commitment and passion of this group of directors. With 58 participants and 84 head entered at this show, it is quite clear the future of our youth in Simmental is quite bright.

Congratulations to Mackenzie Skeels and Cassidy Pinkham, the high point aggregates. They were awarded a travel opportunity to the AJSA National Show. This is an opportunity for these young leaders to make connections south of the border and represent Canadian Simmental Genetics with pride and honour.

February 2018 once again saw the YCS Leadership Conference, now known as T.E.A.M. Conference, take-off in Calgary, Alberta. The event was attended by juniors across the country. The conference saw industry professionals speaking, a Davis-Rairdan tour, Beef Center of Excellence tours, and skill building and ice breaker events. Each participant left with some useful and relevant information regarding today's beef industry and many new friendships were made. There was nothing but good reviews for the conference and the YCSA is excited for the future of this event.

The YCSA program is a prominent youth beef breed association in Canada. The board of directors would like to thank our YCSA Coordinator Kelsey Manske for her continued guidance and efforts. The CSA and Simmental Country for their endless contributions. The CSA board for their guidance when needed. Blair McRae for his contributions and efforts put forward year after year. The YCSA program would not be possible without some key individuals and organizations.

To New Holland and all our generous sponsors, thank you for all of your support allowing the YCSA program to put on the events we do to grow the great Simmental Breed and shape it for the future.

Most importantly, thank you to the Friends of Canadian Simmental Foundation for providing continuous support over the past several years. This year and going forward the YCS board has made efforts to work closer in our fundraising efforts with the Foundation.

## **FRIENDS OF CANADIAN SIMMENTAL FOUNDATION REPORT**

*Ken Lewis – FCSF President*

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2017 was another successful year for the Friends of Canadian Simmental Foundation (FCSF). Our major fundraising activity was again the FCSF Fundraising auction that was held in Fredericton following the Canadian Simmental Association (CSA) banquet. The sale was a great success once again raising \$82,000.00 for Foundation activities. Of that amount \$12,500.00 was given to the YCSA to support their activities. Thank you to Tryon Simmentals for the donation of the heifer that was sold as the major fundraiser.

At last year's FCSF Annual General meeting, that was also held as part of the CSA convention, by-law changes were made that dealt with the membership structure of the FCSF. As a result, the CSA is now the sole regular member of the Foundation. This change provides the structure where every member of the CSA is now a direct part of the FCSF through their membership in the CSA.

Scholarships play an important part of the FCSF and last year five were awarded for a combined value of \$12,000.00. Friends of Canadian Simmental Scholarships were presented to Jessica Sperber, Ponoka Alberta and to Matt Bates, Coboconk Ontario. Breana McKenzie, Rocky Mountain House Alberta and Michaela Lievre, Woodstock Ontario were selected as winners of two Dr. Allan Dixon scholarships. Mackenzie Skeels, Rimbey Alberta was awarded the Trevor Vance Memorial Scholarship. We are confident that the support we provide will play a significant role in assisting the recipients with their education.

Another mandate of the FCSF is research and we were very pleased to provide support to the CSA's Simmental Innovations day that was held during the Simmental Federation of the America's. This event was held during the 50<sup>th</sup> Anniversary of Simmental in Canada celebrations and the Canadian National Show and Sale.

The FCSF board of directors is made up of President Ken Lewis, Vice President Brian Bouchard, Treasurer Marlin Leblanc, Deanne Young, Roger Deeg, Lee McMillen, Garth Rancier, Mark Shologan, Ron Nolan, Glenn Wotten. Thank you to all of you for giving of your time to make things happen.

Lastly, I would like to thank the CSA staff who keep things all together; Barb Judd, Rae-Lee Erickson and Bruce Holmquist who work with the Foundation on a day to day basis. We appreciate all you do for us.

<b>2016-2017 ACTIVE MEMBERS</b>								
<b>Life, Annual and YCS</b>								
<i>As of December 31, 2017</i>								
	<b>2016</b>				<b>2017</b>			
<b>Province</b>	<b>Life</b>	<b>Annual</b>	<b>YCS</b>	<b>Total</b>	<b>Life</b>	<b>Annual</b>	<b>YCS</b>	<b>Total</b>
<b>British Columbia</b>	37	12	13	62	38	11	12	61
<b>Alberta</b>	328	83	174	585	341	85	196	622
<b>Saskatchewan</b>	188	52	87	327	196	56	98	350
<b>Manitoba</b>	144	19	57	220	146	21	66	233
<b>Ontario</b>	151	71	142	364	153	64	156	373
<b>Quebec</b>	51	40	31	122	48	44	32	124
<b>Nova Scotia</b>	20	12	20	52	22	11	33	66
<b>New Brunswick</b>	4	5	4	13	5	7	7	19
<b>P.E.I.</b>	8	3	10	21	8	5	11	24
<b>Other</b>	9	2	3	14	8	3	5	16
<b>Total</b>	<b>940</b>	<b>299</b>	<b>541</b>	<b>1780</b>	<b>965</b>	<b>307</b>	<b>616</b>	<b>1888</b>

<b>2013 - 2017</b>					
<b>TOTAL HERD ENROLLMENTS BY PROVINCE</b>					
	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
<b>Province</b>					
B.C.	789	822	865	926	856
Alberta	13,277	13,498	13,861	15,023	15,458
Saskatchewan	8,952	8,925	9,233	10,045	10,328
Manitoba	4,041	4,023	3,945	4,300	4,592
Ontario	1,774	1,583	1,470	1,606	1,496
Quebec	825	819	857	948	927
New Brunswick	157	155	150	154	163
Nova Scotia	87	102	71	67	57
P.E.I.	93	108	106	117	132
U.S.A.	20	0	0	0	0
<b>Total</b>	<b>30,015</b>	<b>30,035</b>	<b>30,558</b>	<b>33,186</b>	<b>34,009</b>

**2013 – 2017  
REGISTRATIONS BY PROVINCE**

	2013		2014		2015		2016		2017	
<b>Province</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>
B.C.	211	305	221	240	276	350	264	309	236	236
Alberta	3751	4649	3470	4722	4076	4909	3815	5194	4470	5598
Saskatchewan	2455	2963	2484	2793	2508	2849	2495	3201	3155	3465
Manitoba	1108	1462	1388	1844	1081	1607	1340	1931	1369	1943
Ontario	318	931	296	435	313	944	342	920	305	991
Quebec	298	414	280	822	281	425	282	509	256	407
New Brunswick	16	43	22	26	17	51	19	41	41	89
Nova Scotia	45	121	56	107	45	109	47	121	45	103
P.E.I.	17	72	26	77	21	50	21	63	27	52
U.S.A.	5	3	0	0	0	0	10	41	28	40
	8,224	10,963	8,243	11,066	8,618	11,294	8,635	12,330	9,932	12,924
<b>Total</b>	<b>19,187</b>		<b>19,309</b>		<b>19,912</b>		<b>20,965</b>		<b>22,856</b>	

**2013 - 2017  
TRANSFERS BY PROVINCE**

	2013		2014		2015		2016		2017	
<b>Province</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>	<b>Male</b>	<b>Female</b>
B.C.	133	53	153	52	173	66	168	178	180	40
Alberta	2267	1033	2412	1540	2491	1264	2359	975	2302	1130
Saskatchewan	1628	977	1680	1706	1789	842	1707	721	1600	616
Manitoba	793	726	1040	1273	844	739	874	683	920	571
Ontario	147	502	152	649	170	539	149	521	116	486
Quebec	155	163	187	184	190	214	150	194	199	158
New Brunswick	18	5	15	14	11	13	12	14	29	24
Nova Scotia	25	51	31	61	26	56	30	37	27	36
P.E.I.	13	12	15	21	21	42	11	34	12	22
U.S.A.	6	11	3	3	0	4	3	14	7	5
	5,185	3,533	5,688	5,503	5,715	3,779	5,463	3,371	5,392	3,088
<b>Total</b>	<b>8,718</b>		<b>11,191</b>		<b>9,494</b>		<b>8,834</b>		<b>8,480</b>	

